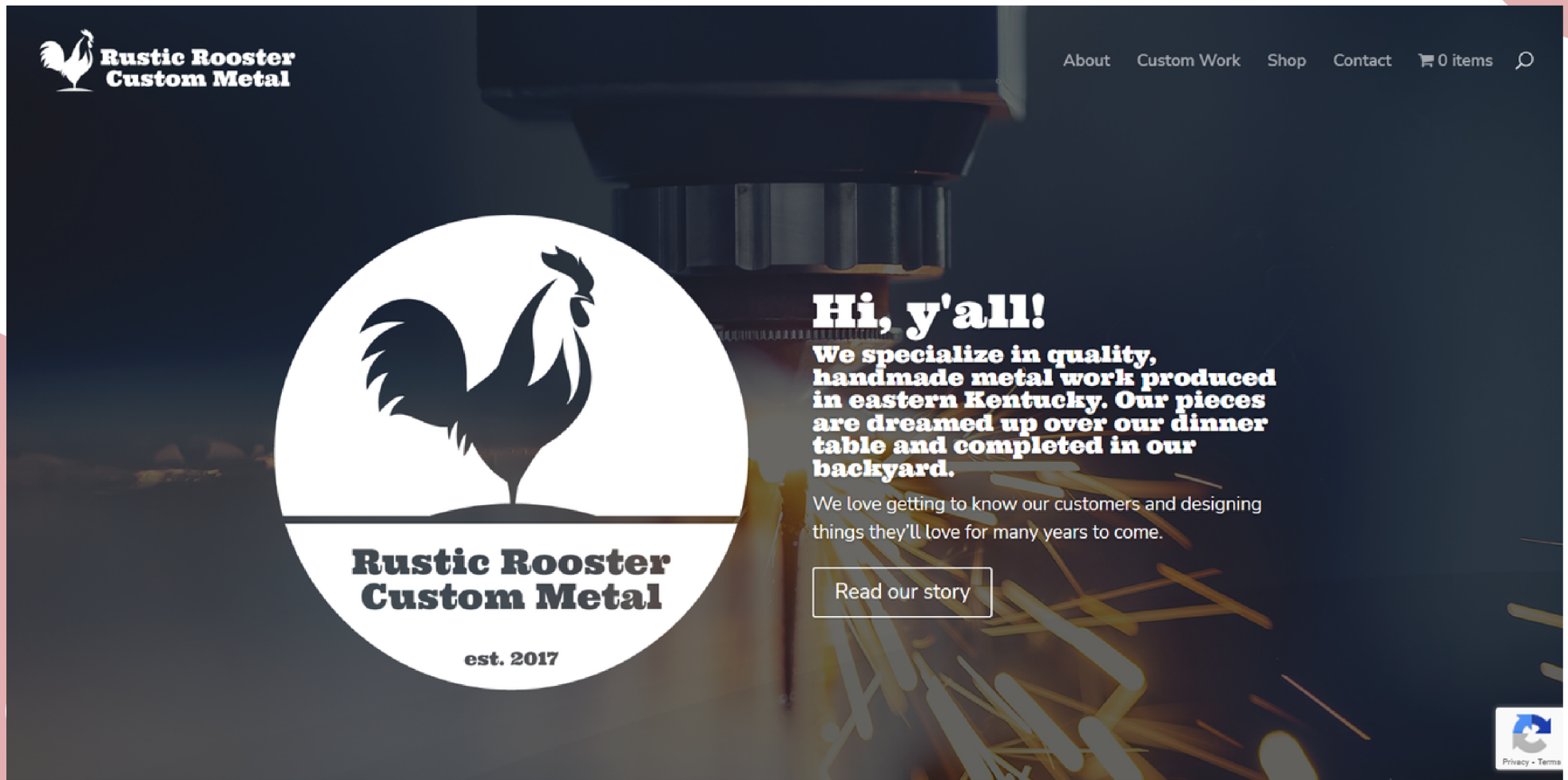


Rustic Rooster Website Copy

Rustic Rooster Custom Metal is a couple-owned, artisanal business that needed copy for their new website. The focus was on a friendly, casual tone that reflected their welcoming and warm personalities.



The screenshot shows the homepage of the Rustic Rooster Custom Metal website. The background is a dark, moody image of a rooster in a field. In the top left corner, there is a logo featuring a white rooster silhouette and the text "Rustic Rooster Custom Metal". In the top right corner, there is a navigation menu with links for "About", "Custom Work", "Shop", "Contact", and a shopping cart icon showing "0 items".

On the left side, there is a large white circular graphic. Inside the circle, at the top, is a black silhouette of a rooster. Below the rooster, the text "Rustic Rooster Custom Metal" is written in a bold, black, sans-serif font. At the bottom of the circle, it says "est. 2017".

On the right side, there is a large white heading "Hi, y'all!" followed by a paragraph of text: "We specialize in quality, handmade metal work produced in eastern Kentucky. Our pieces are dreamed up over our dinner table and completed in our backyard." Below this text is a smaller paragraph: "We love getting to know our customers and designing things they'll love for many years to come." Underneath the second paragraph is a white button with the text "Read our story".

In the bottom right corner, there is a small icon for a privacy policy, with the text "Privacy - Terms" below it.

Our involvement in the community

We love being part of our community, both as individuals and as business owners. When we aren't making great items for our customers, Rod teaches welding at our local Vocational and Technical school and Jodi is a nurse and in hospital management.

As business owners, it's important to us to be invested in our local community and tourism efforts. We are actively involved in restoration, beautification, and revitalization of small towns and communities in our area. In addition to donating items for auctions and fundraisers for our school district's academics and athletics, we also work to stay involved in expanding tourism activities and recruitment of industry to our region.

See what we have available for you!

Check out what's currently in our store. We have some items in stock, and it will give you a good idea of some of the custom pieces we could create. Let us show you what we can do!

[See the shop](#)