

ONLINE AD REQUEST FORM

General Information

Today's Date: _____ Spec Ad Job Number: _____
Account Mgr: _____ Live Ad Proof Needed Date: _____
Account Mgr Ph: _____ Correction Campaign Start Date: _____
Account Mgr Email: _____

Advertiser Information (as it will appear in the ad)

Company: _____ Phone Number: _____
Advertiser's location/address: _____

Creative Components (other stuff we'll need to build the ad)

Check boxes if you are attaching component files (i.e. .jpeg, .png, .gif) & submitting with this form:

Advertiser's Logo File Name: _____
 Image or Art (1 only please) File Name: _____
Website Address (where we can get more info for this ad): _____

Ad Size

Med Rec (300 x 250) Ruler (300 x 100) Mon (425 x 600, Y! only)
 Leaderboard (728 x 90) Other: _____

Rich Media Elements (if applicable)

Rollover / Expandable Flyout Floating Flash
 Sliding Billboard Corner Peel Video
 Side Scroll (NEW) Side Scroll (NEW) Other: _____
 Background Wallpaper Clickable Wallpaper (NEW)

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Ad Copy (keep it simple, less is more!)

Headline / Main Copy Point # 1:

Copy Point # 2:

Copy Point # 3 /Call to Action ("Click Here", "Buy Now", etc...)

Additional Copy & Instructions

Space for you to draw stuff: