

**CELEBRITY SWEEPSTAKES FUNDRAISING CONTEST
WINNER'S RELEASE OF LIABILITY
READ CAREFULLY – THIS AFFECTS YOUR LEGAL RIGHTS**

CELEBRITIES

**Want To Help Raise More
Money Faster With Less Effort
For Selected Non-Profits And
Get Paid? Read This.**



**Marketing Consultants Group, LLC
MarketingConsultantsGroup.com**

**CELEBRITY SWEEPSTAKES FUNDRAISING CONTEST
WINNER'S RELEASE OF LIABILITY
READ CAREFULLY – THIS EFFECTS YOUR LEGAL RIGHTS**

In exchange for participation in the Celebrity Sweepstakes Fundraising Campaign featuring

_____ (the "Celebrity") and for being chosen as a winner in the Celebrity
(Celebrity Name)
Sweepstakes Fundraising Contest, featuring _____, the Celebrity, organized and
(Celebrity Name)
administered by the Marketing Consultants Group, LLC, 2327 University Ave., Green Bay, Wisconsin 54302
(Mailing address: 101 S. Military Avenue, Green Bay, Wisconsin, 54303) and/or use of the property and
services of _____ I, of _____,
(Contest Service Providers) (Winner's Address)

_____, _____, _____, _____
(Winner's City) (Winner's State) (Winner's Zip Code) (Winner's Country)
agree for myself and (if applicable) for the members of my family, to the following:

1. AGREEMENT TO FOLLOW DIRECTIONS. I agree to observe and obey all posted rulings and warnings,
and further agree to follow any oral instructions and directions of _____,
(Celebrity Name)
given by the employees, representatives or agents of _____.
(Celebrity Name)

2. ASSUMPTION OF THE RISK AND RELEASE. I realize that there are certain inherent risks associated with
the above described activities and I assume full responsibility for personal injury to myself and (if applicable)
my family members, and further release and discharge the Marketing Consultants Group, LLC, all members of
the Marketing Consultants Group, LLC staff, any and all persons or companies hired by the Marketing
Consultants Group, LLC in addition to any persons in the employ of _____,
(Celebrity Name)
the Celebrity, and any and all persons in the employ of any and all companies which may be providing
services, transportation or facilities as part of the Celebrity Sweepstakes Fundraising Contest prizes awarded
to me, including but not limited to any prize or performance of any of the specific services associated with the
prize, for injury, loss or damage arising out of my or my family's use of presence on the facilities of any
company or organization providing services or facilities provided as part of the prize, whether caused by the
fault of myself, my family or other third parties.

3. INDEMNIFICATION. I agree to defend and hold harmless any employee, individual or company hired by the
Marketing Consultants Group, LLC, including any and all persons hired by the Celebrity responsible for
providing any and all services as part of the prize in the Celebrity Sweepstakes Fundraising Contest featuring
_____, the Celebrity, against all claims, causes of action, damages, judgments,
(Celebrity Name)
costs or expenses including attorney's fees and other litigation costs which way in any way arise from my or
my family's use of or presence upon the facilities of the Marketing Consultants Group, LLC, any individual,
facility, or company hired by the Marketing Consultants Group, LLC or the Celebrity with regard to being a part

of the prize provided in the Celebrity Sweepstakes Fundraising Contest featuring _____,
the Celebrity. (Celebrity Name)

4. **FEES.** I agree to pay for all damages to the property and/or facilities of a company or persons involved in providing services and/or facilities as part of the prize winnings from the Celebrity Sweepstakes Fundraising Campaign featuring _____, the Celebrity, caused by any negligent, reckless or
(Celebrity Name)

willful actions caused by me or my family.

5. **APPLICABLE LAW.** Any legal or equitable claim that may arise from participation in the above shall be resolved under Wisconsin law.

6. **NO DURESS.** I agree and acknowledge that I am under no pressure or duress to sign this Agreement and that I have been given a reasonable opportunity to review it before signing. I further agree and acknowledge that I am free to have my own legal counsel review this Agreement if I so desire.

7. **ARM'S LENGTH AGREEMENT.** This Agreement and each of its terms are the product of an arm's length negotiation between the parties. In the event that any ambiguity is found to exist in the interpretation of this Agreement, or its provisions, the parties, and each of them, explicitly reject the application of any legal or equitable rule or interpretation which would lead to a construction either "for" or "against" a particular party based upon their status as the drafter of a specific term, language, or provision giving rise to such ambiguity.

8. **ENFORCEABILITY.** The invalidity or unenforceability of any provision of this Agreement whether standing alone or as applied to a particular occurrence or circumstance, shall not affect the validity or enforceability of any other provision of this Agreement or of any other applications of such provision, as the case may be, and such invalid or unenforceable provision shall be deemed not to be a part of this Agreement.

9. **DISPUTE RESOLUTION.** The parties will attempt to resolve any dispute arising out of or relating to this Agreement through friendly negotiations amongst the parties. If the matter is not resolved by negotiation, the parties will resolve the dispute using the below Alternative Dispute Resolution (ADR) procedure. Any controversies or disputes arising out of or relating to this Agreement will be submitted to mediation in accordance to any statutory rules of mediation. If mediation is not successful in resolving the entire dispute or is unavailable, any outstanding issues will be submitted to final and binding arbitration under the rules of the American Arbitration Association. The arbitrator's award will be final, and judgment may be entered upon it by any court having proper jurisdiction.

10. **EMERGENCY CONTACT.** In case of emergency, please call: _____
(Emergency Contact's Name)

(Relationship): _____ at Day _____ Evening _____
(Relationship To Winner) (Contact's Phone) (Contact's Phone)

I have read this document and understand it. I further understand that by signing this release, I voluntarily surrender certain rights.

Printed Name: _____
(Winner's Name)

Signature: _____ Dated: _____
(Winner's Signature) (Date)