



## **SPEAKER REQUEST FORM**

The Professional Women of Flagler County has numerous activities and events throughout the year that use speakers.

Speaking at PWFC event is a perfect opportunity to share your expertise and wisdom to an extraordinary community of business owners and leaders.

All presenters must respect our no-sales-pitch policy; we do welcome business leaders sharing their insights, strategies, professional expertise, and personal stories with the business community.

The speaker program gives PWFC Members the opportunity to showcase their business to the PWFC membership. All funds collected from this opportunity (if any as a registration fee) go directly to the PWFC Grant Program.

Filling out a request is **NOT** a guarantee you will be able to speak as we have numerous members that request to host. The Executive Board and the Director of Events will make the decision of the speakers.

### **Benefits:**

- 15 minutes to speak at the Networking Event in front of 40-60 attendees. We will have a 3-5 minute Q&A after you speak.
- Recognition in the related email marketing newsletters
- Recognition for a two-week period on the PWFC website
- Ability to display company material on all place settings at breakfast tables. The only other company allowed to display materials is the Partnering Sponsor.

### **Requirements - Once a date has been determined, please forward the following information:**

- Company Logo
- A short bio of the person who will be the Spotlight Speaker.
- A brief informational paragraph, which will be used to introduce the speaker at the meeting
- Company website address, Facebook and/or Instagram
- Headshot of the speaker

### **Code of Conduct:**

- Topics delivered as Subject Matter Experts, sharing knowledge, benefits and experience. No sales pitches about a particular product or service.
- Use generic names if possible. If they must mention a specific product or service, they mention the names or two or three similar products or services.
- Do not disparage the competition.
- Provide balance and unbiased information.
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**SPEAKER REQUEST APPLICATION**

**Organization Requesting:** \_\_\_\_\_

**Member Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Presentation Title:** \_\_\_\_\_

**Preferred Month:** \_\_\_\_\_

**Provide Format (Interactive, Training, Panel or Lecture):**

\_\_\_\_\_  
\_\_\_\_\_

**Provide a brief description of the topic and content presentation:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Describe core business/personal value members will receive:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please email completed form to:**

**Dr. Maria Dowling at [drmaria@mdconsulting.com](mailto:drmaria@mdconsulting.com)**

**Abby Baker at [abby@dontworrylivehappy.com](mailto:abby@dontworrylivehappy.com)**