ISSUE 9

Awesome Pawz

September Newsletter



September is Pet Insurance Month

Hiya guys

September is Pet Insurance Month and boy is understanding Pet Insurance a minefield! Hopefully after you have read September's newsletter you will be able to understand and make a more informed decision on which is best for you and your pooch.

What is pet insurance?

Pet Insurance is to help cover costs through illnesses, diagnosis and/or cover accidents. Some insurances even cover when your pet dies, is lost, stolen or damages property.

Lifetime Pet Insurance

This is the most comprehensive cover available and my personal recommendation when discussing Pet Insurance.

This type of insurance refreshes everytime you renew (yearly) and means you can have continued cover for the same condition year after year.

Time Limited Cover(also known as Annual Cover)

This covers vet bills up to a set amount for a limited time. This kind of cover costs less but you don't get the full benefit like you do with Lifetime. It also does not cover pre existing conditions. You may also struggle as your pet gets older to get this sort of cover.

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Hecident Only Cover

This is the cheapest cover available! It covers accidents (like being hit by a car) but not illnesses.

Maximum Benefit Cover (also known as Per Condition Cover)

This cover provides a fixed sum to treat illness/injury for as long as policy remains in force

Is Pet Insurance Worth It?

Pet insurance is there so you can get help covering costs if your pet becomes ill or is injured. It also gives you peace of mind that if your pet requires vet intervention, you have the reassurance that the bill will be covered (subject to insurance bought and conditions set out by your policy).

Most Pet Insurance generally covers;

- Vet bills treatment for injuries, illness or accidents
- Death by illness or accident some policies pay out on the death of your pet, some even cover euthanasia and cremation costs (there are some limits and exceptions so please read the fine print of your policy)
- Public Liability this covers if your pet injures someone else or property. Normally included with policies but again please double check
- Kennel or Cattery Fees some insurance policies cover emergencies, I.e, hospital stay etc, but yet again please review your policy details.

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Pet Nutrition advice

After some 6 months of reading research papers, textbooks, online searches etc I have finally finished writing my answer to the question in my Modifying Canine Aggression unit. It has been an eye opener as to how much information we as pet owners are kept in the dark about, plus we trust what is printed on the label for ingredients and feeding guidelines but boy are they not always correct!

Most owners are feeding using the guidelines on the back of the packet/tin/bag but did you know you are actually over feeding your dog?! Yes that's right! I was shocked when I learnt this too but to accurately work out the amount of food to feed your fur-baby there are multiple equations to do before we even look at food! Another thing to note is that you should really be adding supplements to your dogs feeding regime to ensure they are getting all the vitamins and minerals they need to function on a daily basis!

Honestly I have wrote around 10,000 words and that doesn't include my calculations, appendix, tables and food comparison pages!

If you would like me to help you understand and find a food and supplement that fits your requirement for your dog please reach out and I will be happy to look into it for you (but this service won't be free unfortunately as it is a few days work working out calculations and sourcing the correct food for your dogs need etc before I can offer my findings cost will be from £35)

Also with Christmas fast approaching I am still looking for clients to be involved in our Dog Calendar for 2025! All proceeds from sale of these calendars will go to a dog charity. Please email your dog photo along with their birth month, I am not promising that all dogs will get their birthday month but I will try my very best!

Lastly, I have, and will be, updating my website to include the Christmas items that I am selling. Again the profits are going to a dog cancer charity so please be sure to check it out and get your order in now as when they have gone they have gone for 2024!

Until next month...

PETS OF THE MONTH TINSEL ORION IYPHD

Tinsel just loves to play with a ball and won't let anyone else play with it









support dogs and they mean a lot to me. Back in April I had to put my beloved Oreo to sleep who was my first emotional support dog.

All 3 dogs are my emotional



Oreo was Tinsel's "husband" and Orion and lypad's "dad"

Tinsel was born in December hence her name

Orion is the eldest and first born where lypad is the youngest and last born

Orion is Janine's stooge dog for when she is Dog/Puppy Training

lypad was the smallest of his 5 litter mates and his ""daddy" couldn't carry them all in his arms so lypad sat on his iPad every night...hence his name



lypad won multiple rosettes at dog shows and competed at Crufts in 2023. This was Janine's last promise to



Orion was born with a star on his chest









