

# DINOSAURS, ALIENS ...AND PHISHING PRANKSTERS?

Feb  
10th

Make Safer Internet Day the most exciting lesson of the year.

## Cyber Ved and the Password Gobbler



**The Villian:** The "Password Gobbler"

**The Lesson:** Why "1234" is a bad idea!



**The Villian:** The "Friendly Fraudster"

**The Lesson:** Online strangers may come disguised as friends!



**The Villian:** The "Phishy Prankster"

**The Lesson:** Free gifts from strangers can be dangerous. If it looks too good to be true, it's a trap!

SAFER INTERNET DAY  
Use Promo Code at checkout



FREE COPY of books  
[www.CyberVedKids.com](http://www.CyberVedKids.com)

# LEVEL UP YOUR ASSEMBLY

Cyber Ved Books are the "secret weapon" for Early Years & KS1 teachers.

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**Get your Safer Internet Day Kit today.**

- Email us to get your free frameworks for children (the Cyber Shield) and educators (The E.A.R.S. framework)
- Order the books: Get the "Classroom Bundle" (25+ copies) at a special school discount.
- Book the Authors: Neha (The Cyber Expert) and Amit (The Storyteller) are opening limited slots for high-energy school assemblies in February!

## Meet the Creators

Meet Neha and Amit—a couple deeply passionate about education. Together, they are on a mission to turn the complex world of the internet into a safe and fun adventure for the next generation.

### Neha Agarwal

Global Cyber Leader, INSEAD MBA



As the Head of **Global Cybersecurity Services at Vodafone**, Neha spends her days building digital shields that protect multinational businesses and millions of users across the globe. With over a decade of front-line experience in the technology and banking sectors, she is a recognized leader in the fight against cyber threats. Through Cyber Ved, Neha translates this high-tech defense expertise into simple, powerful wisdom for "little people," ensuring they have the instincts to stay safe before they even click "connect."

### Amit Chitnis

Corporate strategist, INSEAD MBA

Amit brings world-class strategic leadership to the world of children's education. As the former **Chief Commercial Officer (CCO) at Ocado Retail** and a former Director at Tesco, Amit has spent his career driving strategy for some of the UK's biggest brands. A believer in the power of narrative to make complex ideas "stick," he crafts the adventures of Ved to ensure that every lesson is as engaging as it is critical. Amit fuses his background in management consulting and retail leadership with the joyful chaos of fatherhood to make digital safety a fun adventure.

### The origin of Cyber Ved

You teach your kids not to talk to strangers. But who is teaching them about the strangers who can talk to them through a screen?

For cybersecurity leader Neha and corporate storyteller Amit, that question hit home one night as they watched their son explore his first tablet. They were handing their son the keys to a vast digital universe without a map, a compass, or a seatbelt.

They looked for a tool to help them start these crucial conversations with their son, but found nothing. They realized if they wanted it done right, they had to do it themselves. So they didn't just write a book. They started a mission!

Fusing Neha's front-line cyber expertise with Amit's creative fire, they forged Cyber Ved (meaning "Cyber Wisdom"). Providing curious young minds with the skills, vocabulary and confidence to navigate the digital world safely.

This isn't just a book series; it's the conversation-starter every modern parent/ educator needs.



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