



2021 SPONSORSHIP OPPORTUNITIES

The Waukesha Area Youth Baseball Association (WAYBA) is preparing for our 2021 baseball season, which includes our U11 Firebirds Black team. Since the organizations' start, in 1990, they have helped more than 4,500 youth and pee-wee players in the Waukesha area enjoy their summer by learning and playing youth baseball. The WAYBA operates as a non-profit organization and is run and coached by unpaid volunteers. In addition to player fees and fund raising, business contributions are essential to help offset the ongoing costs of equipment, uniforms, winter practice facilities, umpires, fields and other baseball related costs. We are asking for your consideration in becoming a business sponsor of the WASYBA for the 2021 baseball season.

With your generous assistance, the WAYBA can continue to offer our players and families the best youth baseball experience in the Waukesha area! Our U11 Firebirds Black Team thank you!



Home Run (\$2,500)

- Large Logo on 10 Game Day Banners
- Business Logo on Banner at Field (Sunset Park)
- Business Logo on WAYBA Website
- 12 Monthly Facebook Announcements
- A framed picture of the U11 Firebirds Black Team for your wall
- Firebirds Jersey (Name/# included) and Hat



Triple (\$1,500)

- Large Logo on 10 Game Day Banners
- Business Logo on WAYBA Website
- 12 Monthly Facebook Announcements
- A framed picture of the U11 Firebirds Black Team for your wall
- Firebirds Hat



Double (\$1,000)

- Large Logo on 10 Game Day Banners
- Business Logo on WAYBA Website
- A framed picture of the U11 Firebirds Black Team for your wall
- Firebirds Hat



Single (\$500)

- Large Logo on 1 Game Day Banners
- Business Logo on WAYBA Website
- A framed picture of the U11 Firebirds Black Team for your wall



Fan (\$250)

- Business Logo on WAYBA Website
- A framed picture of the U11 Firebirds Black Team for your wall

2021 SPONSORSHIP SELECTION



Business Name _____

Sponsorship Level: HOMERUN (\$2,500) TRIPLE (\$1,500) DOUBLE (\$1,000)
 SINGLE (\$500) FAN (\$250) OTHER _____

Company URL _____

Mailing Address _____

City, State, Zip _____

Contact Name _____

Contact Phone _____

Contact Email _____

Total Amount Enclosed _____

U11 Firebirds Black Contact:
Coach John Hubiack
414-708-9844
waukeshafirebirdsbaseball@gmail.com

PLEASE MAKE ALL TAX DEDUCTIBLE
DONATION CHECKS PAYABLE TO :
WAUKESHA AREA YOUTH BASEBALL ASSOCIATION
MEMO LINE: U11 BLACK
MAIL TO: 1031 S. 122ND ST
WEST ALLIS, WI 53214

cut here and include the above with your payment

Why Sponsor Youth Sports?

- **IMPACT**
 - Sponsoring a youth sports team positively impacts your company, the league, and the community. Providing a youth sports team with funding gives them access to positive experiences. They'll remember you long after the final out.
- **MARKETING & ENGAGEMENT**
 - Supplement your existing marketing plan to build brand recognition (and loyalty) and recall among current and prospective customers. When you sponsor a Youth Sports team you create instant engagement with parents and game attendees.
- **VALUE**
 - Great opportunity to support local community for minimal investment making it a high value for your return. Sponsoring the U11 Firebirds Black team is also tax deductible through our parent organization, Waukesha Area Youth Baseball Association (WAYBA).

Mission Statement

The Firebirds are dedicated to the athletic and intellectual development of the youth in our communities through sportsmanship, honesty, and integrity. We strive to help our players set and work towards common goals to build character, leadership abilities, and confidence while preparing them to play at the next level in baseball and in life.

