# \* Revised for MCACA reviewers as of 6/2/17\*



### Michigan Council for Arts and Cultural Affairs

## Funder Report

#### Organization Information

Organization name: The Art Experience, Inc.

> Pontiac City: Federal ID # 383373601 State: MI 1996 Year organization founded:

County: Oakland County Organization type: 501(c)3 nonprofit organization

NISP Discipline: 05 - Visual Arts Fiscal year end date: 12-31

NISP Institution: 15 - Arts Center DUNS # NTEE: A25 - Arts Education Full-time staff: 0 Applicant is not audited or reviewed by an independent Paid FTEs: 0

accounting firm. A display value of -0% signifies a value of less than +/- 0.5%

Unrestricted Activity	FY 2016
Unrestricted Operating Revenue	
Earned Program	\$23,948
Earned Non-program	\$1,102
Total Earned Revenue	\$25,050
Investment Revenue	\$861
Contributed Revenue	\$88,556
Total Unrestricted Operating Revenue	\$114,467
Less in-kind	(\$5,848)
Total Unrestricted Operating Revenue Less In-kind	\$108,619
Expenses by Functional Total	
Program	\$75,014
Fundraising	\$10,434
General & Administrative	\$17,604
Total Operating Expenses	\$103,052
Less in-kind	(\$5,848)
Total Operating Expenses Less In-kind	\$97,204
Net Unrestricted Activity - Operating	\$11,415
Net Unrestricted Activity - Non-operating	
Total Net Unrestricted Activity	\$11,415
Net Temporarily Restricted Activity	\$0
Net Permanently Restricted Activity	\$0
Net Total Activity	\$11,415

#### Revenue by Source





#### **Expenses by Functional Grouping**





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Revenue Details			
	FY 2016	FY 2016	FY 2016
Operating Revenue	Total	Unrestricted	Temporarily Restricted
Earned - Program	rotal	Omestricted	Restricted
Contracted services	\$11,410	\$11,410	
Total earned - program	\$23,948	\$23,948	\$0
Earned - Non-program			
Gift shop and merchandise fees	\$1,102	\$1,102	
Total earned - non-program	\$1,102	\$1,102	\$0
Total earned revenue	\$25,050	\$25,050	
	FY 2016		
Contributed	Total		
Trustee & board	\$803		
Individual	\$7,588		
Corporate	\$1,000		
Foundation	\$26,250		
County government	\$5,000		
State government	\$21,750		
In-kind operating contributions	\$5,848		
Other contributions	\$20,317		
Net assets released from restriction	\$0		
Total contributed revenue	\$88,556		
Operating investment revenue	\$861		
Total operating revenue	\$114,467		
Total operating revenue less in-kind	\$108,619		
Total non-operating revenue			
Total revenue	\$114,467		
Total revenue less in-kind	\$108,619		

Expense Details				
	FY 2016 Total	FY 2016 Program	FY 2016 Fundraising	FY 2016 General & Administrative
Personnel expenses - Operating		3		
W2 employees (salaries, payroll taxes and fringe benefits)	\$40,534	\$30,591	\$0	\$9,943
Independent contractors	\$22,841	\$22,841	\$0	
Professional fees	\$1,110	\$0		\$1,110
Total personnel expenses - Operating	\$64,485	\$53,432	\$0	\$11,053
Non-personnel expenses - Operating				
Advertising and promotion	\$2,069	\$0	\$0	\$2,069
Dues and subscriptions	\$655	\$0	\$0	\$655
Insurance	\$1,581	\$1,502		\$79
Occupancy costs	\$15,166	\$14,408		\$758
Office and administration	\$2,855	\$0		\$2,855
Printing, postage and shipping	\$103	\$0	\$0	\$103
Productions and events costs	\$15,495	\$5,061	\$10,434	\$0
Depreciation	\$643	\$611	\$0	\$32
Total non-personnel expenses - Operating	\$38,567	\$21,582	\$10,434	\$6,551
Total operating expenses	\$103,052	\$75,014	\$10,434	\$17,604
Non-operating personnel expenses Non-operating	\$0			
non-personnel expenses	\$0			
Total expenses	\$103,052	\$75,014	\$10,434	\$17,604
Total expenses less in-kind	\$97,204			
Total expenses less depreciation	\$102,409			
Total expenses less in-kind and depreciation	\$96,561			

Balance Sheet	
Assets	FY 2016
Current assets	
Cash	\$30,411
Receivables	\$800
Investments	\$0
Prepaid expenses & other	\$0
Total current assets	\$31,211
Non-current investments	\$12,619
Fixed assets (net)	\$10,736
Other non-current assets	\$0
Total non-current assets	\$23,355
Total assets	\$54,566
Liabilities & Net Assets	FY 2016
Liabilities	
Accounts payable & other	\$29
Loans & other debt	\$0
Deferred revenue	\$0
Total current liabilities	\$29
Non-current liabilities	\$0
Total liabilites	\$29
Net assets	
Unrestricted	\$42,037
Temporarily restricted	\$0
Permanently restricted	\$12,500
Total net assets	\$54,537
Total liabilities & net assets	\$54,566

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#### Balance Sheet Metrics

	FY 2016
Months of Operating Cash	4
Total working capital	\$31,182
Current Ratio	1,076.24
Debt Service Impact	0%
Unrestricted Net Assets Net of Property, Plant and Equipment	
Operating Margin	10%
Depreciation as a % of Fixed Assets	n/a
Leverage Ratio	

Months of Operating Cash represents the number of months an organization can operate at current average monthly expense levels with existing cash and cash equivalents. Cash + Cash + Cash Equivalents / (Total Expense / 12). The ratio is calculated using total numbers since this organization does not have a disaggregated balance sheet.

Total Working Capital consists of the resources available for operations, and in this report is calculated as total current assets minus total current liabilities since this organization does not have a disaggregated balance sheet. This calculation of working capital may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on

Current Ratio (Current Assets divided by Current Liabilities) determintes the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calulated using unrestricted numbers only.

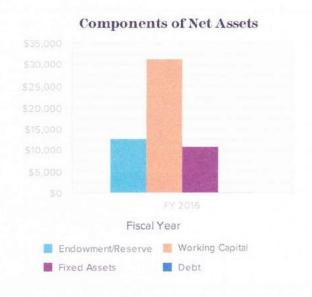
Debt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage). This measure can help understand the portion of the book value of an organization's fixed assets that they truly own free and clear of related obligations and depreciated value. It is calculated as Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt).

Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank

Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating, highlighting the amount of an organization's surplus or deficit.

Depreciation as a % of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio (Long Term Debt divided by Total Unrestricted and Temporarily Restricted Assets) is a measurement of a company's efficiency in operating.





Attendance	
In-person Participation	FY 2016
In-person participation - paid	1,479
In-person participation - free	1,370
Total in-person participation	2,849
Types of In-person Attendance	FY 2016
Registrants for classes/workshops	1,645
Students given private lessons	2
Field trip participants	2
Festival attendees	1,200
Total in-person participation	2,849
Attendance Ages	FY 2016
Children (18 and under)	741
Children served in schools	1,742
Seniors	844
Adults	1,264
Other Participation	FY 2016
Consulting/fee-for-service clients	5
Competition entrants	27
Competition winners	4
People engaged in advocacy	2,576

Staffing	
Staff & Non-Staff Statistics	FY 2016
Part-time permanent employees	2
Number of part-time or one-time volunteers	80
Part-time or one-time volunteers - FTEs	0.47
Independent contractors	21
Number of interns and apprentices	6
Artistic Staff & Non-Staff Statistics	FY 2016
Part-time employees that are artists	2
Independent contractors that are artists	17

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# Program Activity

	FY 2016
Works commissioned	4
Works circulated	23
Distinct classes/workshops	146
Distinct class series/courses	9
Total classes/class sessions	735
Private lessons offered	3
Distinct field trips	1
Field trip occurrences	1
Programs offered in schools	6
Hours of programming in schools	208
Number of schools served	7
Artists placed in schools	6
Fairs/festivals/parades	2
Competitions hosted	4

Key advocacy Issues

FY 2016 Importance of Arts in Education

Impact of Arts in Healthcare

Value of Arts for those with Disabilities

Arts as a tool for Economic Recovery

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Form **990-EZ** 

# **Short Form Return of Organization Exempt From Income Tax**

OMB No. 1545-1150

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2016

Department of the Treasury Internal Revenue Service

Do not enter social security numbers on this form as it may be made public.

▶ Information about Form 990-EZ and its instructions is at www.irs.gov/form990.

**Open to Public** Inspection

A	For the	2016 calenda	ar year, or tax year beginning January 1 , 2016, and end	ing Decer	mber 31	, 20 16	
В	Check if ap	oplicable:	C Name of organization	D Em	ployer ic	lentification number	
	Address o	change	The Art Experience, Inc.			383373601	
Ц	Name cha		Number and street (or P.O. box, if mail is not delivered to street address)	ite E Tele	phone n	umber	
H	Initial retu		175 S. Saginaw St. 109		248-706-3304		
H	Amended	m/terminated	City or town, state or province, country, and ZIP or foreign postal code	F Gro	F Group Exemption		
Ħ			Pontiac, MI 48342	1000	mber I		
G	Account	ting Method:	✓ Cash	H Check	<b>D</b>	if the organization is not	
1 1	<b>Nebsite</b>	:► www	v.theartexperience.org	THE RESERVE THE PARTY OF THE PA		ach Schedule B	
JT	ax-exen	npt status (che	ck only one) — ✓ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527	(Form	990, 99	0-EZ, or 990-PF).	
K	Form of	organization:	✓ Corporation ☐ Trust ☐ Association ☐ Other				
			7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or i		3		
(Pa	rt II, coli	umn (B) below	are \$500,000 or more, file Form 990 instead of Form 990-EZ		<b>&gt;</b> \$	108719	
P	art I	Revenue	e, Expenses, and Changes in Net Assets or Fund Balances (see	the instru	ctions	for Part I)	
		Check if	the organization used Schedule O to respond to any question in this P	art I			
?	1	Contributio	ns, gifts, grants, and similar amounts received		1	62491	
7	2	Program se	ervice revenue including government fees and contracts		2	25050	
?	3	Membershi	p dues and assessments		3	0	
?	4	Investment	income		4	861	
	5a	Gross amo	unt from sale of assets other than inventory 5a		0		
	b	Less: cost	or other basis and sales expenses		0		
	С	Gain or (los	s) from sale of assets other than inventory (Subtract line 5b from line 5a)		5c	0	
	6	Gaming and fundraising events					
	а	Gross income from gaming (attach Schedule G if greater than					
ire		\$15,000) .	6a	1658	0		
Revenue	b	Gross incor	me from fundraising events (not including \$ of contrib	utions			
Re			aising events reported on line 1) (attach Schedule G if the				
		sum of suci	h gross income and contributions exceeds \$15,000) 6b	373	7		
	С		t expenses from gaming and fundraising events 6c	1043	4		
	d		e or (loss) from gaming and fundraising events (add lines 6a and 6b and	d subtract			
		line 6c) .			6d	9883	
	7a	Gross sales	s of inventory, less returns and allowances		0		
	b	Less: cost	of goods sold		0		
	С		t or (loss) from sales of inventory (Subtract line 7b from line 7a)		7c	0	
	8	Other reven	nue (describe in Schedule O)		8	0	
	9	Total rever	nue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8	>	9	98285	
	10		similar amounts paid (list in Schedule O)		10	0	
	11		id to or for members		11	0	
es	12		her compensation, and employee benefits 🔟		12	40535	
Sus	13		al fees and other payments to independent contractors 🔼		13	23951	
Expenses	14		, rent, utilities, and maintenance		14	15166	
Ш	15		blications, postage, and shipping		15	964	
	16		nses (describe in Schedule O) 🛛		16	12099	
	17	Total expe	nses. Add lines 10 through 16	>	17	92715	
S	18		deficit) for the year (Subtract line 17 from line 9)		18	5570	
se	19		or fund balances at beginning of year (from line 27, column (A)) (must a				
As			r figure reported on prior year's return)		19	48996	
Net Assets	20		ges in net assets or fund balances (explain in Schedule O)		20	0	
_	21	Net assets	or fund balances at end of year. Combine lines 18 through 20		21	54566	

Form 990-EZ (2016)						Page 2
	e Sheets (see the instructions f					
Check i	f the organization used Schedule	O to respond to a	any question in this	Part II		🗸
				(A) Beginning of year	(B)	End of year
22 Cash, savings	s, and investments		[	37617	22	43030
	dings			0	23	0
	(describe in Schedule O)			11379	24	11536
				48996		54566
					26	29
	r fund balances (line 27 of column		th line 21)	48996	-	54537
	ent of Program Service Accomp				21	34337
Check in What is the organizate Describe the organizate as measured by exp	f the organization used Schedule	O to respond to a See Schedule O, Standard of the Shments for each of anner, describe the	any question in this atement 3 of its three largest p	Part III	(Required 501(c)(3)	xpenses d for section and 501(c)(4) tions; optional for
	ow income and special needs individual classes for students in low income so 21750) If this amount	chool districts wher	e arts programming h	as been cut.	28a	72654
(Grants \$	) If this amount	includes foreign gr	ants, check here .	• 🗆	29a	
(Grants \$	services (describe in Schedule O) ) If this amount	includes foreign gr	ants, check here .		30a 31a	
THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAM	service expenses (add lines 28a ti fficers, Directors, Trustees, and Key				32	72654
	the organization used Schedule					
_	(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC) (if not paid, enter -0-)	(d) Health benefits, contributions to employ	ee (e) Estir	nated amount of compensation
Oneil Franso		2				
President			0		0	0
Judy Wilson		30				
<b>Executive Director</b>		30	28355		0	0
Denise McBeath-Thon	nas					
Trustee		2	0		0	0
Christopher Northcros	SS					
Trustee		2	0		0	0
Mona Scott						
Trustee	***************	2	0		0	0
Heidi Warrington			-		0	- 0
Trustee		2	0		0	0
			0		U	U
Bridgette Giampa		2	_		0	
Vice President			0	-	0	0
Kristen Lambert		2	55			
Secretary			0		0	0
Pat Christian		2				
Trustee		-	0		0	0
Marie Hartzell-Hoerauf						
Trustee		4	6060.25		0	0
Gina Coschino						
Trustee		2	0	<u> </u>	0	0
(Continued on Schedu	le 0. Statement 4)					
1 Silanasa on Soliedo	as a second of the second of t		1			

Part				_	
	instructions for Part V) Check if the organization used Schedule O to respond to any question in this	Part	V Yes	No	
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a		165	140	Š
	detailed description of each activity in Schedule O	33		1	E
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)			,	
35a		34		✓	
	activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a		1	
c	If "Yes," to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35b		1	83
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36		./	?
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions ▶ 37a	- 00		· ·	
b	Did the organization file Form 1120-POL for this year?	37b		1	
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were		1		
	any such loans made in a prior year and still outstanding at the end of the tax year covered by this return? .	38a		✓	?
	If "Yes," complete Schedule L, Part II and enter the total amount involved 38b				
39	Section 501(c)(7) organizations. Enter:				
a b	Initiation fees and capital contributions included on line 9				
l0a	- '보고 있는데 가장 보고 있다면 하는데 이번 사람들이 보고 있는데 보고 있				
iou	section 4911 ► ; section 4912 ► ; section 4955 ►				
b	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958				
	excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year				
	that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		1	?
c	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed	NE IT			
	on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958				
d	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax on line 40c reimbursed by the organization				
е	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e			
41	List the states with which a copy of this return is filed ► Michigan	311			
42a		248-70		·	
	Located at ► 175 S. Saginaw St., Ste 100, Pontiac, MI ZIP + 4 ►	483			
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	42b	Yes	No.	ē
	If "Yes," enter the name of the foreign country: ▶	420		V	
	See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).				
С	At any time during the calendar year, did the organization maintain an office outside the United States?  If "Yes," enter the name of the foreign country: ▶	42c		✓	
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here		. )	-	
	and enter the amount of tax-exempt interest received or accrued during the tax year				
			Yes	No	
14a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a		1	
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be	ZERV			
	completed instead of Form 990-EZ	44b		1	
С	Did the organization receive any payments for indoor tanning services during the year?	44c		✓	
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in School to C			,	
-	explanation in Schedule O	44d		V	
15a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a		<b>√</b>	
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of				
	Form 990-EZ (see instructions)	45b		1	

Sign Here						
Paid Preparer	Print/Type preparer's name	Preparer's signature	Date	Check if self-employed	PTIN	
Use Only	Firm's name ►			Firm's EIN ▶		
Joe Jing	Firm's address ▶			Phone no.		
May the IRS	discuss this return with the prep	parer shown above? See instruction	ons	🕨 [	Yes No	