

# 2024

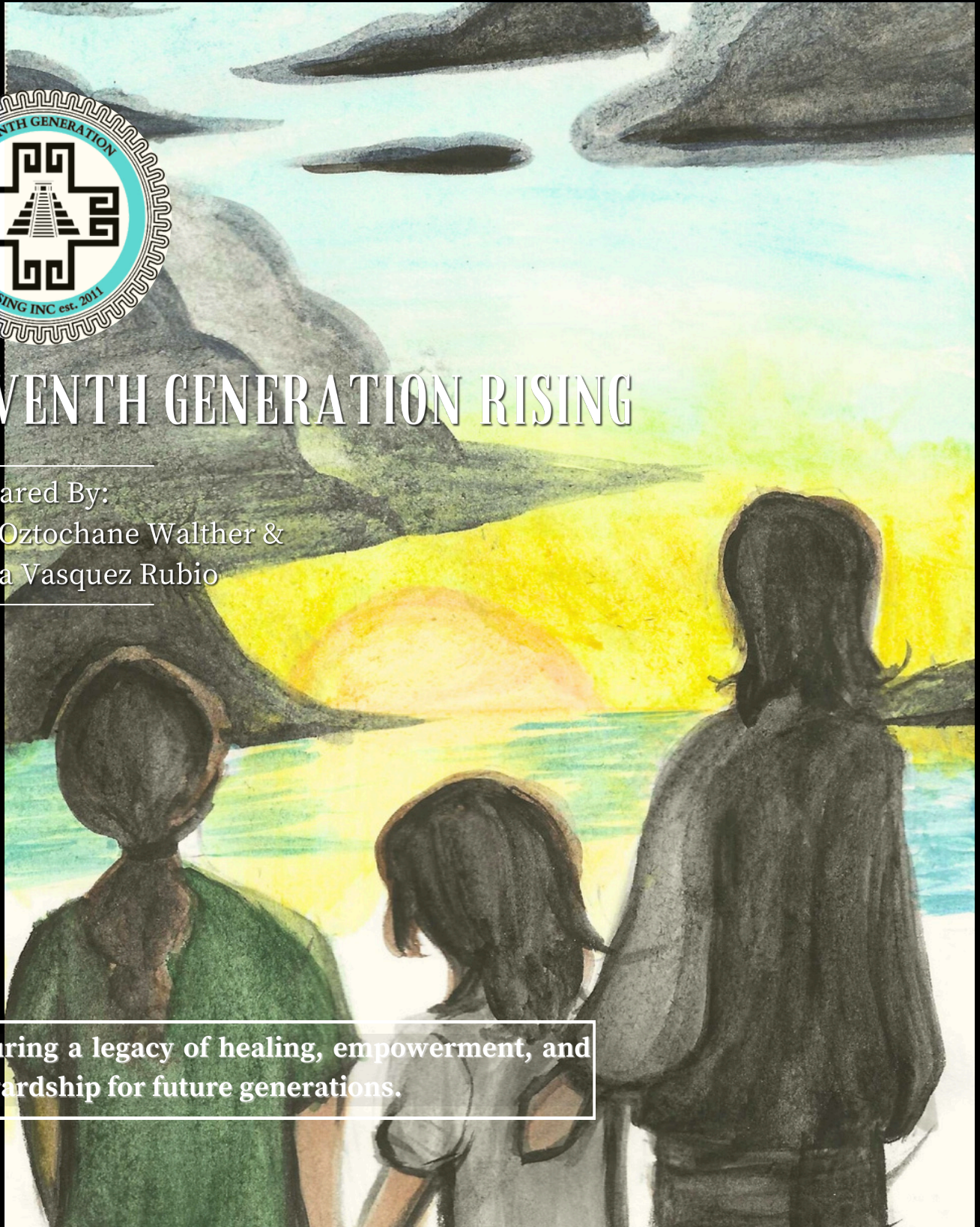
## ANNUAL REPORT



## SEVENTH GENERATION RISING

Prepared By:  
Eric Oztochane Walther &  
Linda Vasquez Rubio

Ensuring a legacy of healing, empowerment, and  
stewardship for future generations.



Anonymous Young Artist



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# 2024 Executive Review

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As the Executive Director of **Seventh Generation Rising (SGR)**, I lead an Indigenous-led organization committed to preserving and revitalizing sacred lands while empowering Indigenous youth, families, and communities to reconnect with traditional ways of living. Through culturally grounded leadership and strategic vision, I have successfully guided SGR in its mission to foster cultural identity, decolonization, and environmental stewardship.

Under my leadership, SGR has achieved significant milestones that impacted over **1,000 individuals**, including:

- **Organizational Restructuring and Branding:** Revitalized the organization's structure and identity to align with its mission, vision, and values, creating a more cohesive and forward-facing presence.
- **Strategic Planning and Theory of Change Implementation:** Developed and executed comprehensive strategies to streamline operations, enhance impact, and align efforts with long-term goals.





# 2024 Executive Review

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- **Land Conservation and Stewardship:** Partnered with key organizations, including Cal-Fire, California Conservation Corps (CCC), the Confederation of Ohlone People, Elkhorn Slough Foundation, and Peninsula Open Space Trust (POST), to conserve and steward Indigenous lands.
- **Program Development and Wilderness Initiatives:** Designed and implemented innovative programming, including Free to Learn initiatives, that promote youth and women's empowerment, cultural revitalization, and access to nature.
- **Grant Writing and Fundraising:** Secured **\$21,000** to support organizational growth, conservation efforts, and community programming.
- **Community Partnerships:** Collaborated with Monterey Bay Eco Tours and Western Flyer Foundation to create educational opportunities for youth and families, emphasizing environmental education and cultural connection.
- **Empowering Youth and Women:** Focused on intergenerational knowledge transfer and leadership development, uplifting Indigenous youth and women to reclaim cultural identity and agency.







# 2024 Executive Review

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- **Led efforts to improve access** to ceremonial lands, ensuring spaces for healing, cultural practices, and community gatherings.

My approach integrates **cultural knowledge, professional expertise**, and a deep commitment to social and environmental justice. Grounded in my **Yaqui and Tecuexe heritage**, and supported by a background in Sociology (BS) and Public Administration (Master's), I bring a unique perspective to advancing SGR's mission.

I am proud to drive forward SGR's vision of building intentional communities rooted in

**Collaboration**  
**Respect**  
**Integrity &**  
**Social Innovation**

Ensuring a legacy of healing, empowerment, and stewardship for future generations.

Thank you | Tlazocamati | Gracias,  
Eric Oztuchane Walther, MPA  
Seventh Generation Rising Inc: Executive Director & President



# About SGR

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At Seventh Generation Rising, we are dedicated to improving the well-being of urban indigenous communities through addressing intergenerational trauma and securing and preserving land to practice our traditional lifeways.

## Goal

As stewards of the land, our goal is to improve access to safe spaces and activities that help reclaim our collective identity, culture and community wellbeing.

## Mission

Seventh Generation Rising's leadership carries on the mission of procuring and stewarding land for building a community that will work to perpetuate the renewal, preservation and reclamation of cultural and traditional indigenous living practices—uplifting our First Nation People so they can heal from generational trauma and re-educate themselves in a safe environment that fosters collective wellbeing.

## Vision

Our vision is to build an intentional community based on our core values to serve indigenous people and promote health. Core Values = Collaboration, Respect, Integrity, & Social Innovation



# Leadership

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Eric Oztuchane Walther

Executive Director and Acting President



Carolina Tlexochitl Walther

Education Resource Manager &  
Vice Secretary



Dr. Paul KiAtswan Paez

Treasurer



Linda Vasquez Rubio

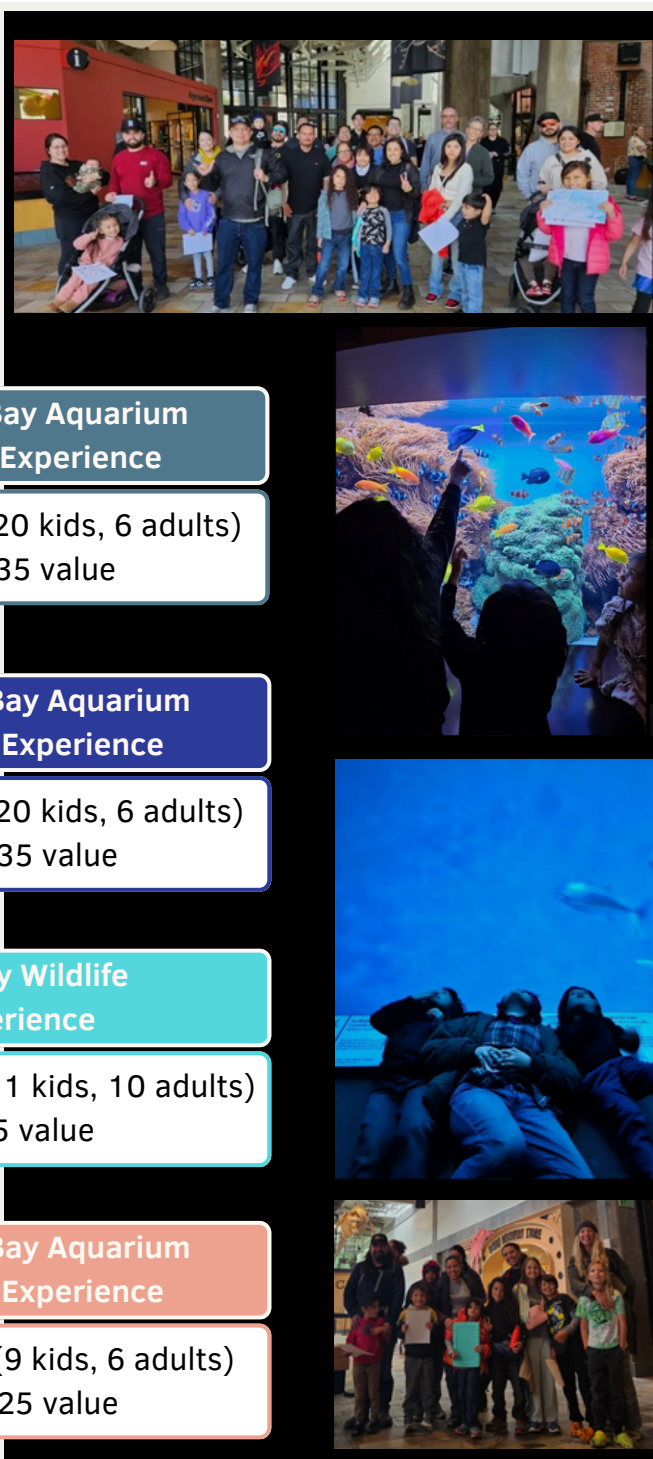
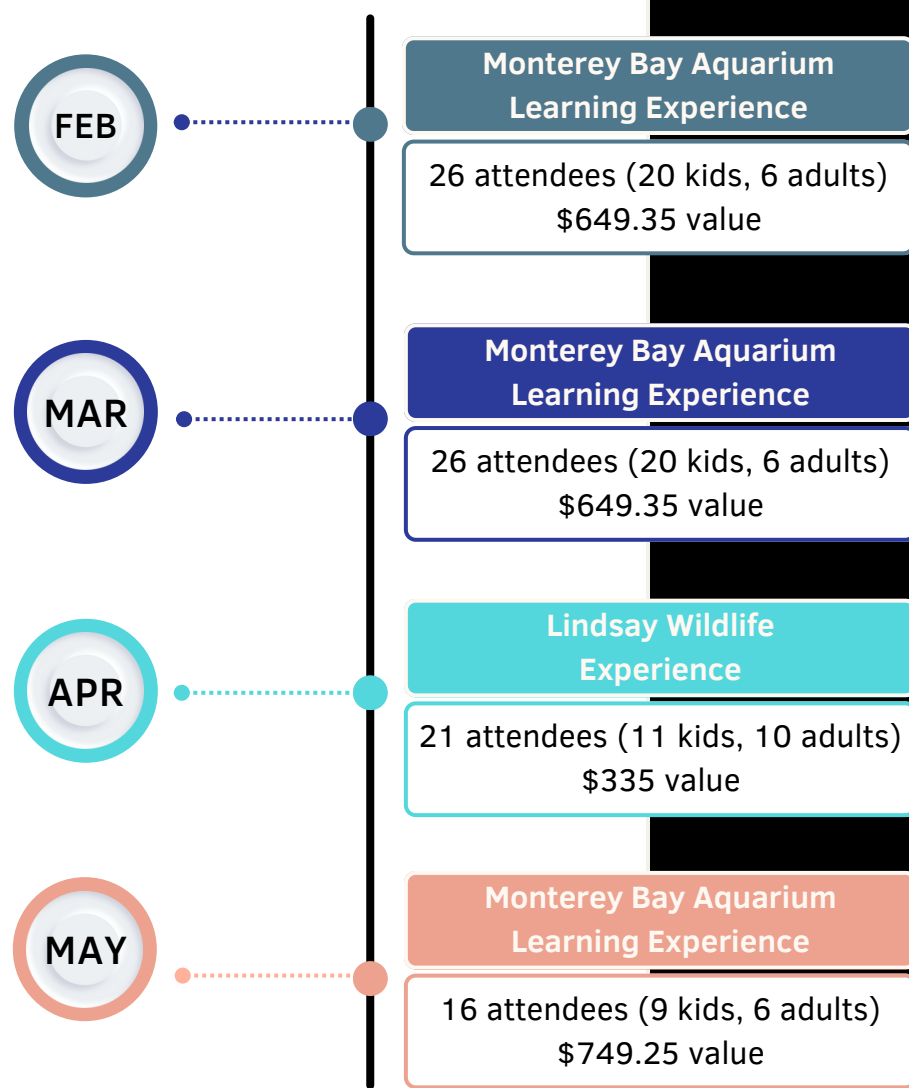
Secretary



# Summary of Activities

## EDUCATIONAL EVENTS

In 2024, Seventh Generation Rising hosted several educational events that engaged participants in meaningful learning experiences. These events offered opportunities to spark curiosity and a deeper appreciation for environmental stewardship.







# Summary of Activities

## COMMUNITY SERVICE

In 2024, Seventh Generation Rising's community service projects made a meaningful impact by improving access to sacred spaces, preserving cultural traditions, and bringing people together.

PROJECT	DESCRIPTION
Tipi Ceremony	MAR: A gathering of 55 attendees to set the intention for SGR's work and the wellness of our community.
Road Remediation	MAR: Improved access on Indian Canyon Road.
Starvillage Sundance	JUL: Supported community prayer and cultural unity in Reno, Nevada.
Sweat Lodge Build	SEP: Improved access to Ohlone lands and adjacent river.
Elkhorn Slough Wilderness Outing	OCT: 20 participants, \$860 value. Premiered the Urban Indian Health Institute's Decolonizing Data Series.
Elementary School Presentations	NOV: Two danza Azteca presentations for 800 students in Martinez, CA, \$1,000 value.
Fire Fuel Reduction Project	Ongoing: Reducing fire hazards and promoting sustainable land management at Four Corners Ranch, Morgan Hill with California Conservation Corps (CCC).





# Summary of Activities

## PROFESSIONAL DEVELOPMENT

In 2024, Seventh Generation Rising prioritized professional development to enhance our team's skills and capacity.



### SEVENTH GENERATION RISING – JUNE

#### PROFESSIONAL DEVELOPMENT

##### WILDERNESS SURVIVAL TRAINING

**Backpacking Trip to Lake Elinore**  
A two-day training for SGR personnel focusing on wilderness survival skills essential for outdoor initiatives.



##### WATER SAFETY AND OUTDOOR SKILLS

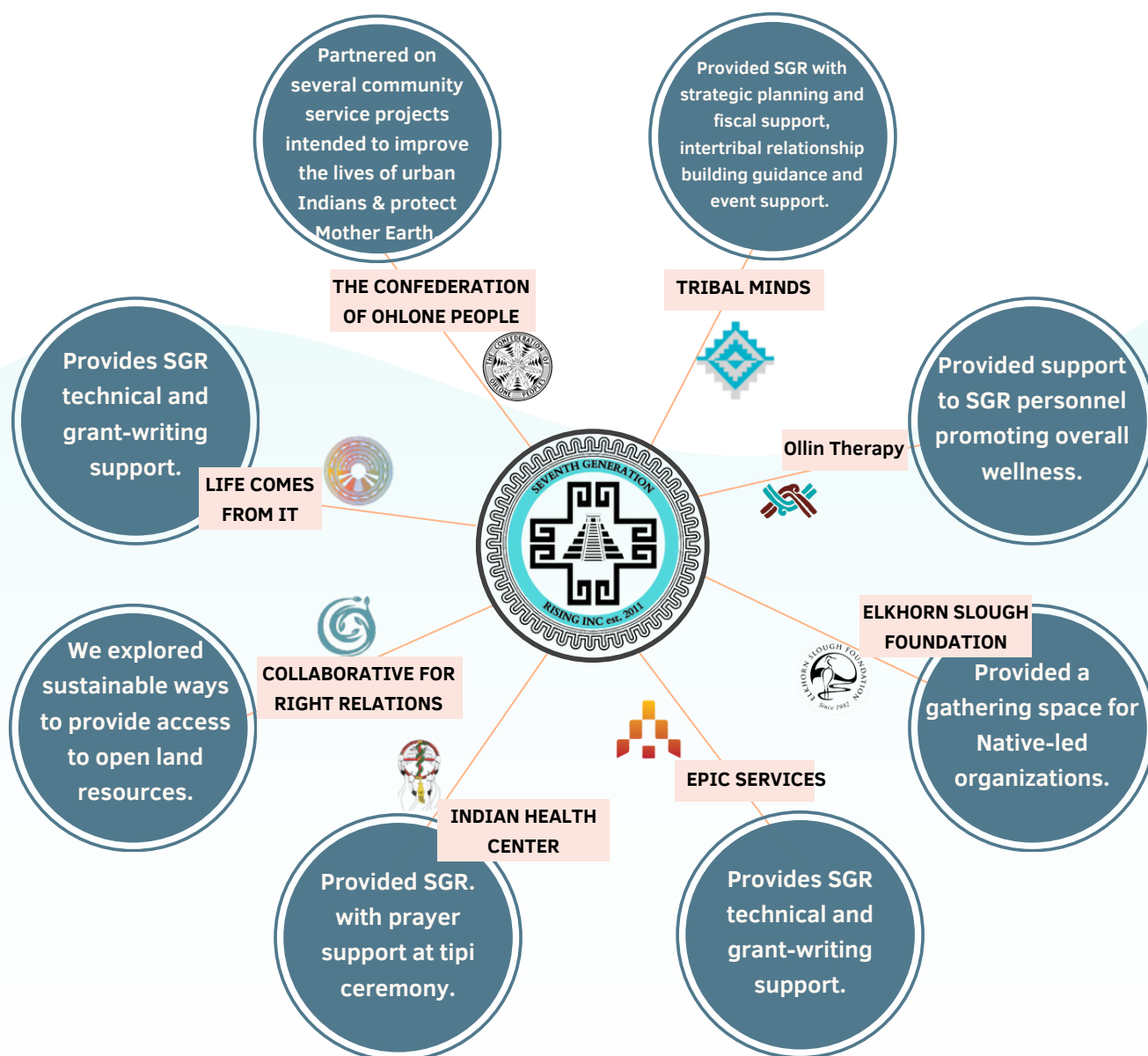
**Camping Trip to Calaveras Big Trees**  
A two-day training in which SGR personnel learned canoeing, water safety, and food gathering techniques to enhance outdoor programming.





# Partnerships

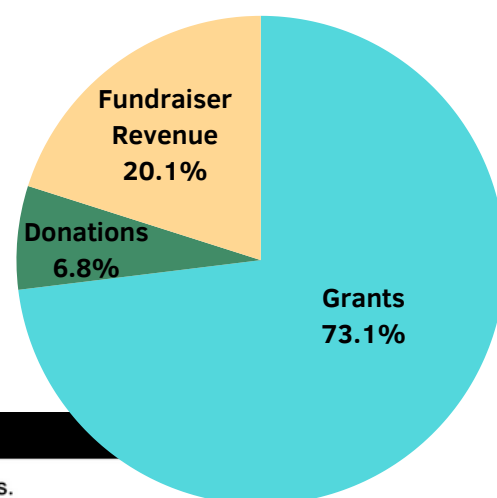
Our partnerships in 2024 were integral to the success of Seventh Generation Rising's initiatives. We were able to expand our reach and build a network of strength and solidarity, reinforcing our mission to empower our community.





# Financial Overview

In 2024, Seventh Generation Rising successfully raised funds and secured generous in-kind donations to support our mission. These funds have made it possible for us to invest in educational programs, improve access to sacred lands, and create meaningful opportunities for healing, learning, and cultural revitalization.



## MONETARY CONTRIBUTIONS

Contributor	Contribution	Purpose
First Annual Fundraiser	\$4,400	Supporting programs and initiatives.
Life Comes From It	\$10,000	Grant for operational support & community programs.
Urban Indian Health Institute	\$5,000	Grant for community programs.
Dollar a Day Fund	\$1,000	Grant for operational support.
REI	\$1,000 (gear)	Outdoor education programming.
LEO Defensive Concepts	\$500 (archery kits)	Supporting youth outdoor activities.



## IN-KIND CONTRIBUTIONS

Contributor	Contribution	Purpose
Cresco Tools	Tools & Heavy Equipment	For stewardship initiatives.
Graniterock	Road Materials	For the Indian Canyon Road Remediation project.
Predators Archery	Outdoor Equipment	Donated two dozen arrows for archery programs.
REI	Backpacking Equipment	Supporting outdoor education and wilderness programs.







# Social Impact

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In 2024, Seventh Generation Rising advanced its mission of empowering Indigenous communities, preserving cultural traditions, and fostering environmental stewardship. With the participation of over 1,000 individuals, our initiatives addressed intergenerational trauma, reclaimed cultural practices, and created opportunities for healing and growth.

- **Empowering Youth and Families:** Through initiatives like the danza Azteca presentations, which reached 800 students, and outdoor programs, we fostered leadership and reconnection to traditional lifeways.
- **Preserving Sacred Spaces:** Efforts like the Indian Canyon Road Remediation and Sweat Lodge Build improved access to ceremonial lands, ensuring spaces for spiritual renewal and cultural gatherings.
- **Revitalizing Cultural Identity:** Programs such as the Tipi Ceremony and the Elkhorn Slough Wilderness Outing connected participants with their ancestral heritage, strengthening cultural knowledge and pride.
- **Promoting Environmental Justice:** Through collaborations with partners like the Elkhorn Slough Foundation and Graniterock, we prioritized sustainable practices and environmental education to protect sacred lands for future generations.

These efforts embody our vision of building intentional communities rooted in collaboration, respect, integrity, and social innovation. Together, we are ensuring a legacy of healing, empowerment, and cultural renewal for the next seven generations.

“The kids who we thought would possibly be scared or overstimulated by the drumming and dancing were actually captivated and calm. They volunteered and they never have wanted to engage like that before.”

A Special Education teacher was in tears as she shared her experience at our Danza presentation.



# Acknowledgements

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Seventh Generation Rising extends its deepest gratitude to everyone who supported our work in 2024. Your generosity, dedication, and partnership have made our achievements possible.

## **To Our Donors:**

Thank you for your financial contributions and in-kind support. Your gifts have empowered us to create meaningful change within our communities.

## **To Our Partners:**

Your collaboration has been instrumental in our success. Together, we've expanded opportunities, preserved cultural heritage, and deepened connections to the land.

## **To Our Volunteers and Team:**

Your time, energy, and commitment have been the foundation of our progress. Thank you for your unwavering support and passion for our mission.

## **To Our Community:**

Thank you for trusting us to carry forward the vision of empowerment and preservation. Your participation and encouragement inspire us every day.



We extend our heartfelt thanks to the talented young artist who created our beautiful cover. Your work perfectly captures the spirit of Seventh Generation Rising, and though you choose to remain anonymous, your contribution is truly appreciated.

**“Together, we rise for the next seven generations.”**

# Contact Us

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We'd love to hear from you!  
For questions, collaborations, or to learn more  
about our work, please reach out using the  
information below.



Together, we can continue building a brighter  
future for the next seven generations.



[Info@seventhgenerationrising.com](mailto:Info@seventhgenerationrising.com)



[seventhgenerationrising.com](http://seventhgenerationrising.com)