UNITE US

Advancing coordination between health and social care requires **vision**, **quality**, and **scale**.

We strive to continuously elevate industry standards to ensure that people get connected to quality services when they need them. Our approach is rooted in our commitment to delivering outcomes, so we consistently focus on accountable care coordination across quality providers. We have a proven track record of scaling coordinated networks, with hundreds of customers nationwide and thousands of local providers using our platform every day in 46 states.

A cross-sector collaboration software powered by community

Your strategic partner in evaluating the **real-world impact** of investing in social care

	UNITE US	Other Platforms
Identify	• Identifies and understands individuals, populations and communities in need of social care interventions. • Can analyze 600 different attributes at an individual level to get real insights into a person's needs with the largest healthcare and consumer data set. • Predicts likely behaviors and optimal service providers to best serve individuals in need of services leveraging over 400 predictive models. • Provides optimal engagement approaches to better serve individuals in the community.	• Track basic marketing-level metrics like website views and form submissions • Look at web search data to determine what service types people may need.

	UNITE US	**Other Platforms**
Enroll	• Proactively engages with identified populations to facilitate enrollment in high-impact community interventions through a dedicated team of care navigators. • Allows individuals to search and request assistance for available programs in their community.	• Allow people to search for and request services.
Serve	• Securely coordinates care across health and social care providers through closed-loop referrals. • Ensures that the outcome of each referral is communicated back to the referring organization to confirm whether issues have been resolved or are continuing. • Provides bidirectional communication between community based organizations, healthcare providers, and government agencies. • Identifies co-occurring needs to help providers coordinate care holistically and deliver better outcomes. • A secure platform that is HITRUST, SOC 2 Type 2, and NIST certified and follows the highest security frameworks in the industry	• Allow people to request services and can enable care providers to get in touch with people requesting their services, but can't ensure that providers are delivering care or outcomes.
Measure	• Tracks and measures impact throughout an individual's end-to-end journey using a standard Master Person Index, allowing for comprehensive population-level analytics related to network activity, social risk reduction, gap closure, Star Ratings, or cost reduction. • Tracks and measures the distribution of funding to local programs or individuals in the community.	• Can estimate – but not demonstrate – positive impact and results. • Cannot integrate person-level social care data with other population-level healthcare data to inform care needs and delivery strategies.
Invest	• Sets fee schedules for social care services • Generates and manages invoices for social care interventions • Manages eligibility criteria and provides authorization of those services • Provides community-based organizations with sustainable funding so they can continue to improve the care they deliver.	• Cannot facilitate payments or invoices between health and social care providers.

Client privacy is our priority.

At Unite Us, we know that secure information sharing is vital to connecting health and social services and ensuring individuals receive the end-to-end care they need.

We never share client data without consent.
Client data can only be shared with explicit consent and clients can withdraw consent at any time.

We protect clients' most sensitive information.
Substance use and other sensitive information are never shared beyond the service provider.

We keep client data secure. Period.
Unite Us is HITRUST, SOC 2 Type 2, and NIST certified and follows the highest security frameworks in the industry.

To learn more about our approach, go to **www.UniteUs.com/solutions**.