

Cyber Ved - bringing corporate expertise to early years education

Meet Cyber Ved

You teach not to talk to strangers. But who is teaching them about strangers who can talk to them through a screen?

For authors Neha & Amit, the question hit home one night as they watched their son explore his first tablet. They were handing their son the keys to a vast digital universe without a map or a compass. And to solve this problem, they started a mission - Cyber Ved.

Cyber Ved provides curious young minds with the skills, vocabulary and confidence to navigate the digital world safely.



Written by
cybersecurity experts



Endorsed by online
safety experts

**Don't let online safety awareness be boring.
Join the students at Bushy Primary on a fun-filled
educational adventure!**



Because it's never too early to be safe.

Dinosaurs, Aliens ...and Phishing Pranksters?



The Villian: The 'Password Gobbler'

The Lesson: Why '1234' is a bad idea



The Villian: The 'Friendly Fraudster'

The Lesson: Online strangers may come disguised as friends



The Villian: The 'Phishy Prankster'

The Lesson: Free gifts from strangers can be dangerous.

Make **Digital Monday** the most exciting lesson of the week

Our Special Offers

- **Introductory Offer:** £10 for the Cyber Ved trilogy, to support your online safety efforts.
- **Classroom Bundle:** Get a special discounted rate on 10+ sets. Reach out to us at hello@cybervedkids.com
- **Author-led workshops:** Neha and Amit are opening limited slots for high-energy school assemblies and book reading sessions in February!

Narrative Learning: 4S Cyber Shield

Using a simple framework, children learn to identify "Phishy Pranksters" and "Password Gobblers".



- 1. Spot:** If a website looks weird, if a message has lots of mistakes, or if someone asks for information they shouldn't, your magnifying glass tells you: 'Something is not right'.
- 2. Share:** If you spot something fishy, what's the next super-important step? You share. Not your secrets, but your worries. Tell a grown-up you trust right away.
- 3. Shield:** Always protect your personal information - your passwords, birthday, address. Never give them out to strangers online. Also, always have strong passwords, which your grown-ups can help you set up.
- 4. Stop:** If something feels wrong or if you're uncomfortable, you have the power to stop. Stop clicking, stop talking, put down the device.

Fit with national curriculum

Aligned with PSED by teaching children to collaborate, respect boundaries and seek help from a trusted adult

For parents and educators: EARS

A structured tool for practitioners to maintain ongoing, non-judgmental dialogue with children.

E

A

R

S

This **EARS** framework provides an easy-to-remember mental model for grown ups to help their little ones navigate the digital world.

E

Emphasize **Empowerment**: Reinforce that these steps give them control and make them active participants in their own online safety.

A

Be **Approachable**: Ensure children feel safe and encouraged to "Share" any online concerns without fear of judgment or having their devices taken away.

R

Repeat: Introduce this simple framework and then repeat regularly when discussing online activities.

S

Practice **Scenarios**: Discuss hypothetical "Spot, Share, Shield, Stop" situations with children. "What would you do if a game asked for your birthday?"

Written and endorsed by experts



Neha Agarwal

As the head of the Global Cybersecurity Services team at Vodafone, Neha spends her days building digital shields to protect businesses across the globe. Her mission in the corporate world is democratising cyber security for small businesses across the world, making them safe online.

An Internet Matters online safety expert, she's extending this safety to young people, the digital natives. She believes that learning about online safety should begin alongside foundational skills like reading and playing. Through Cyber Ved, she brings her frontline security expertise to the next generation. She's translating high-tech defence into instinct rather than just education, including how to spot suspicious behaviour online, and what to do when it happens.



Amit Chitnis

As the former Chief Commercial Officer (CCO) at Ocado Retail and a former Director at Tesco, Amit has spent his career driving strategy for some of the UK's biggest brands. A believer in the power of narrative to make complex ideas 'stick', he crafts the adventures of Cyber Ved to ensure that every lesson is engaging.

Amit fuses his background in management consulting and retail leadership with the joyful chaos of fatherhood to make digital safety a fun adventure.



Richard Waite, BSc • 1st

Early Childhood, Early Childhood Technology, AI tools, Online Safety, Professi...
20h • Edited •

Excited to spotlight a brilliant resource for Safer Internet Day (10th February): CyberVedKids!

If you're looking for engaging, age-appropriate ways to teach children about online safety, this is it. Their cyber safety books transform complex digital literacy concepts into fun adventures for kids aged 5-10 – characters like Ved and the crew at Bushy Park Primary make learning about passwords, privacy, and digital kindness genuinely enjoyable.

What I love about their approach:

- ✔ Storytelling that sticks – Kids remember stories far better than rules. These books embed online safety lessons naturally into narratives children connect with.
- ✔ Practical skills – Password power, the 'Ask First' rule, keeping private things private, and digital kindness. All the foundations they need.
- ✔ Parent and educator friendly – Resources that work in nurseries, schools, and at home. Consistency matters.
- ✔ Age-appropriate – Designed specifically for early years and primary, not dumbed down or overly scary.

In my consultancy work, I'm always looking for tools that complement hands-on learning and staff training. CyberVedKids fills that gap beautifully – they handle the storytelling, we handle the implementation and culture-building.

If online safety is on your agenda this half-term, I'd genuinely recommend exploring their resources!

Check them out: cybervedkids.com

Neha Agarwal



Family Internet Safety | AI Tools | Digital Parenting



Parven Kaur • 1st

International Speaker - Online Safety and digital wellbeing expert for working parents - Helping safeguarding lead keep up with online safety trends - Digital parenting expert - Driving digital inclusion in Scotland

Kids N Clicks
LSE London School of Economics and Political Science

What an amazing thing to have come into the mail.

My daughter is eight, and she completely love The Password Gobbler by **Neha Agarwal**.

From the very first read, it felt natural to sit together and talk about things like choosing a safe password, why it matters, and how to think a little more carefully online. The conversations came easily and never felt forced.

This is part of a three title series alongside The Phishy Prankster and The Friendly Fraudster. Together, they introduce online safety basics in a way that feels calm, thoughtful, and very age appropriate.

There is no fear based messaging. Instead, it gently builds awareness and taps into children's curiosity, which is exactly what this age group needs.

What I really appreciated is how approachable it all feels. My daughter did not feel worried or overwhelmed, just interested and engaged. It is a reassuring way to introduce online safety ideas for children around seven years old and above, without making the digital world feel scary.

If you are a school, I would strongly recommend adding this series to your library or reading list.

And if you are a parent, this is a genuinely lovely way to begin online safety conversations at home, in a gentle, supportive, and very human way.

Thank you **Neha Agarwal** for the thoughtfully written books