



Office: 1 Anderson Hill Road, Ste 105  
Mailing: PO Box 887  
Bernardsville, NJ 07924  
DowntownBernardsville.org

Dear Bernardsville Restaurant,

Across the United States, a multitude of cities have benefited from hosting a Restaurant Week event. For restaurants, the benefit is an increase in traffic and new patronage. On behalf of Bernardsville Restaurant Week, we invite you to participate in this celebration of local cuisine. We would like to propose Bernardsville Restaurant Week 2023 to take place July 13th through July 23rd. As this is a generally slow time in town, we hope this encourages an uptick in sales and traffic for your establishment.

The target audience for this event extends beyond Bernardsville to neighboring towns and communities, welcoming individuals from many areas of New Jersey, while we generally face a slower time locally. Participating restaurants will be promoted through our website: [BernardsvilleRestaurantWeek.com](http://BernardsvilleRestaurantWeek.com) along with [DowntownBernardsville.org](http://DowntownBernardsville.org). We will also utilize social media, local news outlets and foodie influencers in order to promote Bernardsville Restaurant Week.

What we ask from participating restaurants is simple: offer a prix-fixe menu for breakfast, lunch and/or dinner. Price points are completely flexible as they pertain to your restaurant, however, please do plan to create a price-fixed option in order to create uniformity for the program. Consider your portion sizes may need to be reduced in order to ensure you meet your financial parameters. Included in this letter are some guidelines and areas of support to help you in your planning process. Please contact us if you have any questions at all.

Bernardsville Restaurant Week is brought to you by Downtown Bernardsville, as well as supporting sponsors. We are thrilled to be able to bring back Bernardsville Restaurant Week after a three-year postponement due to the pandemic. We look forward to working with you to promote our excellent dining culture!

Take care,

A handwritten signature in blue ink, appearing to read "Olivia Manning".

Olivia Manning, Executive Director

Downtown Bernardsville | a 501 (c) 3 non profit 84-4983312