



GET BACK TO DOING WHAT YOU LOVE, LEAVE THE SOCIAL MEDIA TO US

SOCIAL BAY

What is my SocialBAY?

Your SocialBAY is your ultimate marketing dashboard! Here, you can initiate campaigns to brand yourself, advertise your listings, create and post content, and capture leads through social media, all in one intuitive place.

- AUTOMATED LISTING POSTS & ADS
- EFFORTLESS LISTING VIDEOS
- DIRECT MAIL POSTCARDS
- DETAILED PROPERTY REPORTS
- PRE-MADE DOWNLOADABLE GUIDES
- LEAD GENERATION ADVERTISING
- VIRTUAL OPEN HOUSE TECHNOLOGY

IF YOU HAVE ANY QUESTIONS, WE'RE HERE TO HELP!

866.200.0676 | backatyou.com

BACK AT YOU!

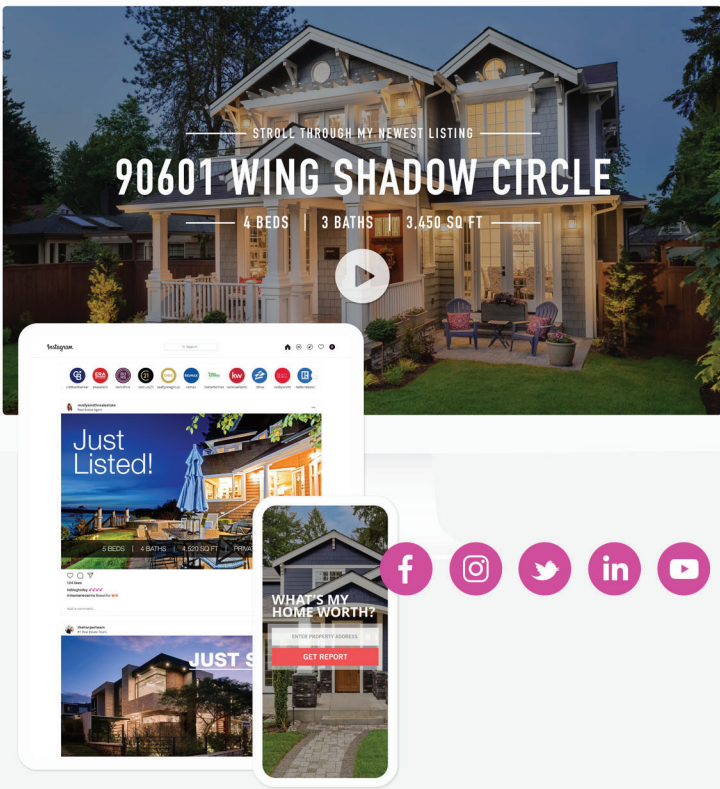
AUTOMATED SOCIAL MEDIA CONTENT

Tired of scouring the internet for unique and relevant social media posts? Back At You's SocialBAY has provided a bank of content that includes videos, branded blogs, market data, local restaurant and entertainment recommendations, and more. Best of all, this content is automatically scheduled AND automatically posted without you lifting a finger!

AUTOMATED LISTING VIDEOS & POSTS

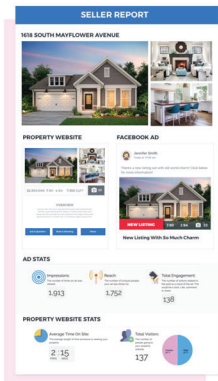
No more headaches figuring out how to edit, post and advertise your listing on Instagram, Facebook and other networks – we do it for you!

Plus, a professionally designed listing video will be automatically created for you and posted to Youtube. You can customize the templates, themes and music. Your clients will love it.



DIRECT MAIL POSTCARDS

Turn your listings into **MORE** listings! Through your SocialBAY, you can send listing postcards to the listing's surrounding neighborhood, or to specific contacts with just a few clicks! Let your area know that you're the go-to agent in town.



AUTO-GENERATED PROPERTY REPORTS

We automatically design a report that showcases all the effort you undertook to advertise their property across social media. This includes a screenshot of the single property website, the actual ad run on Instagram and Facebook, and all the metrics associated with it. Impress your sellers with this report and use it for listing presentations to separate yourself from the competition!

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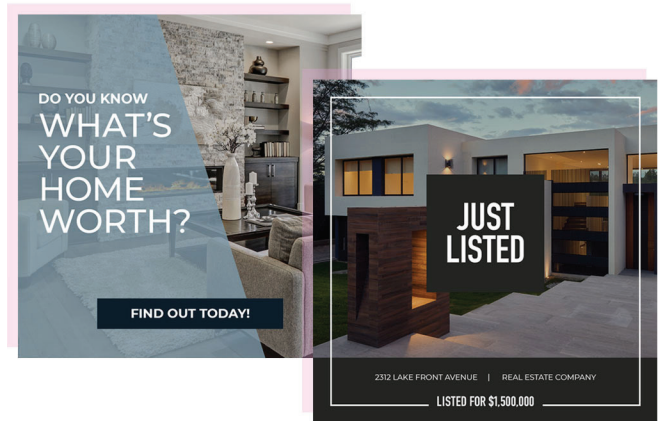
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SOCIAL MEDIA ADVERTISING

Your SocialBAY allows for effortless ad targeting to promote your listings, content, and brand.

It's never been easier to get in front of the right audience. Best of all? Our ad platform helps make sure your ads are fair housing compliant!



PRE-MADE DOWNLOADABLE GUIDES

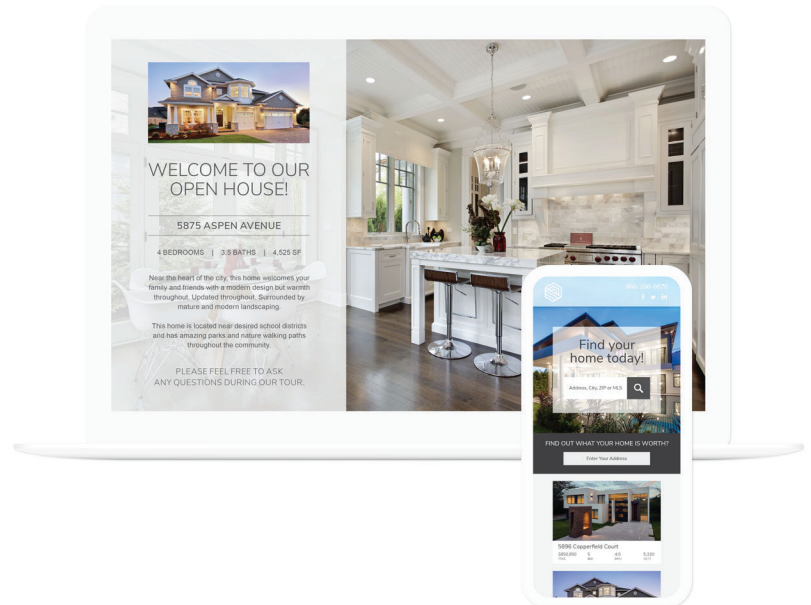
Capture leads through the SocialBAY's pre-made, informational guides to provide value to your audience! You can also upload your own guide(s) and create custom landing pages for them!

CUSTOMIZABLE LANDING PAGES

We know capturing leads is important for your business. That is why your SocialBAY includes multiple high-tech and mobile friendly landing pages made for lead capture. Each lead is completely exclusive to you, the way it should be.

VIRTUAL OPEN HOUSE TECHNOLOGY

Whether you're hosting an in-person open house or leveraging technology for a virtual one, we make it easy to schedule events and capture attendee leads.



**IF YOU NEED ADDITIONAL TRAINING ON ANY OF OUR FEATURES,
PLEASE LET US KNOW. WE'RE ALWAYS HERE TO HELP.**

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