

# CLAIRE ELIZABETH DAVES

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<https://www.clairedaves.com> - portfolio

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## OBJECTIVE

Recently relocated to CO to be closer to family and seeking employment or internship. December 2023 graduate (cum laude) from North Carolina State University with a BS in Fashion & Textile Management with Minor in Business Administration seeking to launch my professional career. My experience below consists of work I did to self-fund my education.

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## EMPLOYMENT EXPERIENCE

### DePOP Shop: @ClaireDaves and @CherubClothingg

*Managing Owner*

6/2018 – Present

- Buy and sell merchandise from local and online thrift stores, averaging a 400% profit margin per sale
- Research current market trends and possible future trends to predict customer purchasing patterns
- Up-cycle merchandise (clean, repair, stage) and advertise online to the appropriate customer base
- Negotiate deals with customers and facilitate the packaging and shipment processes
- Maintain a five-star customer review rating through effective interpersonal communication and timely order execution

### PLATFORM Magazine

*Lead Style Consultant*

09/2021 – 12/2023

- Apply styling skills and ideas for 15+ photo shoots
- Use visual merchandising skills to create photo shoot concepts
- Source materials for article shoots and main shoots that represent the theme of the photo shoots while maintaining a budget, following mood boards, and adhering to a model's size and shape
- Close collaboration with photographers, stylists, set designers, models, digital and graphic design
- Promote magazine and release dates through campus activities, stylist team photoshoots, and social media influencing

### Bad Daddy's, Raleigh, NC

09/2022 – 05/2024

*Host, then Server, then Bartender*

### Starbucks, Cary, NC

03/2020 – 02/2022

*Barista*

- Time management skills; worked these positions while taking classes full-time to pay tuition and college costs; had responsibility to open and close multiple stores
  - Maintain recurring customer and coworker relationships through strong interpersonal communication skills and superior customer service, resulting in three promotions
  - Able to calmly handle stressful situations and multitask by managing multiple time-sensitive orders and tasks to improve operating efficiency and customer satisfaction; awarded highest sales server three months in a row
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## KEY GROUP WORK AND CAMPUS INVOLVEMENT

- **Team Lead at THREADS Fashion Show (2022, 2023).** Worked with senior studio designers to oversee the photo shoot process; adapted to a changing work environment while managing multiple tasks
  - **Greater Good Textile Group @ NCSU (2022).** Campus work focusing on textile sustainability and the ethical treatment of garment workers, work with green bins in Wilson College of Textile, and clothing swap activities
  - **Eco-village @ NCSU (2019).** Work to support the University's and surrounding community's environmental sustainability program through volunteering and educating communities
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## APPLICABLE SKILLS

*Computer-Aided Design applications including Adobe Photoshop, Illustrator, Kaledo Knit, Print, and Weave design software, Gerber Pattern Design, Gerber Yunique Product Lifestyle Management, CLO 3D Simulation software. Sales, Customer Service/Relationships, Procurement, Buying, Pricing, Marketing, Distribution, Packaging, Microsoft Office (Word, PowerPoint, Excel), Public Speaking/Presenting*

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## EDUCATION

December, 2023: Bachelor of Science (cum laude), Fashion & Textile Management, Minor in Business Administration – Wilson College of Textiles, North Carolina State University, Raleigh, NC. *Specialization in Product Management and Fashion Development.*

References are available upon request.