

Who will support entrepreneurial lower-middle market businesses to close sell-side mergers, acquisitions or capital raising transactions as they personally approach the horizon of their business careers?

Vancouver, December 13th, 2017 Cerebral Capital and Kaye Pacific Capital form the Shaughnessy Group.

The Shaughnessy Groups mission is to enable baby boomer Entrepreneurs with their next strategic move as they consider sell-side mergers & acquisition and or capital raising.

Entrepreneurial baby boomers face important decisions as the demographic shift to retirement continues to unfold as to how best to transition their most valuable personal asset (their business).

The firm's founders, saw a clear service gap for business owners of companies who are too sophisticated for a business broker sales process, yet still too small for larger investment banks, who's criteria and fee structure are often prohibitive.

The founders have spent their careers operating and transacting within the lower-middle and middle market. The firm plans to leverage their expertise in selling and buying businesses, cross-border relationships and the utilization of technology to become the trusted advisor to business owners considering their next strategic move.

"We will be providing highly tailored, confidential and cost-effective M&A advisory and capital raising services on a global scale" stated John Kaye, Managing Partner of the Shaughnessy Group.

The firm's clients operate in a variety of sectors, have established systems, processes and levels of management in place for principal shareholders to successfully exit.

"Baby boomers have created and control the majority of the gross domestic product representing the economy, I look forward to collaborating with our team and partners to support and facilitate our clients ongoing ambitions" stated Karl Sigerist, Managing Partner of the Shaughnessy Group.

About; The Shaughnessy Group is an independent corporate finance advisory firm dedicated to helping lower middle-market business owners meet their transactional objectives. We're strategic deal makers with decades of experience in sell-side M&A and capital raising for high quality companies. Our global reach and investor network allow us to facilitate opportunities successfully sourcing, structuring, arranging and closing transactions for our valued clients. – Enabling entrepreneurs with their next strategic move as they consider sell-side mergers & acquisition and or capital raising.

For more information, please visit www.shaughnessygroup.com

About; Cerebral Capital Inc. Founded in 2002 is an investment firm that invests in companies that can benefit from its combination of operating expertise, capital and strategic vision. Cerebral Capital has in the past invested in financial service and information technology businesses. Investments are in partnership with new or existing debt and equity owners in situations where our expertise and capital are intended to reposition, transform and grow established businesses.

For more information, please visit www.cerebralcapital.ca

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