



Welcome to the first issue of Awesome Pawz newsletter!



Hiya guys,

I hope you all had a lovely Christmas and a nice New Year with family and friends; overindulging in food and drink...now we are back to normal it's time for the dreaded diets and fitness to start again haha

Omg I am super excited to start the newsletter (Welcome 😊) as we head into 2024 together. I hope I don't disappoint with the content lol.

I am open to everyone sending in questions for me to answer or asking for certain things to be included in the monthly newsletter. After all this newsletter is for you guys 😊

In the months to come I will be including hints and tips on keeping your fur babies happy, healthy and disciplined plus I will feature one of your dogs as Dog of the Month!!

After the great end of 2023 in which I qualified as a Body Canine Language Specialist and a Certified Dog Trainer I am pushing forwards in my personal development, which will in turn, mean I can offer more help and support you guys!

2024 is going to be a great year for each of us and for Awesome Pawz! I can't wait to get started and having you guys with me, by my side and supporting me; I am so privileged.

Wishing you all a happy, healthy and prosperous 2024!

Janine 😊🐾 xxx



Winter and your pooch

Winter is still here and as we all know January, February time there is a chance for the fluffy white stuff...yes, snow! ❄️

If you shiver when stood on your doorstep, chances are it is cold for your dog too! If you take them for a walk, put a coat on them please...this will help to protect their vital organs and reduce the chances of your dog getting hyperthermia. Also think about walking later in the morning when the temperature warms up a bit.



Be careful of Antifreeze and Salt!

When walking your dog in cold weather (ice and snow) be mindful that road salt and antifreeze are poisonous to dogs!

Don't allow your dog to lick the floor; antifreeze is sweet and that's why dogs like it but even a small amount can be deadly!

After every walk;

- Rinse/wash your dogs paws and dry well
- Look for signs of cracking paws. This is due to the salt drying your dogs paws out (same as what happens to humans) as cracking can become sore and painful!



Canine infectious respiratory disease complex (CIRDC) AKA kennel cough

Kennel cough is an infectious upper respiratory infection and is not normally dangerous to dogs unless they end up with pneumonia (that's another segment another time). Dogs have a persistent dry cough which usually clears up without treatment after a few weeks. You can help elevate the dry cough yourself at home WITHOUT the need of a veterinarian if you so wish.

- Use a harness and not a collar - this stops an extra aggravation to the throat
- Make sure your home is well ventilated - same as we would if we humans had a cold (open the windows for an hour a day to get rid of their germs)
- Steam, honey/lemon/water mix, coconut oil - helps to clear congestion, suppress cough and relieve sore throat



Awesome Pawz Shop

Please don't forget that you can get all of your dogs toys, food, accessories etc from the online store on the website or via Facebook!

Keep your eyes peeled for new stock and sales!!

