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SAP and Asana Join the AI Integrators Council

Additions expand the coalition representing the integrator role of the AI ecosystem

WASHINGTON, D.C. – The AI Integrators Council (AIIC) today announced that SAP and Asana have joined as member companies. They join Salesforce, ServiceNow, Twilio, Box, Atlassian, Alteryx, SAIC, Cognizant, Peraton, and DocuSign in advocating for federal AI policy that reflects how enterprise AI is actually built and delivered.

AI integrators sit between foundation model developers and the businesses that deploy AI, embedding models into platforms and workflows that organizations are increasingly using to create value in the economy.

AIIC works to ensure policymakers recognize integrators serve a distinct role in AI governance, with accountability frameworks that follow how AI systems are designed, configured, and used.

“SAP and Asana power core operations and collaboration for organizations around the world, and they bring those perspectives directly to the policy conversation,” said Wes McClelland, Executive Director of AIIC. “As Congress, the Administration, and states work on frameworks for AI, they need to hear from the companies that are actually leveraging the power of AI to create the next generation of enterprise platforms and applications. SAP and Asana strengthen that voice.”

About the AI Integrators Council

The AIIC serves as the primary voice for leading companies working to integrate artificial intelligence into systems, platforms, and applications. Additional information on the Council can be found at AllIntegratorsCouncil.com

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