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Contact: Kiersa Notz, Marketing Chair, Excelsior Lions Club
Phone: 612-267-9237
Email: kiersa@didee.com

Christmas in Excelsior Returns November 27–28 with Reindeer, Carriage Rides, Santa & Small-Town Holiday Magic

A Festive Holiday Market and Community Celebration

Excelsior, MN – November 2, 2026 — Get ready to step into a real-life Christmas movie! The Excelsior Lions Club invites the community to experience the magic of the second annual **Christmas in Excelsior**, November 27–28, 2026. This family-friendly event will take place from 10 a.m. to 6 p.m. along Water Street in downtown Excelsior and is free to attend.

Designed to capture the warmth and nostalgia of a classic holiday celebration, the two-day event will feature a charming outdoor market, seasonal entertainment, and festive activities for all ages. Guests can browse unique gifts from local artisans, encounter live reindeer, and enjoy the cheerful sounds of strolling carolers throughout the day, all amongst beautiful holiday decorations.

Families are encouraged to visit Santa Claus for photos, take in live music performances, and savor a variety of seasonal food and beverages from local vendors and nearby restaurants.

"Christmas in Excelsior is all about bringing people together and celebrating the spirit of the season in a truly special setting," said James Flattum, President of the Excelsior Lions Club. "We're proud to create an experience that highlights our community's charm while offering something memorable for visitors of all ages."

100% of net proceeds will be donated to local charities.

Event Highlights:

Holiday Market: A curated selection of handmade goods and specialty vendors
Santa Experiences: Opportunities to meet and take photos with Santa
Carriage Rides: Enjoy a horse-drawn ride along the banks of Lake Minnetonka
Live Animals: Featuring reindeer, llamas, and huskies
Entertainment: Live holiday music with roaming performers and carolers
Food & Drink: Seasonal treats and warm beverages from the many food vendors
Fire Dancing: Finish the day with a captivating performance by a professional fire dancer

Whether attending with family, friends, or visitors from across the metro, Christmas in Excelsior offers a welcoming and festive way to celebrate the season.

Admission: Free
Location: Water Street, Downtown Excelsior, MN
Dates: Friday & Saturday, November 27–28, 2026 | 10 a.m. – 6 p.m.
Presented by: The Excelsior Lions Club

For additional information, visit: **www.christmasinexcelsiormn.com**

About the Excelsior Lions Club

Founded in 2016, the Excelsior Lions Club is dedicated to serving the community through volunteerism, charitable initiatives, and local events. The organization supports a wide range of causes, with particular focus on hunger, childhood cancer and vision, and proudly donates 100% of net proceeds from Christmas in Excelsior to local charitable efforts.