

FOR IMMEDIATE RELEASE

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The Excelsior Lions Club Presents Its First Annual "Christmas in Excelsior" - *A Magical Holiday Market Experience and Community Celebration*

Excelsior, MN – September 23, 2025— Get ready to step into a real-life classic Christmas movie! The Excelsior Lions Club proudly presents its **first annual** *Christmas in Excelsior*—a brand new, **free-to-attend** holiday market and celebration taking place **November 28–29, 2025, 10am–6pm**, in the heart of downtown Excelsior.

Join us for two unforgettable days filled with classic holiday cheer and small-town charm. Stroll through a **festive holiday market**, marvel at **live reindeer**, and experience the sights and sounds of **roaming carolers**. Don't forget to snap a photo with **Santa Claus**, **enjoy live performances**, and **take a stroll down magical Candy Cane Lane**. Indulge in **seasonal eats** that warm the soul - whether from our unique food vendors or from the many acclaimed restaurants lining Water Street.

"This event is about bringing people from all over the metro together, capturing the spirit of the season, and celebrating what makes Excelsior so special," says James Flattum, President of the Excelsior Lions Club. "From twinkling lights to horse-drawn carriage rides, this will be a family-friendly event and we're excited to offer something truly special for all ages – for many years to come!"

Event Highlights:

- 🎁 **Holiday Market:** Unique gifts, handmade crafts, and local vendors
- 🧑🏻 **Santa Visits:** Meet & greet with the man in red
- 🦌 **Live Reindeer, Llamas, and Huskies:** A magical encounter for kids and adults alike
- 🎵 **Live Music:** Classic holiday tunes from talented local performers
- 🍪 **Seasonal Eats:** Cozy up with festive food & drinks

Whether you're looking to start new traditions or just soak in the holiday magic, *Christmas in Excelsior* promises an enchanting weekend for the whole family.

Admission: Free

Location: Water Street, Downtown Excelsior, MN

Dates: Friday & Saturday, November 28–29, 2025, 10 am – 6 pm

Presented by: The Excelsior Lions Club

For more details, visit: www.christmasinexcelsiormn.com

About the Excelsior Lions Club

The Excelsior Lions Club has been serving the community since 2016. With a mission to give back through service and fellowship, the club supports a wide variety of causes, hosts charitable events, and brings neighbors together for the greater good. **100% of our net proceeds are donated to charities.**