



EXPERT-LED PEER ADVISORY GROUP

MONTHLY ADVISEMENT, COLLABORATION, & COACHING



PROSPECTUS



OVERVIEW

Information Governance professionals and the IG steering committee or internal teams they must collaborate with are faced with ever increasing challenges to keep pace with the myriad of changing regulations, technology advances, and Management demands.

It is a daunting task, and Information Governance professionals are in need of advice, input, and coaching to meet the business objectives of their IG Program, while developing their career to the fullest.

Assistance is here with the *Expert-led Peer Advisory Group* offering from the Institute for Information Governance.

This unique program provides guided monthly advisement in a group setting with InfoGov peers facing the same challenges, led by recognized experts in Information Governance and related fields such as Privacy & Cybersecurity. It also features expert guests who can address specific issues that IG professionals face.

The foundation for the program is a monthly 90-minute online meeting with IG peers, led by the IG experts at the Institute for Information Governance. Also included are one-on-one advisory sessions on a quarterly basis.



PEER ADVISORY GROUP PROGRAM FEATURES

- **Monthly 90-minute Conference Call with IG peers, led by InfoGov experts in a guided discussion**
- **Quarterly one-on-one planning and strategy sessions with a leading IG expert**
- **Early access to survey and study results, with a Management Briefing, and slides provided for use**
- **VIP Access to the annual Information Governance Leadership Summit (San Diego, March, 2023)**
- **VIP Access to the annual InfoGov World Conference (San Diego, October, 2023)**
- **Discounts on training, conferences, seminars**
- **Special open invitation to series of Jeffersonian Dinner Discussions held in major cities throughout the U.S.**
- **Corporate Certified IG Officers Association membership**

Inquiries: Contact Robert Smallwood at RS@IGTraining.org



EXPERT ADVISORS

Robert Smallwood, Managing Director of Institute for IG

Mr. Smallwood is a thought leader in the IG space, having published 8 books on IG topics, and trained thousands of professionals in IG. He was also the consultant who sounded the alarm years before the Colonial Pipeline ransomware attack of 2021. Smallwood serves as Chair of the Certified Information Governance Officers Association, and CEO on InfoGov World Media. He holds an MBA from Loyola University, and is a certified CIGO®, IGP, and CIP.

Chris Surdak

Christopher Surdak is an award-winning expert in Mobility, Social Media, Analytics, Big Data, Cyber Security, Regulatory Compliance, Artificial Intelligence and Cloud with over 30 years of experience. Most recently he worked for The White House Office of Science and Technology Policy as Acting Chief Transformation officer.

Mr. Surdak holds a Juris Doctor from Taft University, an Executive Masters In Technology Management and a Moore Fellowship from the Wharton School of Business at the University of Pennsylvania, a Master's Certificate in Information Security from Villanova University and a BS in Mechanical Engineering from Pennsylvania State University.

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