

LASA High School Athletics

Sponsorship Opportunities



Coach Gary Howard, Sr., MBA, CAA
Campus Athletic Coordinator

Mission of LASA Athletics

Build programs that will be attractive to the student body and allow the opportunity to grow beyond the academia, programs that will truly support development for participation at the next level and will promote success in and out of the classroom. Programs that have more than a singular focus of winning but more importantly on elevating students to opportunities for college through athletics.



Why support High School Athletics?

Due to budget cuts school districts have begun cutting programs to balance out the shortfall. The first programs are usually extracurricular activities, such as Music, Arts, and Athletic programs. A balanced education for students includes the needs for these programs. The only way to save them is to continuously raise funds to support their facilitation.

Athletic programs create opportunities for students who normally would not have access to college education. It also helps provide an outlet for students with uncertain futures and troubled pasts.

Providing an athletic program is a large financial undertaking. Due to lack of funding much of the costs for participation falls on the athletes and the coaches. Your assistance through sponsorship or donation will go a long way to insuring that we can continue to provide these opportunities for the students of a community.

All donations are tax deductible



Sponsorship Dollars at work

Because of the support we received this year, we were able to provide the athletes with much needed equipment and nice uniforms. As a result we had number of our teams WIN District Championships continue on to compete in the playoffs.



Just imagine...

We raised over \$10,000 dollars in sponsorship this year. 5 of our teams were successful because of the support they have received. Just imagine what we could do for the community if we received more support. Below are some of the businesses that contributed to our success this year.

LASA is a great school and on the verge of becoming an athletic powerhouse. All we need is your support! Why not become a part of the RAPTOR family? Thank you for your consideration.



Allstate
You're in good hands.



Individual Sponsorships

¼ Page Program Ad (\$100)

½ Page Program Ad (\$125)

Full Page Program Ad (\$150)

Banner 4x3 - Hung in the gym (\$500)



T-Shirt or Water Bottle Sponsor

Water Bottle Sponsor (\$600)

Company logo on the back of the athletic squirt bottles
(minimum of one hundred will print)

Link on the athletic website

¼ ad in the Fall, Winter, or Spring Athletic program

T-Shirts Sponsor (\$700)

Company logo on the back of the school spirit t-shirts
(minimum of one hundred will print)

Link on the athletic website

¼ ad in the Fall, Winter, or Spring Athletic program



White Sponsorship

\$750.00 (unlimited)

Includes ½ page ad in the Fall, Winter or Spring Athletic Program (Your choice)

Branding for a single game hosted at LASA (Hand out your branded materials at one game on LASA Campus only)

Banner Ad on the Athletic page of the website.

Silver Sponsorship

\$1000.00 (10 available)

½ page ad in the Fall, Winter, and Spring Athletic program

Branding at 5 games hosted at LASA (Hand out your branded materials at one game on LASA Campus only)

3x4 Banner post on an indoor or outdoor facility. (1 school year)

Banner Ad on the Athletic page of the website

Blue Sponsorship

\$1500.00 (10 available)

Full page ad in the Fall, Winter, and Spring Athletic program

Branding at 10 games hosted at LASA (Hand out your branded materials at one game on LASA Campus only)

3x4 Banner posted on an indoor or outdoor facility. (1 school year)

200 School spirit shirts branded with your business on the back

Banner Ad on the Athletic page of the website

Raging Raptor Sponsorship

\$2000.00 (5 available)

Full page ad in the Fall, Winter, and Spring Athletic program

Branding at ALL games hosted at LASA (Hand out your branded materials at one game on LASA Campus only)

3x4 Banner posted on an indoor or outdoor facility. (1 school year)

200 School spirit shirts branded with your business on the back

200 Rowdy Rags branded with your business info

Banner Ad on the Athletic page of the website

Football Inflatable Tunnel

\$3500.00 (1 available)

Exclusive branding on the LASA Inflatable tunnel for the year.

Full page ad in the Fall, Winter, and Spring Athletic program

Branding at ALL games hosted at LASA (Hand out your branded materials at one game on LASA Campus only)

3x4 Banner posted on an indoor or outdoor facility. (1 school year)

300 Rowdy Rags or 300 T-shirts branded with your business info

Banner Ad on the Athletic page of the website





All artwork needs to be submitted within 72 hours of contract. Banners need to be turned in within 1 week of contract. *Make checks payable to LASA High School Athletics.*

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Deadlines for sales and artwork are as follows:

Fall - August 30th
Winter - October 31
Spring - January 31