






# ROSSER GOODMAN

CREATIVE LEAD / PROJECT MANAGER

## CONTACT

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Los Angeles, CA   
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## EDUCATION

Bachelor of Arts  
Humanities  
New College of Florida  
Sarasota, FL

Certificate  
50 Women Can  
Change the World in  
Entrepreneurship  
Take The Lead  
Phoenix, AZ

Certificate  
50 Women Can  
Change the World in  
Entertainment  
Take The Lead  
Los Angeles, CA

Certificate  
Directing Actors  
Sundance Collab  
Los Angeles, CA

## SKILLS

Creative Lead  
Directing  
Writing  
Branding  
Digital Content

Project Management  
Producing  
Budgeting  
Scheduling  
Marketing

## WORK EXPERIENCE

### Film Finance Executive

Tanō Rising. Film  
2024 - current / Los Angeles, CA

- Founded philanthropic film finance company
- Built sustaining relationships with wealth managers, family offices, private bankers, philanthropists
- Sourced viable & socially impactful narrative feature film projects from entertainment industry contacts, cohorts, labs, competitions, festivals, DEIA organizations, script databases & strategic partnerships
- Curated teams of tax attorneys, CPAs, distributors, vetted producers & casting directors per project.

### Director, Writer, Producer (freelance/contract)

Netflix, Hulu, Apple, Amazon, Here TV, Revry, Dekkoo  
2008 - current / Los Angeles, CA

- Wrote, directed & produced award-winning content
- Optioned, developed, packaged, cast, scouted, crewed up, shot & sold feature films and branded content
- Maintained self-owned independent production company on the Paramount studio lot
- Produced for top U.S. brands
- Acquired domestic & international distribution
- Boosted project profitability

### Production Management (freelance/contract)

Commercials, Movies, TV, Music & Brand Videos, Events  
2008 - 2018 / Los Angeles, CA

- Coordinated hundreds of cast and crews on the day
- Led countless movies, shows & short form productions to completion from prep through production & post; on time and on budget
- Managed the iconic Egyptian Theater at Sundance hosting films in Dramatic Competition & World Premieres
- Programmed Film Festivals including Diversity at Cannes, Sundance, Film Fatale and Outfest

### Professional Memberships

- Producers Guild of America, Television Academy, Women in Entertainment, CA Society of CPAs