

## **Best Practices for SocialBAY**

## **Connect and Automate Your Social Media Presence**

Videos & Useful Articles: SocialBAY Training Video

- I. Intro
- II. Demo of SocialBAY
  - A. Home dashboard
  - B. Design Studio <u>Design Studio Training Video</u>
  - C. Content calendar <u>How to Edit and Delete Content on the Content Calendar</u>
    \*How to use the Content Creator <u>Create a Custom Post and Use the Article Library</u>
  - D. Listings
  - E. Landing pages Set your Default landing pages for automation
  - F. Analytics
  - G. Settings
- III. Activate and Sync Your Account: Sync Your SocialBAY
- IV. Manage Your SocialBAY Settings: SocialBAY Settings
- V. Design Studio Training: <u>Design Studio Training</u>

Check if you are an Admin on your FB Business Page

<u>Troubleshooting your FB Connection</u>

<u>Auto-Posting & Auto-Advertising Your Listings</u>

Where To Add Compliance Information

Create Your Content Signature

Postcards in SocialBAY

Need additional assistance? Check out our Help Center Or contact our Support Team.