CELEBRITY SWEEPSTAKES FUNDRAISING CONTESTS MARKETING MARKETING CONSULTANTS GROUP, LLC



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The Marketing Consultants Group, LLC (<u>MarketingConsultantsGroup.com</u>) will deploy our exclusive Consumer Friendly Marketing With THE WOW FACTOR to create and manage Celebrity Sweepstakes Fundraising Contests for celebrities like Garth Brooks, Taylor Swift, Adriana Grande who want to help: (1) raise more money faster with less effort for select Non-Profits, (2) get paid and all the applause, (3) the Non-Profit gets the profits, and (4) the firm handles all the details.

Each **Celebrity Sweepstakes** grand prize winner will get to spend exclusive time meeting with each Celebrity. Tickets will be promoted and sold via traditional and social media, profits from each **Celebrity Sweepstakes** will go to select Non-Profits.

Our firm will deploy their exclusive **Consumer Friendly Marketing With THE WOW FACTOR** to cut through the media's "clutter" creating those "warm and cozy feelings" that causes potential donors to reach for their wallets and purchase tickets to win the grand prize.

Here Are The Things Our Marketing Consultants Group, LLC Will Do For Our Paid Celebrities To Raise More Money Faster With Less Effort For Select Non-Profits.

- 1. Create and manage our Celebrity Sweepstakes fundraising campaigns for Non-Profits, including, but not limited to:
 - a. Help administering ticket sales and payments for our Celebrity Sweepstakes.
 - 1. Provide professional ticketing company to process credit card ticket sales and handle all administration tasks for our Celebrity Sweepstakes.
 - 2. Provide professional accounting and auditing by a Certified Public Accounting firm for all ticket sales, expenses and payments.
 - b. Help determine Celebrity Sweepstakes grand prizes to include exclusive time with our Celebrities.
 - c. Help create and test Celebrity Sweepstakes marketing materials including:
 - 1. Celebrity Sweepstakes graphic ad(s).
 - 2. Celebrity Sweepstakes social media pages.
 - 3. Celebrity Sweepstakes news releases.
 - 4. Celebrity Sweepstakes E-mails, direct mail and text messages for the media, consumers and donors.
- We will handle our Celebrity Sweepstakes contest applications and applicable contest fees to ensure that our Celebrity Sweepstakes comply with all local and state regulations.

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About The Marketing Consultants Group, LLC and Ronnie Schmidt, CEO



Marketing Consultant Group LLC's CEO **Ronnie Schmidt** is sought after as a results-driven, trusted Strategic Marketer. He and his staffs have been directly responsible for sales in excess of \$252,000,000 in multiple products, services and industries during his 48-year sales and marketing management career.

He is best known for his innovative, "results-proven" marketing ideas and concepts, revolutionary marketing systems selling solutions and game-changing **Consumer Friendly Marketing**

With THE WOW FACTOR.

His **Consumer-Friendly Marketing With THE WOW FACTOR** will cut through the media's clutter, grab attention, effectively deliver your marketing messages and get better results for less cost with less effort and less stress than the diminishing returns traditional marketing campaigns get at higher costs.

From 1971 until 1999, he was privileged to be employed in sales and marketing management positions for six (6) Fortune 500 companies including **Fram Corporation**, **Amstar-Domino-Sugar**, **Inc.**, **Honeywell**, **Inc. Boise-Cascade Corporation**, **Bausch & Lomb**, **Inc.**, and **Cooper Vision**, **Inc.** in multiple industries.

Since 1999, he has founded the following four (4) companies, **Marketing Consultants Group, LLC, Worldwide Media Corporation, The Family Publishers, Inc.**, and **Medical Benefits Consultants, LLC.**

He is a graduate of the Pennsylvania State University with a BA in GNAS, Pre-Law.

The below overview and article is available from Marketing Consultants Group, LLC.

Celebrities. Want To Help Raise More Money Faster With Less Effort For Selected Non-Profits And Get Paid?

Get a copy here at https://www.MarketingConsultantsGroup.com/celebrity-sweepstakes

How New Consumer Friendly Marketing With THE WOW FACTOR Outperforms Traditional Marketing. Guaranteed.

Get a copy here at https://MarketingConsultantsGroup.com/consumer-friendly-article

Marketing Consultants Group, LLC

(MarketingConsultantsGroup.com)

2327 University Ave. Green Bay, Wisconsin 54302

Mailing Address: 101 S. Military Ave. Green Bay Wisconsin 54303

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