



**Dr. B. H. Nanwani**  
Director

# SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6, Koregaon Road, Pune – 41 1001. Ph. 020-26054471/91 Fax: 020-26054481  
Approved by A.I.C.T.E. (Unaided- Private), Affiliated to S. P. Pune University  
Website: [www.svims-pune.edu.in](http://www.svims-pune.edu.in) Email: [director@svims-pune.edu.in](mailto:director@svims-pune.edu.in)

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## Alumni Newsletter for the quarter ending December 2023

### SETU- The Bridge that connects us to you

## Coffee Break with the Director



### Trends in Commerce and Management

#### Excerpts of a Talk by Dr. B. Nanwani

#### 1. Digital Twins

Digital twi' denotes a virtual representation of the real world, including physical objects, processes, relationships and behaviors. For instance, today, there are technologies available that can create the digital twin of a person to replicate not their outer traits but also inner qualities like personality, emotions, thoughts and skills to offer predictive insights.

Digital Twin is used for simulation, integration, monitoring.

#### Urban Planning and Construction:

Digital twins of India's top 100 cities are under construction aimed at tackling urban India's problems and supporting a host of infrastructure sector-related services.

Genesys International Corp has for instance mapped Ayodhya, Dharavi [ using aerial . backpack sensors, ML, AI] to offer solutions for network coverage, telephone infrastructure etc and improve lives of citizens.

It can facilitate better decision-making for all kinds of facilities and services in urban areas including traffic planning, real estate development, revenue collection and ecological planning. The twin - digital copy of physical assets - will also help policy decisions as it will give data to understand how infrastructure will behave for heavy footprint events, natural disasters and o on.

### **Health Care:**

Building personalized models for patients, by continuously tracking current health and lifestyle parameters rather than on previous records. Furthermore, the digital twin enables individual's records to be compared to the population in order to easily find health patterns with great detail

### **Automotive:**

Automotive engineers use digital twin technology in combination with analytical tools to analyze how a specific car is driven. In doing so, they can suggest incorporating new features in the car that can reduce car accidents on the road

Digital twins will help to crack society's biggest problems: remote diagnostics and public response to new policy interventions.

## **2. Good Governance**

According to World Bank: Good governance is central to creating and sustaining an environment which creates and develops equitable distribution and it is an essential compliment to strong economic policies.

Technology and Digital Platforms has made it possible for common citizens to enjoy good governance: 'India Stack', has made government more accessible to people and reduced bureaucratic red tape.

**India Stack** is a set of digital infrastructure components that collectively enable governments, businesses, and individuals, to interact and conduct transactions electronically.

### **Components of India Stack**

- a. Aadhaar: which is now serving as a foundation for various digital services
- b. eKYC: [Electronic Know Your Customer \(eKYC\)](#) .
- c. Digital Lockers: to securely store and share documents and certificates electronically.
- d. Unified Payment Interface facilitates instant fund transfers between bank accounts using mobile phones.

Over a dozen nations including France and Singapore have joined hands with India to adopt UPI in one form or another. More countries will join in and this will improve payment connectivity [ its accessible, customizable, allows diverse payment systems]

- e. eSign
- f. Direct Benefit Transfer (DBT)
- g. Aadhaar-Enabled Payment System

India Stack has led to

- Financial Inclusion
- Citizen's easy Access to Services: [financial, healthcare, education resources]
- Entrepreneurship and Innovation: [ startups and businesses are building new services on top of the existing [infrastructure](#)].
- Reduced Corruption through direct benefit transfers of government benefits and subsidies.

**UMANG**, or the Unified Mobile Application for New-age Governance offers hundreds of services including payment, registration, information search, application forms and even public grievance redressal.

'**NaMo**' app is used to gauge the mood of the nation on different issues , including people's views about the performance of his government and their local MP.

### 3. **Green Skills /Sustainability Issues**

The world around, the importance of maintaining an equilibrium between growth and sustainability has been realised and there is a relentless pursuit of a more environmentally, economically, and socially resilient future. Although India has risen from the 13th to the fifth largest economy globally, it has set ambitious goals for sustainable development.

India has committed to Panchamrit [ Fivefold strategy to fight climate change and achieve Net Zero Emissions by 2070 and has made an outlay of INR 350 in the Union Budget 2020-23

EVS ; bio gas fueled cars are in and will be here [ Maruti Suzuki] Two wheeler giants like Bajaj hero and TVS are planning to launch one flex fuel powered model in 2024. [ G20 summit in Sep ]

#### **4. Startups : From a Brave Gene Pool**

The Indian government defines a startup as an entity less than ten years old with an annual turnover under one billion Indian rupees and headquartered in India. Propelled by government support, access to capital, skilled workers, and a [supportive business environment](#), the country has emerged as one of the [leading startup ecosystems in the world](#)

- The Indian startup ecosystem received a total funding of nearly 25 billion U.S. dollars
- e-commerce had the highest funding with 310 funding deals, followed by Enterprisetech and Fintech
- Bengaluru topped startup funding deals [389] followed by Delhi-NCR; Cities like Surat, Indore and Patna are emerging in the Indian startup ecosystem
- [May 2022](#): the Indian Startup Ecosystem, ranked third globally in terms of unicorn count. We had 100 unicorns [value of over \$1 billion], collectively valued at \$332.7 billion. These are creating groundbreaking solutions and technologies and fueling significant job growth.

#### **5. E - Commerce /Retail Disruptions**

The ecommerce industry has seen massive growth in the last few years. Statistics suggest that the industry is all set to reach \$111 billion by 2024.

- With an average person using their mobile [once every 10 minutes](#) daily and [91% of social media users](#) accessing social channels on mobiles, mobile shopping and social commerce [ buying and selling products/ services directly on social media ] is rising.
- Augmented Reality Commerce; conversational commerce [ chatbots] are other trends in retail trade
- Aggregator businesses providing curated offerings on a mobile screen is a new reality

- Retail shopping will soon be available on OTT platforms and as you binge watch, you may binge shop on the OTT platform [Retailtainment]

## 6. Gen Z

- There are over 1500 agri tech start ups currently operating in India and Gen Z will orchestrate a tech takeover of agriculture
- Wealth Tech is and will become very important. Gen Z is resolute about becoming self-dependent, self-employed. More than half of first time mutual fund investors last year were Gen Z [CAMS]. Gen Z are looking at diversifying their investment options from cryptocurrency and NFTs to individual stocks [ CFA institute]

## 7. Creator Economy

- The creator economy could be a more than \$100 billion industry and there could be up to 303 million creators worldwide [Adobe]
- Many creators want to be more than influencers [ 45% of Gen Z wanted to be creators and business owners] and Deinfluencing is a big part of influencing among creators

Tools like Tip jars like Ko-fi, content-sharing platforms like Gumroad, and course-launching platforms like Thinkific or Teachable will see the Creator Economy booming.

## 8. Sleep

## Economy

There will be emphasis on an often-overlooked productivity tool : sleep. When we don't sleep enough, it's like trying to work with a foggy brain. Our busy lives are causing sleep problems like insomnia and sleep apnea.

One in four Indians said that they have insomnia, according to a survey last year by sleep solutions company Wakefit. India is the second-most sleep-deprived nation after Japan. From melatonin gummies that help regulate the sleep-wake cycle and breathing devices to smart mattresses and podcasts telling bedtime stories, the market is now brimming with products that promise restful sleep to consumers.

## TazaKhabarSVIMS ke Daftar sE.

1. We organized an **anti-ragging** skit and slogan competition in 12<sup>th</sup> October 2023 at SVIMS auditorium on the 5th floor. It's also encouraging to know that many students participated in the skit competition,



2. On 14<sup>th</sup> Oct 2023, We Celebrating **Reading Inspiration Day on Dr. APJ Abdul Kalam's birth anniversary**. Hosting events like story-telling competitions, speeches, and poem also the importance of reading books is a great way to encourage students to develop a love for reading and learning.



3. From 15<sup>th</sup> To 23<sup>rd</sup> Oct Celebrating **Navaratri at SVIMS campus**. Wearing different color clothes each day of Navaratri, known as Navaratri colors

celebrate dandiya in ground floor



4. Organizing a **cleanliness awareness drive** on October 21st at Ramoshi Gate Police Station in Bhavani Peth, Pune, shows a commendable initiative by NSS volunteers. And also we has gone khnadala , Pune .



- 5 **Rays 2023**, 3<sup>rd</sup> Oct we has organized Rays Competition Activities: -  
 1. **Cultural Day** : Singing solo, dancing, group dance, fashion show  
 2. **Sports Day** : gully cricket ,Badminton ,carom and basketball.  
 3. **Management day** : Ad mad , Entrepreneurship and Brand quiz.



- 6 **Sadhu vaswani's 144<sup>th</sup> Birth Anniversary** Celebrations to mark the 144<sup>th</sup> birthday of our Rev. Founder Sadhu T L Vaswani ,the institute undertook a donation drive for the seva Programs to be conducted Students ,Faculty and Staff

Donated Generously for the same.



Chamakte taare...SVIMS ke  
saare.....

1. **Ms. Anjali Seerwani** - 2<sup>nd</sup> Senior Associate Analyst at Tech Mahindra Business Services Pune, Maharashtra, India.
2. **Ms. Rekha k Khatnani**- 2<sup>nd</sup> Recruitment Manager at Deutsche Bank, Pune, Maharashtra, India.

3. **Ms . Loveleena Joseph.** 2<sup>nd</sup> Flight Attendant at IndiGo (InterGlobe Aviation Ltd) Pune, Maharashtra, India Pune, Maharashtra, India
4. **Ms. Krishnakumari Chitti** - 2<sup>nd</sup> Sr Associate Commercial Operations at Dr Reddy's Laboratories Dr. Reddy's Laboratories Hyderabad, Telangana, India
5. **Ms. Shirin Medora** - 1<sup>st</sup> Head of Content - Asian Realty | Ex RPG Group Pune, Maharashtra
6. **Ms. Varsha Lalwani** -1<sup>st</sup> Human Resource Analyst at Deloitte Hyderabad, Telangana, India
7. **Ms. Ankita Khandelwal** -2<sup>nd</sup> Sr.Manager -Sales & Marketing at Amanora Park Town ,punr India



## Chai pe Charcha

### PM Modi Inaugurates Western Dedicated Freight Corridor's New Section for Faster Goods Transport

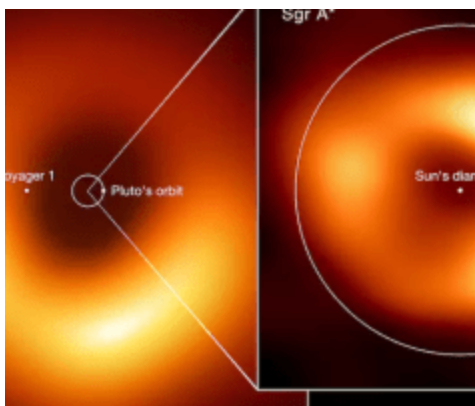
October 31, 2023



**Prime Minister Narendra Modi** marked a significant milestone on Monday as he dedicated the 77-kilometer New Bhandu-New Sanand section of the Western Dedicated Freight Corridor (DFC) to the nation. This development is poised to accelerate the transportation of goods from ..

### Unveiling the Swift Spin of Sagittarius A

November 30, 2023

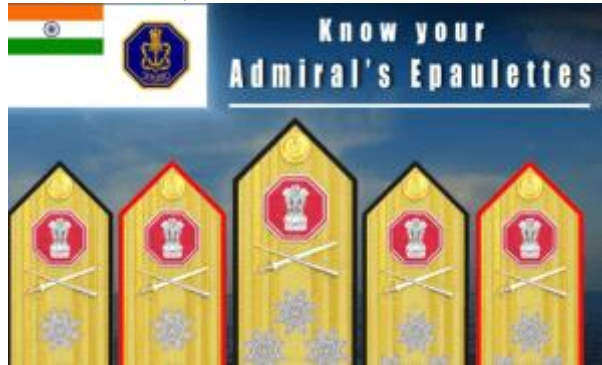


At the heart of our galaxy lies Sagittarius A\*, a colossal black hole that has captivated astronomers for years. A recent study, utilizing NASA's Chandra X-ray Observatory, delves into the mysteries of this black hole, revealing not only its rapid



## Indian Navy Adopts New Rank Insignia Inspired by Shivaji

December 30, 2023



Aligning with the PM's call to shed vestiges of colonialism, the Indian Navy has unveiled redesigned shoulder insignia for top Admirals incorporating elements from **Chhatrapati Shivaji Maharaj's** royal seal. Octagonal Shape Based on Naval Ensign The new epaulettes feature

# Meme of the Quarter

## 2023 ODI World Cup in India



Source : <https://www.tribuneindia.com/news/trending/netizens-act-with-funny-memes-after-india-win-8th-asia-cup-title-545266>

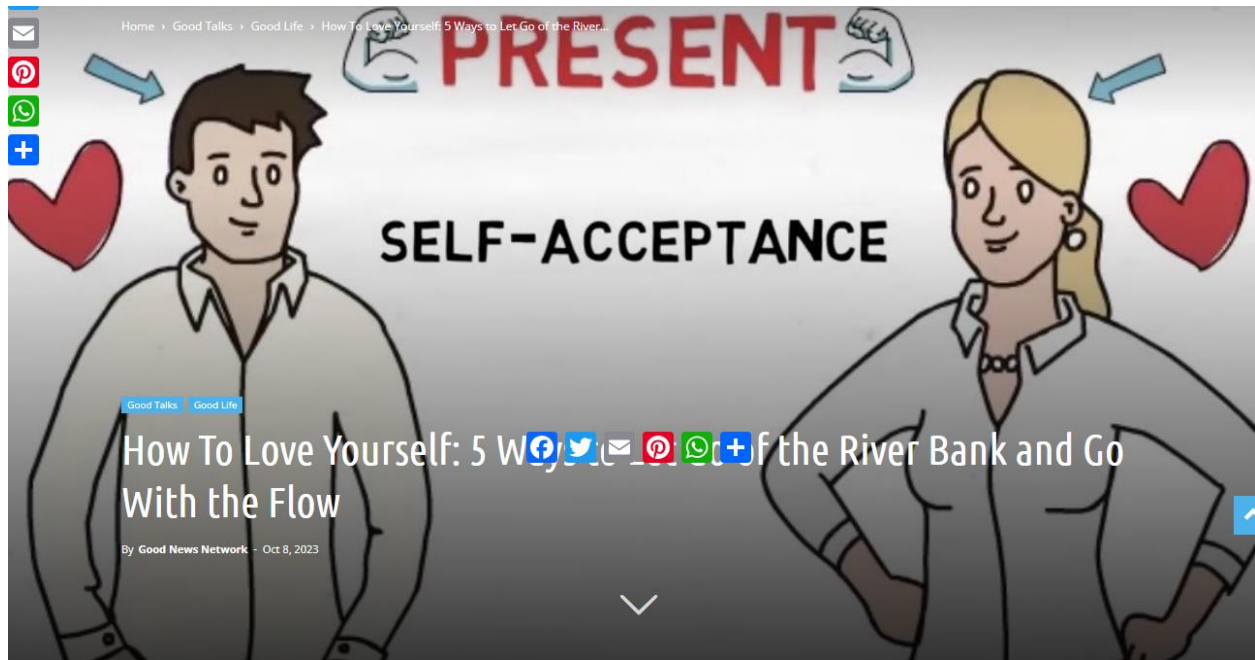


Source: <https://twitter.com/abplive/status/1726271249385427283>

**Could you spot yourself?**



**Self- Acceptance**



## How to Love Yourself:

### 5 Ways to Let Go of the River Bank and Go with the Flow

1. Embrace your natural state
2. Let go of self-judgement.
3. Live in the present
4. Trust the unfolding of the Tao (life's natural order)
5. Cultivate inner stillness
6. Source: [How To Love Yourself: 5 Ways to Let Go of the River Bank and Go With the Flow \(goodnewsnetwork.org\)](https://www.goodnewsnetwork.org)