## CONSTRUCTION ALCHEMY LIMITED Cookies Policy



## INTRODUCTION

Construction Alchemy Limited ("we," "our," "us") uses cookies and similar tracking technologies on our website. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their usage. By using our website, you consent to the use of cookies in accordance with this policy.

## **WHAT ARE COOKIES?**

Cookies are small text files that are stored on your device (computer, smartphone, tablet) when you visit a website. They help the website to recognize your device and store some information about your preferences or past actions. Cookies enhance your browsing experience and allow us to improve our website and services.

## TYPES OF COOKIES WE USE

We use the following types of cookies on our website: constructionalchemy.co.uk

#### 1. ESSENTIAL COOKIES

These cookies are necessary for the website to function properly. Without these cookies, certain features of the site may not work, such as accessing secure areas or remembering your language preferences.

## 2. PERFORMANCE AND ANALYTICS COOKIES

These cookies collect information about how you use our website, such as which pages you visit most often and if you encounter any errors. The data is aggregated and used to improve the performance of the site.

#### 3. FUNCTIONALITY COOKIES

These cookies allow the website to remember your choices (such as your username, language, or region) and provide enhanced, personalized features.

## 4. TARGETING/ADVERTISING COOKIES

We may use cookies to show relevant ads to you based on your browsing history. These cookies also help us to measure the effectiveness of our marketing campaigns. We may share this information with third parties for these purposes.

#### THIRD-PARTY COOKIES

In some cases, we work with third-party service providers who may use cookies on our website. These third parties may collect information about your online activities over time

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and across different websites. We do not control these cookies, and we recommend reviewing the privacy policies of these third parties for more information.

#### **HOW TO MANAGE COOKIES**

You have the option to control and manage cookies in various ways. Most web browsers automatically accept cookies, but you can modify your browser settings to block cookies if you prefer. Please note that disabling cookies may affect the functionality of our website and limit the services we can offer.

To learn more about how to manage cookies in your browser, please visit the following links:

- Google Chrome
- Mozilla Firefox
- Safari
- Microsoft Edge

## CHANGES TO THIS COOKIE POLICY

We may update this Cookie Policy from time to time in response to changing legal, technical, or business developments. We encourage you to review this page periodically to stay informed about how we use cookies.

#### **CONTACT US**

If you have any questions or concerns about our use of cookies, please contact us at:

## **CONSTRUCTION ALCHEMY LIMITED**

Email: info@constructionalchemy.co.uk

Phone: 07561 491 544

This policy was last updated on 4th January 2024

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