FEBRUARY 2024 ISSUE 2



## HAPPY VALENTINES AND TEETH CLEANING MONTH

Hiya guys

Did you know February is the month of Pet Dental Care?

A whopping 70-80% of dogs and cats show signs of Periodontal Disease by the age of 3  $\bigodot$ 

What causes periodontal disease?

Periodontal disease is caused by bacteria (plaque) which sticks to the tooth's surface and builds up after every meal and treat. Within days it hardens and calcifies becoming that yellow tartar you can see on the dogs teeth.

What are symptoms of periodontal disease?

Bad breath is the first sign of periodontal disease. As the disease progresses dogs and cats may find eating difficult as well as excessive drooling and you may find that their gums bleed!

How is periodontal disease treated?

Treatment depends on the severity of the periodontal disease. Gingivitis can be treated by simple teeth cleaning, scraping of any tartar, application of a fluoride solution and gel to help prevent any further bacteria sticking to the freshly cleaned teeth! In the most severe cases of periodontal disease the veterinarian will anaesthetise your fur baby and give a deep scale and polish, administer antibiotics (if required) and is some really bad cases tooth/teeth removal will be needed!

SPECIAL OFFER

Any teeth cleaning booked in and undertaken in February will qualify for 15% off!

Normal price Offer price £45

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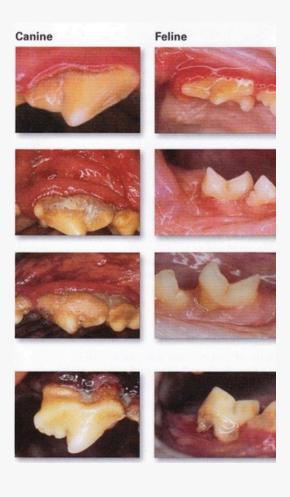
If left untreated periodontal disease can cause bone deterioration which can not be reversed...BUT if you make teeth cleaning part of the regular routine it can prevent the disease infecting the bone!

I use the latest technology when cleaning dogs and cats teeth. My process includes;

- Emmipet ultrasonic tooth brush cleans even the narrowest interdental spaces without noise and scrubbing
- Scrape the loose tartar from the tooth
- Use some mouthwash (specially designed for dogs and cats)
- Finally finish off with some specially designed gel to help maintain the normal balance of microorganisms in the mouth and prevent the build up of plaque,

So why not book your appointment today for your pets oral clean and take advantage of my special offer saving you 15% off the original price!!

Some other things to be aware of this month especially with cold weather are;





Short haired dogs are less tolerant of cold



Snow/ice build up in the dogs fur and paws can cause so many problems from hypothermia to burnt/cracked paws



Remember! After walks to wash dogspaws to ensure any de-icer, antifreeze or salts are removed - these can be poisonous if ingested and potentially fatal

Stay warm, stay happy and don't forget to book your appointment today!

Until next month... 🚅 🐾

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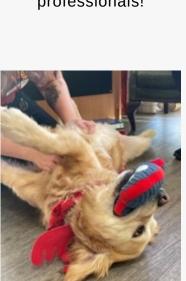
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"Finn is about 4 – we don't know his exact age, as he was rescued from Turkey. After arriving from Turkey in September 2021, I worked hard to settle Finn down in his forever UK home. He was such a cuddly boy, I knew he had so much to offer the community"

Recent WAG visit - "Finn kept disappearing! I kept having to stop during my talk, when he had disappeared from sight and ask where he was! Throughout the evening, hands were popping up, indicating his location! "It's alright, he's over here!" It became the standing joke of the evening"



At a local WI talk about
Wag & Co.
My friends also supported
me with their Friendship
Dog, Ruby. Alfie and Ruby
were so calm and model
professionals!



Finn with one of his numerous soft toys!





Having a double dog swim with Alfie. Finn has his eye on a ball while Alfie has a rest.



Spring 2022 Steph applied to Wag & Company North East Friendship Dogs - a regional charity, aims to address loneliness and isolation within the community, with particular focus on the elderly, who probably owned a dog at some point during their lives and would benefit from weekly visits from a Wag Team

