Transforming Healthcare Delivery with Automation

Top RPA Use Cases for Healthcare Providers







Executive Summary

Healthcare providers are under pressure to improve patient outcomes while managing growing administrative burdens, workforce shortages, and reimbursement challenges. Manual processes slow down care delivery, delay revenue cycles, and burden staff.

Robotic Process Automation (RPA) offers a practical, scalable way to streamline complex workflows, reduce operating costs, and improve staff and patient experiences.

This document highlights the most impactful RPA use cases for healthcare providers.



Automation Opportunity in Provider Organizations

Provider organizations like large health systems and specialty clinics deploy RPA across clinical operations, revenue cycle management, and business administration to drive efficiency and accuracy.

High-impact domains include:

PRE-CLAIM	PRE-VISIT	VISIT	CLAIMS SUBMISSION
Fee schedule and pricing	Pre-certification and adjudication	Patient check-in	Charge entry
EDI/ERA enrollment	Appointment reminders	Coding and charge capture	Claim scrubbing
Provider credentialing	Eligibility verification	Payment arrangement	Claim submission
Contract negotiation	Plan/ Enrollment	Encounter documentation	Error correction
	Scheduling and registration	Co-pay and deductible	EDI management
	Pre-treatment authorizations and referrals		Adjudication
			Claim intake

High-impact domains include:

INBOUND PROCESSING	PAYER	PATIENT	REVENUE CYCLE ADMINISTRATION
Mail processing	Claim status check	Patient statements	Month end closing
Scanning and indexing	Denials analysis	Transition to collections	Information technology
ERA/ETF processing	Requests for information	Conveyance, small balance	Compliance
Payment posting	Appeals and resolution	Patient refunds	Reporting and analysis
Cash reconciliation		Patient payment calls	Performance management
Accounts payable			Quality management



Highest Automation Potential

Automate What Matters

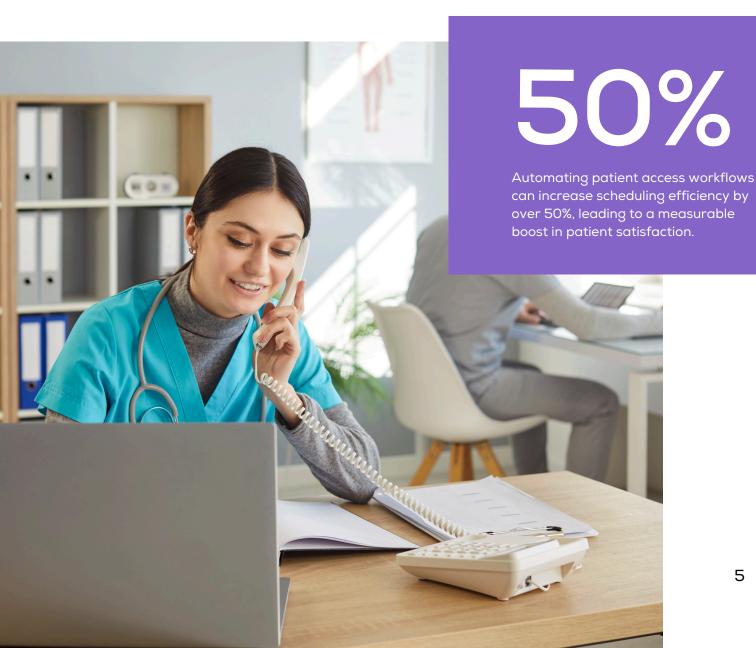
At SNAP, we help you identify, prioritize, and deploy automation across high-impact areas, quickly and efficiently. RPA allows your team to improve accuracy, accelerate processing times, and reduce costs.



Top Use Cases by Function

Patient Access & Scheduling

- Patient Enrollment Pre-fill forms from referral data and validate demographics
- Insurance & Benefit Verification Auto-query payers and populate eligibility in records
- Scheduling Match appointment slots to availability and send reminders
- Document Intake & Indexing Tag incoming documents to correct patient records
- Prior Authorization Assemble clinical data, submit requests, and track status
- Financial Planning Estimate out-of-pocket costs, generate plans, and schedule payments





Revenue Cycle Management

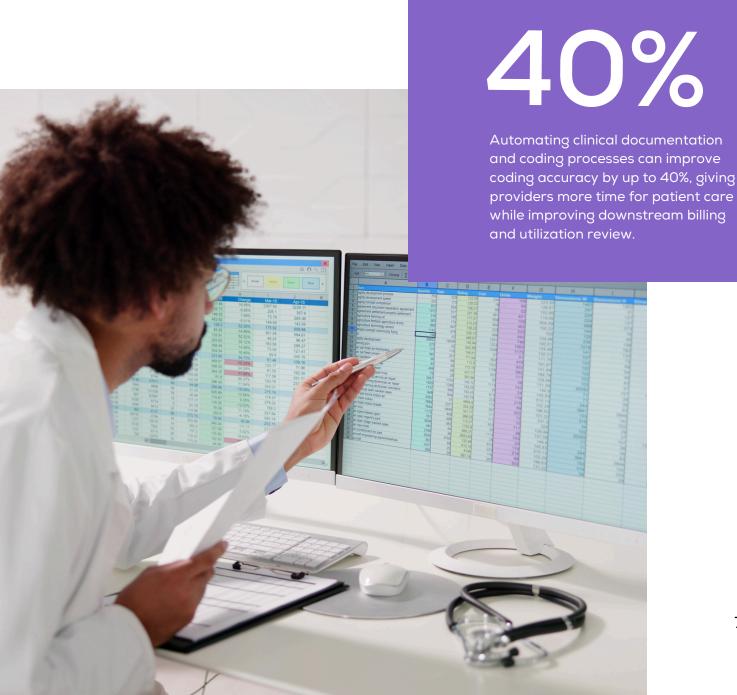
- Fee Schedule & Pricing Updates Validate and sync fee schedules across systems
- Charge Entry & Coding Suggest and validate CPT/ICD codes from documentation
- Claim Scrubbing & Submission Apply payer rules, flag issues, auto-submit clean claims
- Error Correction Reconcile rejections and auto-refile corrected claims
- ERA/EFT Processing & Payment Posting Match remittances to claims, auto-post
- Cash Reconciliation Align bank deposits, clearinghouse reports, and accounts
- Adjudication & Adjustments Interpret responses, apply adjustments, flag underpayments
- Denials & Appeals Management Generate appeal packets, track resolutions
- Patient Statements & Refunds Issue accurate bills and process refunds

35%

Organizations that automate revenue cycle processes see up to a 35% reduction in denials, resulting in accelerated cash flow.

Clinical & Medical Operations

- Clinical Documentation Structuring Convert provider notes into billing-ready data
- Utilization Management Review care requests vs. guidelines and escalate appropriately
- Health & Wellness Outreach Automate preventive outreach and tracking
- Case Management Coordination Track care plans, milestones, and team input
- Clinical Analytics Aggregate outcomes, quality, and cost data for review
- Medical Coding Recommend and validate diagnosis/procedure codes



Pharmacy & Supply Chain

- Order Management & Fulfillment Track availability, auto-update order status
- Inventory Management Monitor usage trends and trigger restocking
- DUR Review Detect contraindications and duplication before dispensing
- Logistics Schedule equipment/supply deliveries and real-time tracking
- Service & Replacements Trigger maintenance or replacement workflows





Document Triage & Data Entry

- Channel Intake Route inbound docs from email, fax, portals to the right queue
- Data Entry Automation Extract data from forms and input into EHR/ERP

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- Barcode Scanning & Indexing Auto-link scanned content to patient profiles
- Document Classification Categorize and store documents with appropriate metadata

90% Automating document intake and data

Automating document intake and data entry can reduce manual processing time by up to 80% and improve data accuracy by over 90%, significantly accelerating patient onboarding and clinical workflows.

Business & IT Operations

- Financial Management Consolidate financial data, generate reports, trigger alerts
- HR Management Automate onboarding, training tracking, payroll processes
- Legal & Compliance Monitor regulatory changes, run audits, log documentation
- Business Planning & Analytics Model performance, generate planning dashboards
- Enterprise IT Operations Monitor interfaces, resolve failures, apply system updates
- Vendor Management Track SLAs, renewals, and invoice workflows
- Governance & Risk Flag anomalies, manage change, and maintain compliance logs
- UX/CX Monitoring Collect feedback, analyze sentiment, and alert stakeholders



Best place to start:

CLAIMS
SUBMISSION

Charge entry

Claim scrubbing

Claim submission

Error correction

EDI management

Adjudication

Claim intake

INBOUND
PROCESSING

Mail processing

Scanning and indexing

ERA/ETF processing

Payment posting

Cash reconciliation

Accounts payable

REVENUE CYCLE ADMINISTRATION

Month end closing

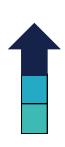
Information technology

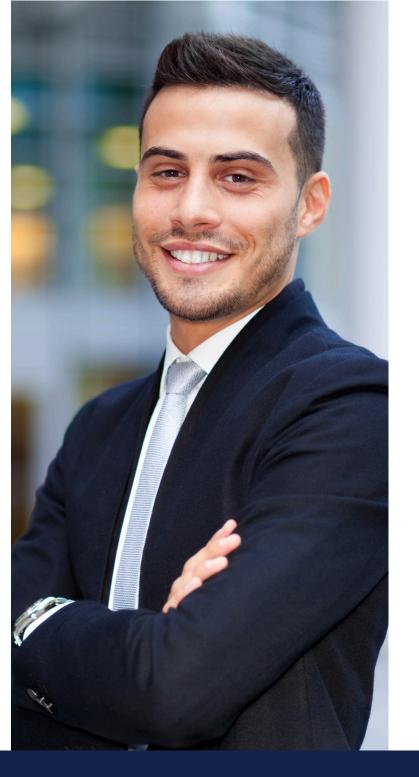
Compliance

Reporting and analysis

Performance management

Quality management





The SNAP Advantage

SNAP brings industry-aligned automation strategies to healthcare providers, helping organizations scale RPA initiatives without disrupting care delivery. From streamlining the front desk to optimizing complex billing systems, SNAP ensures automation works for both clinical and back-office operations.

Why SNAP?

- Proven healthcare automation expertise
- RPA integration with EMRs and legacy systems
- Rapid deployment and ROI-focused delivery
- Compliance-ready automation built for healthcare



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Let's Automate What Matters