



JUNE 2024
SPONSORSHIP
PACKET

INTRODUCTION

Here's the scoop

What: The 4th annual Gulfport Pride Festival

When: 10 am to 8 pm Saturday, June 1, 2024

Where: All along Beach Blvd S in downtown Gulfport

FREE ADMISSION and FREE PARKING

What you'll find

In addition to 130+ local makers and small businesses, many businesses along Beach and Shore boulevards are planning live music, "fun-raisers," and more fun and games. There's even a local business décor contest! Plus 2 main stages and of course, a marching band.





ABOUT US

Gulfport Florida Pride is a 501(c)(3) non-profit.

Our mission is to celebrate diversity and promote equality through education, advocacy, and support. We are dedicated to creating a safe and inclusive environment that empowers and uplifts LGBTQIA+ individuals and allies.

The Gulfport Pride event is more than just a celebration; it's a vibrant showcase of diversity, unity, and inclusion in the Gulfport area. With a lineup of entertainment, cultural exhibits, and community activities, Gulfport Pride promises to be an unforgettable experience for all attendees.

SPONSORSHIP LEVELS

Your sponsorship contribution will benefit Gulfport Pride charity partners The Sonia Plotnick Health Fund and The Kiwanis Club of Gulfport.

PRESENTING SPONSOR ~ \$10,000

Event presented by (Your Company Name)

Your corporate banners will be prominently displayed at up to four locations at the event.

Your company logo and web link recognized on the event social media pages as the Presenting Sponsor

Your company mentioned in all media advertising.

Your company logo in all print advertising.

One or more 10 x 10 spaces provided for corporate displays and promotion.

MAJOR SPONSOR ~ \$5,000

Your corporate banners prominently displayed at up to two locations at the event.

Your company logo and web link recognized on the event social media pages as a Major Sponsor

Your company logo in all print advertising

One or more 10 x 10 spaces provided for corporate displays and promotion.

Your company logo on event flyers.

Your company mentioned in all stage announcements.

One 10 x 10 space provided for corporate displays and promotion.



SPONSORSHIP LEVELS

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SUPPORTING SPONSOR ~ \$2,500

Your corporate banner prominently displayed at one location at the event.

Your company logo and web link recognized on the event social media pages as a Supporting Sponsor

Your company listing in all print advertising.

One 10 x 10 space provided for corporate displays and promotion.

COMMUNITY SPONSOR ~ \$500

Your listing recognized on the event social media pages as a Community Sponsor

STAGE & MUSIC SPONSORSHIPS

PRESENTING STAGE SPONSOR ~ \$5000

*1 of 2 Available

Stage presented by (Your Company Name)

Your corporate banner prominently displayed on stage.

Your company mentioned in all stage announcements.

Your company logo and web link recognized on the event social media pages as a Presenting Stage Sponsor

Your company logo in all print advertising.

One or more 10 x 10 spaces provided for corporate displays and promotion.

SPONSORSHIP LEVELS

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HEADLINING ENTERTAINMENT SPONSOR~ \$2500



Entertainment presented by (Your Company Name)

Your corporate banner prominently displayed on stage.

Your company mentioned in all stage announcements.

Your company logo and web link recognized on the

event social media

pages as Headlining Entertainment Sponsor

Your company logo in all print advertising

One or more 10 x 10 spaces provided for corporate

displays and promotion.

ENTERTAINMENT SPONSOR ~ \$1000

Entertainment presented by (Your Company Name)

Your company listing recognized on the event

social media pages as an Entertainment Sponsor.

Your corporate banner prominently

displayed on stage.

SPONSORSHIP AGREEMENT

GULFPORT FLORIDA PRIDE

June 1, 2024 Sponsorship Agreement

I, the undersigned, hereby agree to sponsor Gulfport Florida PRIDE as indicated below.

Business Name: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Website: _____

SELECT YOUR CORPORATE SPONSORSHIP LEVEL

Presenting Sponsor - \$10,000

Major Sponsor - \$5,000

Supporting Sponsor-\$2,500

Community Sponsor - \$500

Presenting Stage Sponsor – \$5000

Headlining Entertainment Sponsor - \$2,500

Entertainment Sponsor - \$1,000

Booth dimensions ____X____ Booth dimensions ____X____ ____ 10x10space

Booth dimensions ____X____ Booth dimensions ____X____ ____ 10x10 space

*E-mail a copy of your business Logo & Web link information to: sarah@sailmktg.com

Sponsorship Contribution \$_____

Signature: _____

Printed Name: _____

Date: _____

Upon completion of this form, you will be invoiced the amount indicated above. The deliverables begin within 48 hour of payment. Deadline for sponsorship of this event is May 1st, 2024.