

# Capital Raise Marketing Plan

## Confidential Summary – Marketing Consultants Group, LLC



Marketing Consultants Group, LLC  
([MarketingConsultantsGroup.com](http://MarketingConsultantsGroup.com))

The Next Big Things In Marketing, Technology and Media

# Marketing Consultants Group, LLC Capital Raise Marketing Plan

1. Founder Ronnie Schmidt, CEO will gift his Founder's Shares to 20 Billionaires and High Net Worth Individuals.
2. We will become a Public Company listed on the National Quotations Board (Reverse Merger). Broker-Dealers will sell our Preferred Stock.
3. We will finance our Marketing, Ad Mediums equipment, Selling Systems equipment to meet our expected explosive growth.
4. We will sell the company at a premium in tax-friendly environment.

*"How easy will it be for Broker-Dealers to sell equity in our company when some of our shareholders will be some of the richest folks in the world?"*

*– Ronnie Schmidt, Founder, CEO, Marketing Consultants Group, LLC*

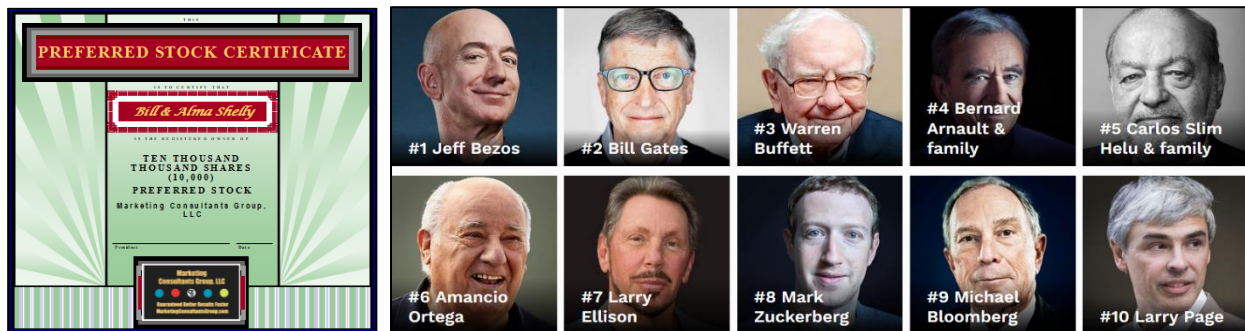
We are raising capital to finance our new **Digital Signs Advertising Networks** equipment in retail stores which feature our **Consumer Friendly Marketing With THE WOW FACTOR** to help advertising clients convert more consumers into customers for less cost with less effort.



We will help advertisers like **Coke, Pepsi, Progressive, Geico, AT&T, Verizon, Ford, and Chevy** to convert consumers into customers in stores like **Kroger's, Publix, 7-Eleven, Target, and Kohl's**.



Founder, CEO Ronnie Schmidt, owns 98%+ of the company's 499,000,000 Preferred shares, will give billionaires Founder's shares to attract shareholders to our company's expected explosive growth, selling systems, marketing, publishing, fundraising.



1. Objective: Create a plan to provide funds for taking the company public via a reverse merger and for a marketing campaign to raise more capital once the company is public.
2. We submitted a Form D under 506c with the SEC for \$50,000,000 over 4 years on March 4, 2022.
3. We prepared a Private Placement Memorandum in accordance with the SEC's rules and regulations. Our office is located in Green Bay, Wisconsin at 1039 West Mason Street, Green Bay, Wisconsin 54303 U.S.A
4. We will provide high net worth individuals from **Forbes 400** and other family investment groups with shares of Preferred Stock (25,000 shares minimum) from our Founder, Ronnie Schmidt's Founders shares.
5. We will take the company public via a reverse merger registered on the NQB. We will employ Dealer Brokers, utilize our Press Releases, Investment Summary, Executive Summary – Business Plan, White Paper, and Investment Document “7 Things That Investors Desperately Want That We Have” to inform Investors of our opportunity.
6. We will position ourselves to become a takeover target or sale as a new media company with expected explosive growth worldwide.

### PRESS RELEASES



**The Next Big Thing In Marketing, Technology & Media?**  
**The Marketing Consultants Group LLC's Indoor Digital Signs Advertising Networks (Remotely Managed) Will Cut Through Traditional Media's Clutter, Get Better Marketing Results At Lower Costs With Less Effort. - Press Release**



**The Future Of Marketing, Technology, & Media You Need To Know? Look In Stores. There Is No Other Company Like This Company On The Planet. #1 Best New Ad Mediums. #1 Best New Results. #1 Best New Investment. - Press Release**

**How New Consumer-Friendly Marketing With THE WOW FACTOR Outperforms Traditional Marketing. Guaranteed.**

**The Marketing Consultants Group, LLC**  
[MarketingConsultantsGroup.com](http://MarketingConsultantsGroup.com)

**Discover The Top 21 Reasons Why Marketing Consultants Group LLC's Exclusive, New "Results-Proven" Digital Signs Advertising Networks Ad Mediums Will Make Savvy Advertisers, Investors Richer Faster - Press Release**

**CONNECTING THE DOTS IN RETAIL**

The customer experience in retail continues to evolve as the ways in which shoppers can purchase goods and obtain product information multiply.

At the same time, economic factors have reshaped retail itself as research in-store, in many circumstances, is more valuable. Digital sales possibilities are in short supply. Moreover, the customer's expectations for store her lifetime experience have changed. What that experience represents for the shopper varies by type of establishment and demographic, but it is clearly shaped by the elements of modern technology and in particular the world of entertainment.

The digital display plays many roles, including informing, directing, engaging and entertaining the customer on the one hand, and lifting sales, providing data, and analyzing performance on the other.

John Ralph Latham has described what the company describes as an "integrated multi-degree retail innovation platform." The approach integrates the customer through multiple, interactive ways, including mobile devices and online, consumers who download the Right App on their own Right Store directly from their iPhone and iPad touch, using a smart phone, they can download QR reader software and scan any QR codes on touch events in the

**AT LAST! Discover How The Marketing Consultants Group LLC's New Game-Changing Consumer-Friendly Marketing With THE WOW FACTOR Marketing Campaigns Will Outperform Traditional Marketing, Get Better Marketing Results For Less Cost With Less Effort - Press Release**

**How New Consumer-Friendly Marketing With THE WOW FACTOR Outperforms Traditional Marketing. Guaranteed.**



The Marketing Consultants Group, LLC  
MarketingConsultantsGroup.com

**Will This Savvy Marketing Consultants Company Turn The Advertising Industry Upside Down With A New Twist On Marketing With Their Exclusive, New Consumer Friendly Marketing With THE WOW FACTOR Marketing? - Press Release**

**SPORTS CELEBRITIES**  
**Want To Help Raise More Money Faster With Less Effort For Selected Non-Profits And Get Paid? Read This.**



Marketing Consultants Group, LLC  
MarketingConsultantsGroup.com

**Want To Help Raise More Money Faster With Less Effort For Selected Non-Profits And Get Paid? The definitive guide to Sports Celebrities Fundraising and Sports Celebrities Sweepstakes to raise more money faster with less effort. - Press Release**

**CELEBRITIES**  
**Want To Help Raise More Money Faster With Less Effort For Selected Non-Profits And Get Paid? Read This.**



Marketing Consultants Group, LLC  
MarketingConsultantsGroup.com

**Want To Help Raise More Money Faster With Less Effort For Selected Non-Profits And Get Paid? The definitive guide to Celebrities Fundraising and Celebrities Sweepstakes to raise more money faster with less effort. - Press Release**

**INVESTMENT DOCUMENTS**



**Investment Summary Overview – Confidential Investment Summary – Marketing Consultants Group, LLC**



**7 Things Savvy Investors Want That We Have – Confidential Investment Summary – Marketing Consultants Group, LLC**

**EXECUTIVE SUMMARY – BUSINESS PLAN**



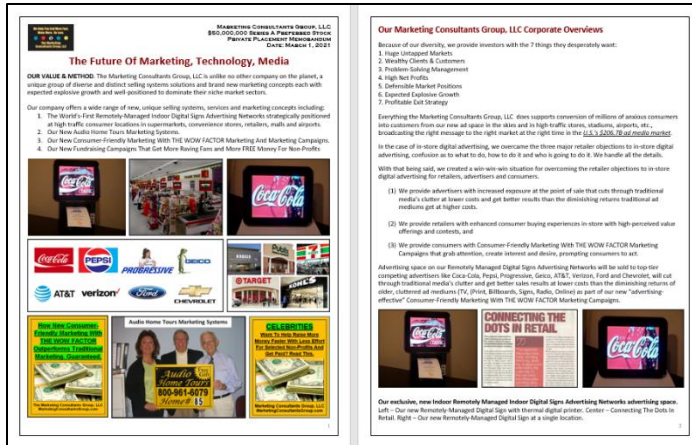
**THE NEXT BIG THINGS IN THE FUTURE OF MARKETING, TECHNOLOGY AND MEDIA – Executive Summary – Business Plan – Marketing Consultants Group, LLC**

**WHITE PAPER – CASE STUDY**



## Why In-Store Digital Marketing? Who Wins? The Store, Consumer Or Advertiser? - White Paper – Case Study, Author, Ronnie Schmidt, Marketing Consultants Group, LLC CEO with research and commentary provided by Steven K. Platt, Director, the Platt Retail Institute.

### PRIVATE PLACEMENT MEMORANDUM



### CONTACT INFORMATION

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## **CLIENT SUPPORT CONTACT INFORMATION**

Client Support

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### **Confidentiality Statement**

This document (the “Capital Raise Marketing Plan”) contains confidential information proprietary to The Marketing Consultants Group, LLC, hereinafter referred to as the “Company” (the “Company”).

This information and related conversations are submitted solely for the purpose of introducing selected parties to the Company’s Private Placement Memorandum, Investment Summary, Executive Summary - Business Plan and other documents.

The Company’s disclosure of information contained herein and in related conversations does not constitute authorization for the recipient of the Capital Raise Marketing Plan to use the information, ideas, or concepts contained herein for any purpose other than the evaluation of the Company, or to disclose any information to any other parties.

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The market analysis and financial projections presented herein represent the Company's best judgment and reasonable assumptions of future events and circumstances; all other information contained herein has been obtained from sources deemed reliable.

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Revised: March 4, 2022