

PIONEERING THE NEW FRONTIER



IM THINKING PRESENTS
WEALTH 4.0

WELCOME TO WEALTH 4.0

We're on a mission to pioneer, stimulate and champion principles of a new blueprint for investment that benefits investors, customers and importantly society as a whole.

To do that, we need to revisit the inherited and established rules and regulations that govern the current investment status quo.

We believe that what's emerged slowly and organically over time is now ripe for innovation. In fact, the investment business model is probably the last to resist innovation; and the time has come for fresh perspectives and ideas to be injected into the investment landscape.

Each week we'll provoke aspects of the investment ecosystem and ask why, what and how things could and should be different. We pay particular attention to where *can't* and *won't* arguments for investment hold firm and see if we can't topple those arguments with scientific 21st century thinking.

By borrowing stimulus from parallel businesses, wild cards and successful models further afield, we aim to lay down, step by step a new and exciting frontier of investment; one that aligns and excites those on the inside and outside of Wealth 4.0

Each week we speak to experts, advisors and thought provokers who are passionate about ideas and for whom creativity and change are motivating and exciting.

Join us as we look back on what went wrong in 2008, what we've learned by 2020 and look ahead to the new horizons of 2025 and beyond...



FOUR 4s

4 EXPERTS

1

Each topic, we have 4
scintillating experts
& 2 try-hard hosts

4 WEEKS

2

In 4 weeks,
we start the series
of 4 *3 hot topics

4 MONTHS

3

In 4 months,
we will have a
blueprint with a
launch event

4 YEARS

4

In 4 years,
we will have built
to the blueprint
and delivered
Wealth 4.0



HOT TOPICS TO KICK OFF

Humanizing Wealth
& Customer First

ESG & Sustainability

Image & Culture

The Price Is Right &
Value For Money

Platforms for Wealth