## Walleye Searchers of Minnesota Fundraiser



Saturday March 8th @ 1:00 PM

Eagles Club 917 15th Ave SE, Rochester, MN

Seminar Speaker: Lance Valentine

As the founder of "Walleye 101" and the new educational walleye platform, "The Walleye Zone", Captain Lance Valentine has spent the past 3 decades dedicated to teaching anglers what they need to know to catch more and bigger fish. Using knowledge gained through close to a decade as a tournament angler on the Professional Walleye Trail, Michigan Walleye Tour and other circuits, Lance combines what he has learned on the water with a systematic, easy to follow way of educating anglers.

Starting in 2005, Lance decided to come off the road and focus on education, and for the past 20 years has spent his on the water time as an "educational" charter captain on the Detroit River, Saginaw Bay and Lake Erie, running close to 180 trips a season, using an on the water, hands on approach to fishing education.

While Lance is on the cutting edge of what is happening in the fishing world, his focus is on teaching anglers a simple to follow systematic approach to attacking any fishing challenge by applying his "8 Steps to fishing success". Lance sticks to teaching the simple things to make anglers better; like pre-trip planning, understanding how conditions affect fish, interpreting electronics properly, having a system for analyzing fishing data, picking the RIGHT presentation for the conditions at hand and quickly recognizing and dialing in a pattern.

## **EVENT SPONSORS**

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