

Network Television



ABC



CBS



CW



FOX



MYN



NBC



PBS*



Cable Television

- | | | | |
|---|--|---|---|
| 1 A&E A&E Network | 23 ESPN ESPN | 45 ID Investigation Discovery | 67 Spike Spike |
| 2 [adult swim] Adult Swim | 24 ESPN 2 ESPN 2 | 46 lifetime Lifetime | 68 SNY SportsNet New York* |
| 3 AMC AMC | 25 ESPNNEWS ESPNews* | 47 lmn Lifetime Movie Network | 69 sprout Sprout* |
| 4 AHC American Heroes Channel* | 26 Esquire Esquire Network* | 48 Logo Logo | 70 Syfy Syfy |
| 5 ANIMAL PLANET Animal Planet | 27 food Food Network | 49 MLB MLB Network | 71 tbs TBS |
| 6 BBC AMERICA BBC America* | 28 FOX BUSINESS Fox Business Network | 50 MSG MSG* | 72 teennick TeenNick |
| 7 BET BET | 29 FOX NEWS CHANNEL Fox News Channel | 51 MSG+ MSG Plus* | 73 The Weather Channel The Weather Channel |
| 8 Bloomberg Television Bloomberg Television | 30 FOX SPORTS Fox Sports 1 | 52 msnbc MSNBC | 74 TLC TLC |
| 9 Bravo Bravo | 31 FREEFORM Freeform | 53 MTV MTV | 75 TNT TNT |
| 10 CN Cartoon Network | 32 fuse Fuse* | 54 MTV2 MTV2* | 76 travel Travel Channel |
| 11 centric Centric* | 33 FX FX | 55 NAT GEO WILD Nat Geo Wild* | 77 truTV truTV |
| 12 CNBC CNBC | 34 FX FXX | 56 NATIONAL GEOGRAPHIC CHANNEL National Geographic | 78 tvland TV Land |
| 13 CNN CNN | 35 fyi FYI* | 57 NBCSN NBC Sports Network | 79 TV ONE TV One |
| 14 Comedy Central Comedy Central | 36 GOLF CHANNEL Golf Channel | 58 NFL NETWORK NFL Network | 80 UP Up* |
| 15 COOKING Cooking Channel* | 37 GSN GSN* | 59 nickelodeon Nickelodeon | 81 USA network USA Network |
| 16 CMT Country Music Television | 38 Hallmark Channel Hallmark Channel | 60 nickatnite Nick-At-Nite | 82 VELOCITY Velocity* |
| 17 DESTINATION AMERICA Destination America* | 39 Hallmark Movies & Mysteries Hallmark Movies & Mysteries* | 61 nickjr. Nick Jr. | 83 VH1 VH1 |
| 18 Discovery Discovery Channel | 40 HGTV HGTV | 62 OWN Oprah Winfrey Network | 84 VICELAND Viceland* |
| 19 Discovery Family Discovery Family Channel | 41 H History | 63 OUTDOOR CHANNEL Outdoor Channel | 85 WE WE tv |
| 20 XD Disney XD | 42 HLN HLN* | 64 oxygen Oxygen | 86 WGN AMERICA WGN America* |
| 21 diy network DIY Network | 43 IFC IFC* | 65 Pop Pop* | 87 YES YES Network* |
| 22 E! E! | 44 insp INSP* | 66 sci Science* | |

*These stations are monitored for creative only

Spot Television



SPOT TELEVISION MARKETS

CREATIVE & SPEND	CREATIVE ONLY
Albuquerque-Santa Fe	Albany-Schenectady-Troy
Atlanta	Augusta
Austin	Baton Rouge
Baltimore	Boise
Birmingham	Buffalo
Boston	Cedar Rapids
Charlotte	Charleston SC
Chicago	Charleston-Huntington
Cincinnati	Chattanooga
Cleveland	Columbia
Columbus OH	Dayton
Dallas-Fort Worth	Des Moines
Denver	Evansville
Detroit	Flint-Saginaw-Bay City
Grand Rapids-Kalamazoo	Fort Myers-Naples
Greensboro-Winston Salem	Fort Wayne
Greenville-Spartanburg	Fresno
Harrisburg-Lancaster-York	Green Bay-Appleton
Hartford & New Haven	Greenville-New Bern
Houston	Honolulu
Indianapolis	Huntsville
Jacksonville	Jackson MS
Kansas City	Knoxville
Las Vegas	Lexington
Los Angeles	Little Rock
Louisville	Madison
Memphis	Mobile-Pensacola
Miami-Fort Lauderdale	Myrtle Beach
Milwaukee	New Orleans
Minneapolis-St. Paul	Omaha
Nashville	Paducah-Cape Girardeau
New York City	Portland ME
Norfolk	Providence-New Bedford
Oklahoma City	Richmond
Orlando	Roanoke-Lynchburg
Philadelphia	Rochester NY
Phoenix	Savannah
Pittsburgh	Shreveport
Portland OR	South Bend-Elkhart
Raleigh-Durham	Spokane
Sacramento-Stockton-Modesto	Springfield MO
Salt Lake City	Springfield-Decatur-Champaign
San Antonio	Syracuse
San Diego	Tallahassee
San Francisco-Oakland-San Jose	Toledo
Seattle-Tacoma	Tri-Cities TN/VA
St. Louis	Tucson
Tampa-St. Petersburg	Tulsa
Washington DC	Wichita
West Palm Beach	Wilkes Barre-Scranton