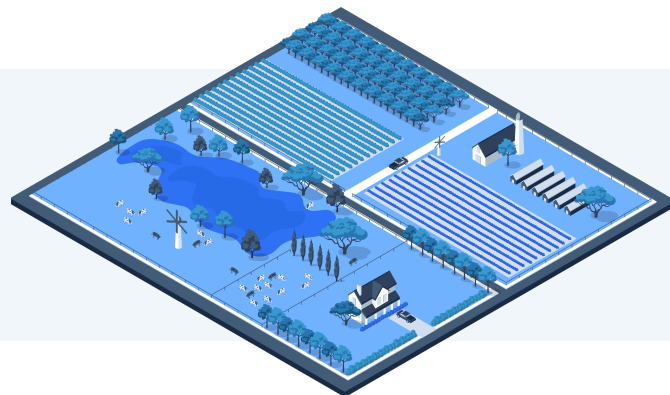


## Delivering Value for Rural Communities



**No matter the ZIP code, we think everyone deserves access to what they need in order to thrive.** Our local teams bring together community-based organizations to seamlessly address health disparities using Unite Us as a common tool. When organizations like yours join a network of coordinated care, individuals of all backgrounds have greater access to the resources they need for a safe and healthy life, and community well-being is strengthened.

### OUR END-TO-END SOLUTION HELPS ORGANIZATIONS ANSWER QUESTIONS LIKE:

#### ➤ How can we provide wraparound care coordination to individuals in our community?

Increase access to high-quality care for individuals by connecting them to accountable social service partners in your community. Send and receive referrals from a wide variety of organizations, including healthcare providers, local non-profits, churches, food co-ops, libraries—even your local salon. Our goal is to meet people where they are and make sure they have access to the services they need wherever they feel most comfortable.

#### ➤ How can we securely share information with other partners to provide complete and effective care?

Provide local staff and volunteers with the tools they need to quickly and seamlessly refer individuals to the resources they need. Our secure platform features industry-leading privacy and security controls and enables organizations serving individuals, regardless of where they live, to coordinate care throughout an individual's total care journey. Keep track of the people you serve as they receive care from other organizations to ensure their needs are met, and get notified when their co-occurring needs are met.

#### ➤ How can we be sure individuals receive the care they need?

Increase community access to resources through the use of Assistance Request forms, a self-referral option that enables organizations to meet the needs of community members from wherever they are. Organizations receive incoming assistance requests and manage the transition from an assistance request to a referral or case that can then be sent to another partner in the network.

#### ➤ How can we address the unique challenges of rural communities?

The Unite Us Platform is intuitive and works in parallel with pre-existing processes to simplify the referral process and facilitate strong care coordination. Connect with other local, active partners to address common barriers to receiving care, such as limited internet access and lack of transportation resources.

#### ➤ How can we assess community needs and the impact of our initiatives?

Whether it's leading your community through best practices or being the first in line for funding, you want to leverage the outcomes of the work you're already doing. The Unite Us Platform provides access to detailed, real-time data that helps you better understand needs in the community, identify gaps in service, and demonstrate your impact in your community as a whole.

“We are so excited to be joining forces with Unite Us. When we first started developing ideas for a community referral system for Grand County, we thought a company as large as Unite Us wouldn't be interested in working with such a small community. When Unite Us reached out to us, we were so excited about how easy they made it. With their experience in community referrals, we were able to establish a coordinated care network for the county in less than one-third of the time we thought it would take us.”

— Doug Caylor, Director of Moab Free Health Clinic

## THE UNITE US DIFFERENCE:

- ✓ **Secure** - Unite Us is HITRUST, SOC 2 Type 2, and NIST certified, and follows the highest security frameworks in the industry. Unite Us is HIPAA compliant and fully aligns with the strictest federal privacy regulations, including 42 CFR Part 2 and FERPA.
- ✓ **Complementary** - Works in parallel with existing operating systems to simplify and streamline the referral process, giving you more time to work with individuals and their families.
- ✓ **Fast** - We provide real-time data that assists innovation, funding opportunities, and building partnerships with other community-based organizations quickly and efficiently.

## USE CASES

### More access to resources to serve our community

Connect with organizations that use a **team-based approach** to ease staffing shortages and extend access to primary care

Work with community partners to connect individuals to services **outside of their community**

Facilitate connections to a variety of **rural, medical home and care coordination programs**, including mobile clinics and health education programs



Collaborate within the community to **improve health literacy** and advocate for health equity

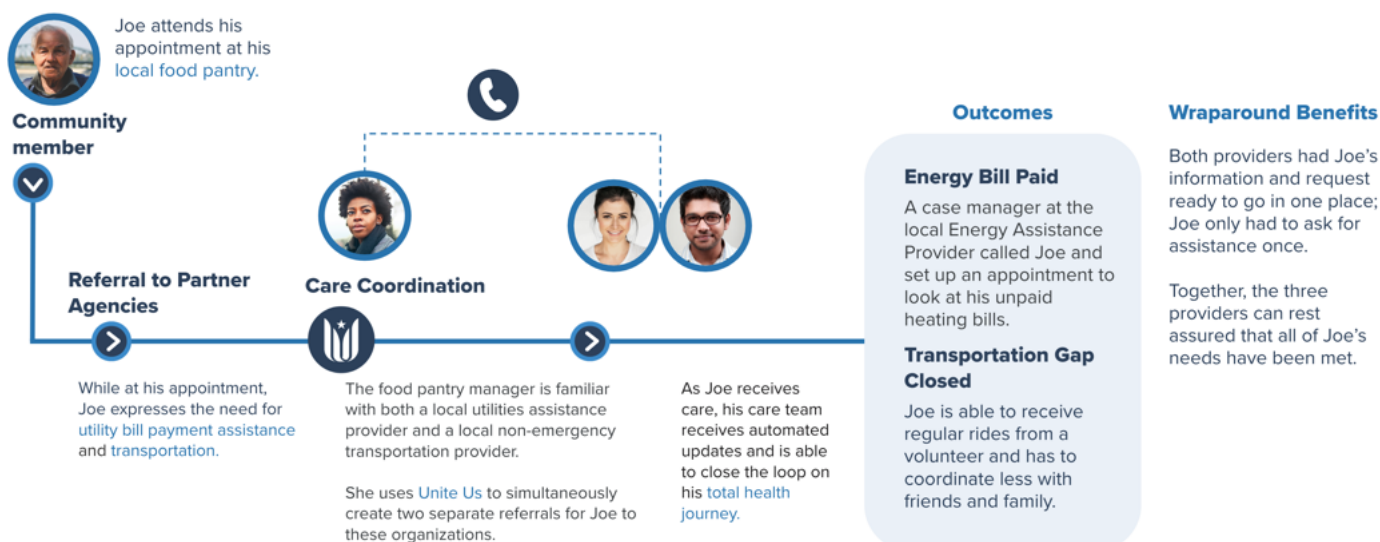
Address **rural transportation deficiencies** by establishing partnerships with transportation services such as taxi or bus services

Leverage **paramedics and other community health workers** to provide preventive services for those at risk for poorer health outcomes

Access **novel care-delivery models** such as Federally Qualified Health Centers (FQHCs) and Rural Emergency Hospitals

“It is such a pleasure as a rural community to be included early in the engagement process for Unite Us. This platform will be a welcomed and very instrumental asset. It will allow our full-time staff, community partners who don’t have websites, and other resources to all interconnect the needs of our community members to direct solutions! The ability to build the platform’s participating partners to meet the dynamics and uniqueness of our area, free of charge, will be of immeasurable impact for generations to come!” – **Ferlecia Cuthbertson**, Chief Philanthropy Officer, United Way of Allendale, Barnwell & Bamberg Counties

## A Community Member’s Journey



To learn more, reach out to our team at [www.UniteUs.com](http://www.UniteUs.com)