



Dr. B. H. Nanwani
Director

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6, Koregaon Road, Pune – 41 1001. Ph. 020-26054471/91 Fax: 020-26054481
Approved by A.I.C.T.E. (Unaided- Private), Affiliated to S. P. Pune University
Website: www.svims-pune.edu.in Email: director@svims-pune.edu.in

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Alumni Newsletter for the quarter ending March 2022

SETU- The Bridge that connects us to you

Coffee Break with the Director



Rev Dadaji's Timeless Message

[A Treasure Trove being Reproduced here]

Message I am happy to learn that the Sadhu Vaswani Institute of Management Studies for Girls is holding an International Conference on the theme: India Resilient @70: A Call to Reform, Perform and Transform. Last year, we celebrated the 70th Anniversary of India's Independence. Let me turn the statement in the title of your conference into a question: How resilient is India at 70? Is India really free? Free from poverty, hunger, corruption, strife, disunity and want? Gurudev Sadhu Vaswani said to us: "Independence is not enough; Unity is needed; Unity is not enough; emancipation of the poor is needed. What we need is a transfiguration of India; the transfiguration of the Indian as an individual and also a transfiguration of the social, economic and cultural life of India." We need a swaraj that will serve the people and save the people. In this connection, I am very happy that SVIMS has taken up such a challenging theme to focus on. Ninety years ago, twenty years before we achieved Independence, Sadhu Vaswani addressed a series of student rallies in Patna. He said to the youth, a few words which I quote to you today: "An Order of Young India is an urgent need. I believe profoundly that the nation's youth are the builders of tomorrow. I believe too, that to build a greater India, they must be filled with the inspiration of the Indian ideal... Members of the Order of Young India must be disciplined – by knowledge, by a sense of history, by a programme of action, by faith in the World-Will, the Divine Ruler of the Nations... Those words were spoken in 1926. It seems to me these words contain the very essence of what

we must reform, how we must perform and why we must transform India to make her a true leader among the nations! It seems to me that nothing has changed since then, and though we may have come a long way 'progress-and-development'-wise, some things do not seem to have changed at all! The Master's words seem to have been addressed to you, the young leaders of the twentyFirst Century! Over the last seventy years in this country, corruption has increased, greed and selfishness have multiplied, fundamentalism has cascaded, and crime, unemployment have touched new heights. Today 30% of our people are below the poverty line. And millions of our youth are unemployed and the great dream of an egalitarian, peaceful society is nowhere near realisation. The problem of India, Sadhu Vaswani said to us even then, was a problem of transformation. It was only the Youth, he felt, could help achieve this goal and change India into a new nation. The promise, the potency of the future, he felt, was in youth-power. -- 2 J.P. VASWANI SADHU VASWANI MISSION 10, Sadhu Vaswani Path, Pune – 411 001, (India). -

2 - If only we are able to reform our education system to produce a generation of truly educated youth, young men and women of character, we can truly perform better to build India anew, we can transform not just India but the face of the world, we can actually change the future of humanity! A few people in America were asked to describe their idea of a well-educated person. Here is what some of them had to say:

- A well educated person is a man in a suit who talks with a posh accent. He goes to work with a briefcase, earns good money, lives in a mansion and drives a smart car.
- A well educated person is smart; he does not take up difficult tasks, he gets others to do all the tough jobs for him.
- A well educated person is very clever; but he cannot handle the routine tasks of daily life because he lacks common sense.
- A well educated person is one who has acquired a number of applicable skills and a good amount of knowledge that can be used on a day-to-day basis in the workplace.

Let me ask you: what is your idea of 'well educated'? One of the learned professors of Stanford University says he utterly rejects the notion that the first priority of education is just intellectual development or enhanced earning potential. According to him, "the main aim of education should be to produce competent, caring, loving, and lovable people," people who will work to create and sustain a democratic society. Every aspiring student aims high, and dreams of becoming a qualified 'professional' – say a doctor, an engineer, an architect or a software specialist. We look up, with great respect, on 'HR Professionals' 'Management Professionals' and 'Corporate Executives'. How many of our top 'professionals' will devote themselves to creating and sustaining a new, resilient, transformed, reformed society? And how many of them will put all their energy into maximizing corporate profits? 'Public life' and 'professional career' are terms much bandied about these days. But what people expect from those

in public life is probity. What we want from our professionals is honesty and integrity. And what do we come across in real life? ‘Cash for votes’. ‘Multimillion dollar scandal in banking’. ‘Cyber crime fraud’. ‘Corruption in defense deals’ and so on and so forth! Let me ask you: is it not important that all these professionals including those professors who teach them and train them, should, above all, profess honesty, integrity, truth and idealism? Are not these aspects of character vital to every profession? -- 3 J.P. VASWANI SADHU VASWANI MISSION 10, Sadhu Vaswani Path, Pune – 411 001, (India). - 3 - If you are not sure of the answer, I suggest that you introspect on this, for a while. Ethical confusion arises only when values are not upheld. We live in a world of moral turpitude, because people are only aware of their rights, and not of their duties. What the Gita teaches us, in essence, is to do our duty, without expecting anything in return. Today, I am told, over 45% of the nation’s population is under the age of 40! This ancient land of ours is now a nation of the young! What is it that we cannot achieve if our youth set their minds and hearts on it? We need young men and women who are imbued with this great ideal. We want builders and architects who will take up the task of nation building. It is they and people like them who can reform, perform and transform India!

Lighter Moments

- Why don’t skeletons fight each other? They don’t have the guts.
- What did the big flower say to the little flower? “Hi, bud!”
- What did one hat say to the other hat? Stay here, I’m going on ahead.
- I only know how to make holy water. I boil the hell out of it.
- Why did the bicycle fall over? It was two-tired.
- What does a storm cloud wear under his raincoat? Thunderwear.
- How does the [ocean](#) say hi? It waves!
- What do you call a couple of chimpanzees sharing an Amazon account? PRIME-mates.
- Why did the teddy bear say no to dessert? Because she was stuffed.
- Name the kind of tree you can hold in your hand? A palm tree!
- What did the left eye say to the right eye? Between us, something smells!

- 18. What do you call a guy who's really loud? Mike.
- 19. Why do birds fly south in the winter? It's faster than walking!
- Sandy's mum has four kids; North, West, East. What is the name of the fourth child?
Sandy, obviously!
- What did one math book say to the other? "I've got so many problems."

Irrefutable Laws of Leadership

In his book 21 Irrefutable Laws of Leadership, John Maxwell has detailed out Laws of Leadership. these Laws. Given below is an edited and summarized version of 7 Laws with some examples thrown in.

5. THE LAW OF THE LID

LEADERSHIP ABILITY DETERMINES A PERSON'S LEVEL OF EFFECTIVENESS

A leader's personal and organizational effectiveness, influence, impact and success depend upon the level of his/her leadership ability. On a scale of ten, If the leadership ability rates an 8, then the leader's effectiveness can never be greater than a 7; if it's a 4, then effectiveness will not be higher than a 3. Leadership ability thus determines a leader's effectiveness and its potential impact on his/her organization. Leadership ability thus sets the upper limit or the lid on personal and organizational success and effectiveness. If the leadership is strong, the lid is high. But if it's not, then the organization is limited. To improve effectiveness therefore a person must increase his/her leadership ability rather than focusing on working hard.

It is owing to this fact, that in times of trouble, organizations look for improving effectiveness by changing leadership. In the Indian context for example, one may well compare the leadership ability of Mukesh Ambani v/s Anil Ambani to understand their personal success, impact and personal and organizational effectiveness.

6. THE LAW OF INFLUENCE

THE TRUE MEASURE OF LEADERSHIP IS INFLUENCE—NOTHING MORE, NOTHING LESS

A leader is not a leader unless he/she has the capacity/ability to influence others. One doesn't need a title or a position to influence others. Mother Teresa and Princess Diana were great influencers even without titles. Mahatma Gandhi influenced people even before he was conferred the title of a Mahatma. To influence people is to make people follow you, your direction, principles, chosen path, movement etc. A true leader is able to make people change their thinking and /or their behavior.

The Law of Influence states that if you cannot influence others, you will not have followers and therefore you are not a leader. Leadership thus, is ‘influence’.

7. THE LAW OF PROCESS

LEADERSHIP DEVELOPS DAILY, NOT IN A DAY

Wealth creation is not a one- day affair; it is a long process of daily efforts. Leadership too does not develop in a day. It is not a magic wand; there is no overnight success. Development of leadership ability is a daily, long drawn, serious, dedicated, committed and disciplined effort and approach. It is like investing—it compounds/grows with time and efforts. Leaders have to be learners. Through discipline and perseverance, they have to continuously invest in learning, improving their skills and becoming better every day. Only such hard work and continuous learning makes them impactful.

4. THE LAW OF NAVIGATION

ANYONE CAN STEER [direct]THE SHIP, BUT IT TAKES A LEADER TO CHART [plan]THE COURSE

A good leader is a navigator. Like a navigator, a leader sees the trip ahead. A leader doesn’t just control the direction in which he and his people travel; he sees the whole trip in his mind before he leaves the dock. Leaders have a vision for their destination, they understand what it will take to get there, they know who they’ll need on the team to be successful, and they recognize the obstacles long before they appear on the horizon. In the words of Leroy Eims, “a leader is one who sees more than others see, who sees farther than others see, and who sees before others do.”

Good leaders understand the responsibility of leading and the fact that people are dependent upon them. First-rate navigators always have in mind that other people are depending on them and their ability to chart a good course. Before leaders take their people on a journey, they go through a process in order to give the trip the best chance of being a success:

To lead well, leaders like navigators

- Draw on past experience
- Listen to what others have to say
- Examine the conditions before making commitments
- Make sure their conclusions represent both faith and fact

Charting the Course with a Navigation Strategy

- Predetermine a Course of Action
- Lay Out Goals
- Adjust Priorities
- Notify Key Personnel
- Allow Time for Acceptance
- Head into Action
- Expect Problems
- Always Point to the Successes
- Daily Review Your Planning

5. THE LAW OF E. F. HUTTON

WHEN THE REAL LEADER SPEAKS, PEOPLE LISTEN

A leader is one who doesn't have to announce that he is a leader, but who through his behaviour, actions is instantly recognized as being a leader. A real leader is not necessarily one who holds a position, has a title, is running a meeting but one to whom the people want to listen to, want to watch.

People become real leaders because of:

1. Character—who they are
2. Relationships—who they know. You're a leader only if you have followers, and that always requires the development of relationships
3. Knowledge—what they know
4. Intuition—what they feel
5. Experience—where they have been. The greater the challenges you've faced in the past, the greater is your respect and leadership
6. Past success—what they've done
7. Ability—what they can do

8. THE LAW OF SOLID GROUND

TRUST IS THE FOUNDATION OF LEADERSHIP

Trust is the foundation of leadership. To build trust, a leader must exemplify these qualities: competence, connection, and character. People follow a leader not because of his decisions but

essentially because they trust the leader, they trust his character. Character communicates consistency, potential and respect.

9. THE LAW OF RESPECT

PEOPLE NATURALLY FOLLOW LEADERS STRONGER THAN
THEMSELVES

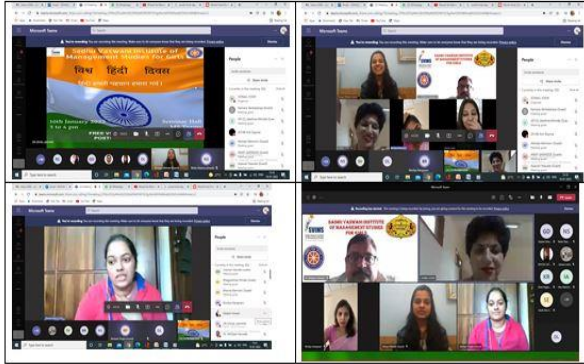
Leaders go their own way; other people change their direction to come on the path of the leader. In time, people in the group get on board and follow the strongest leaders. Either that or they leave the group and pursue their own agenda. There are many ways to measure a follower's respect for his leader, but perhaps the greatest test of respect comes when a leader creates major change in an organization. If the followers accept and participate and even promote the change, it suggests that the leader is strong and enjoys respect of followers.

A leader who has invested a lot of time and energy in building relationships with followers and adding value to their lives and is generally a leader with strong leadership skills and abilities is one who is highly respected. A leader who spends time in sharpening his leadership skills so that he/she can lead others is also one who is respected by followers and other leaders. People who rate 9 and 10 on leadership ability will not follow someone with a 7 rating. That's the way leadership works!

Taza Khabar SVIMS ke Daftar sE

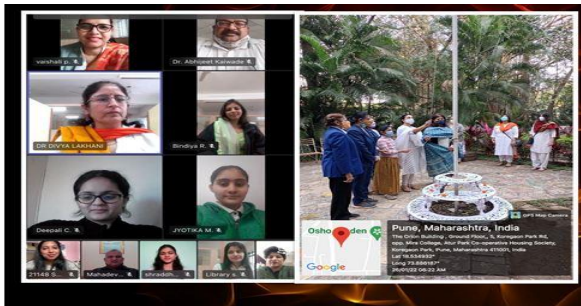
World Hindi Day

In 10 Jan 2022, World Hindi Day is an annual observance dedicated to celebrating the Hindi language and its cultural significance. It is observed on January 10th each year, commemorating the anniversary of the first World Hindi Conference held in Nagpur, India, in 1975. The conference was inaugurated by the then-Prime Minister of India, Mrs. Indira Gandhi, with the aim of promoting the use and propagation of Hindi globally.



Republic Day celebrations (National Day)

In 26 Jan 2022, Republic Day is a national holiday in India commemorating the adoption of the Constitution of India, and the country's transition to a republic which came into effect on 26 January 1950. The original text of the Preamble to the Constitution of India. The Constitution of India came into force on 26 January 1950.



Celebrating 191 Birthday

Anniversary of Savitribai Phule

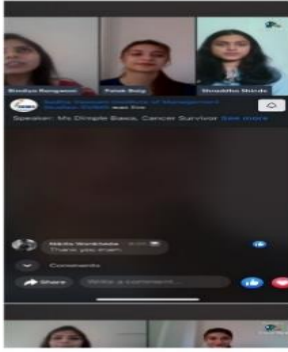
In 3 Jan 2022, Savitribai Phule is the lady who transformed the history of women's rights in India. She was one of the very few Indian women from her century who comprehended the true sense of feminism and fought strongly for it. Through her rebellious life journey, she transformed the lives of countless Indians. This year, we are celebrating the 191st birth anniversary of Savitribai Phule, and on this auspicious occasion, we present you with some great facts about Savitribai Phule...!



National Youth Day

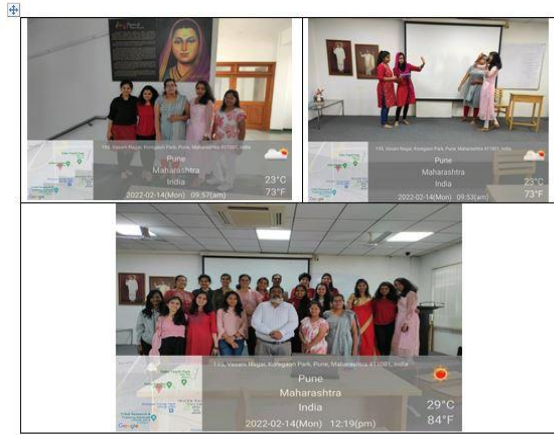
In 12 Jan 2022, National Youth Day is celebrated annually on January 12th in India to commemorate the birth anniversary of Swami Vivekananda, one of India's most revered spiritual leaders and youth icons. Swami Vivekananda was born on January 12, 1863, in Kolkata, India, and his teachings and philosophy continue to inspire millions of people around the world, particularly the youth.





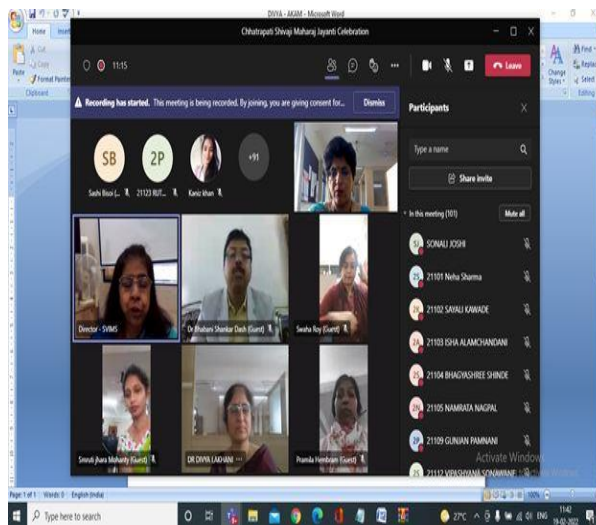
World Cancer Day

In 4 Jan 2022, World Cancer Day is observed globally on February 4th every year to raise awareness about cancer, encourage its prevention, detection, and treatment, and advocate for improved access to quality care for all individuals affected by the disease.



Savitribai Phule Mahotsav

On 14 Feb 2022, Savitribai Phule Mahotsav is an annual celebration in honor of Savitribai Phule, a prominent social reformer, educator, and women's rights activist from Maharashtra, India. The Mahotsav commemorates her contributions to the fields of education, social reform, and gender equality, and serves as a platform to promote her ideals and values.



Chhatrapati Shivaji Maharaj Jayanti

On 19 Feb 2022, Chhatrapati Shivaji Maharaj Jayanti is celebrated annually on February 19th to commemorate the birth anniversary of Shivaji Bhonsle, commonly known as Chhatrapati Shivaji Maharaj. He was a visionary leader, military strategist, and founder of the Maratha Empire in the 17th century, who fought against oppression and established a kingdom based on principles of justice, equality, and self-governance.



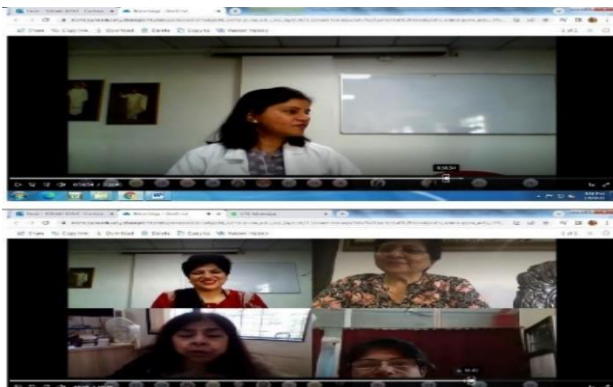
Fresher's party

On 19 Feb 2022, A Fresher's Party, also known as a Welcome Party or Freshman Orientation, is an event typically organized by educational institutions to welcome new students, especially those entering their first year or semester. The purpose of the Fresher's Party is to introduce new students to the campus community, help them get acquainted with their peers and faculty, and provide an opportunity for socialization and networking.



Sinhgad Fort Cleaning and Khadakwasla River cleaning Drive

In 26 Feb 2022, The Sinhgad Fort Cleaning and Khadakwasla River Cleaning Drive is a community-driven initiative aimed at preserving and restoring the natural beauty and cultural heritage of the Sinhgad Fort and the Khadakwasla River in Maharashtra, India.




International Women's Day

On 8 Mar 2022, International Women's Day is celebrated in many countries around the world. It is a day when women are recognized for their achievements without regard to divisions, whether national, ethnic, linguistic, cultural, economic, or political.

Chamakte taare...SVIMS ke saare



Payal Singh:-




Payal Singh
Senior Executive Human Resource at AffinityX

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I am honored and humbled to receive this AX Excellence - Annual ELITE Award 2023 , and I am proud to be a part of such a dynamic and amazing team. Thankyou **Amisha P. Himani Rawat**, **Sneha Joshi** and **Shweta Gajaria** for unwavering support, guidance, and encouragement.



ELITE Certificate
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Excellence Award
certificate is presented to
Payal Singh
Thank you for your untiring efforts in delivering quality work and we hope to see you grow with the company in the years to come.


VALERIAN D'SOUZA
Chief Marketing Officer - Operations
SHWETA GAJRIA
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in LEARNING

Chai pe Charcha

After a long wait and mixed signals over the past two years, there has been some clarity on the taxation of income from cryptocurrency. Presenting the Union Budget on February 1, finance minister Nirmala Sitharaman announced that income from digital asset transfer will invite tax at the rate of 30 per cent. She made clear that no deductions or exemptions, except the cost of acquisition, will be allowed. Read more at: <https://www.ndtvprofit.com/business/explained-cryptocurrency-tax-and-how-will-it-be-calculated-2747202>

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<https://economictimes.indiatimes.com/news/economy/policy/tax-on-digital-assets-could-go-up-govt-mulling-gst-on-crypto-mining-supply/articleshow/89465542.cms>

Meme of the Quarter



<https://www.guide4moms.com/2021/12/2022-memes.html>

Source:

Could you spot yourself?



Life is good

1. Are you ready to buy a new pair of shoes that has been manufactured from ground Coffee and recycled plastic bottles?
Yes, you heard it right!
Read the complete article on: <https://www.up-to-us.veolia.com/en/recycling/shoes-recycled-coffee-grounds-sustainable-fashion-pollution-climate-change>
2. Building blocks for construction are now being made from non-recyclable plastic
Read the complete article on: <https://www.fastcompany.com/90714272/this-startup-is-turning-non-recyclable-plastic-into-building-blocks-fit-for-construction>
3. A family adopted a 'zero waste' lifestyle for an entire week
<https://www.cnbc.com/2018/11/14/how-to-start-a-zero-waste-lifestyle.html>