

# FOR IMMEDIATE RELEASE

## Revolutionary Marketing Technology Company Announces \$50 Million Pre-IPO Investment Opportunity

### Marketing Consultants Group LLC Seeks Growth Capital to Scale Disruptive "Consumer Friendly Marketing With THE WOW FACTOR" Platform and Innovative Advertising Solutions

**GREEN BAY, WI** – July 17, 2025 – Marketing Consultants Group, LLC, a pioneering marketing technology company, whose CEO has generated over \$252 million in sales with multiple Fortune 500 companies, today announced an exciting pre-IPO investment opportunity for accredited investors.

The company is raising \$50 million in growth capital to accelerate the deployment of its revolutionary advertising platforms and expand its portfolio of breakthrough marketing solutions.

### Transforming the \$600 Billion Global Advertising Industry

Led by visionary CEO Ronnie Schmidt, MCG has developed a comprehensive suite of proprietary marketing technologies designed to address the fundamental challenges plaguing today's advertising landscape.

With research indicating that 80% of Super Bowl advertisements fail to increase sales, MCG's "Consumer Friendly Marketing With THE WOW FACTOR" represents a paradigm shift toward more effective, engaging, and cost-efficient advertising solutions.

"Traditional advertising mediums are delivering diminishing returns at increasingly higher costs," said Ronnie Schmidt, Founder and CEO of Marketing Consultants Group. "Our innovative platforms cut through the media clutter to deliver measurable results for top-tier advertisers while providing consumers with enhanced, engaging experiences."

### Diversified Revenue Streams and Proven Market Traction

MCG's comprehensive platform includes multiple high-growth revenue opportunities:

**Digital Advertising Networks:** Remotely-managed indoor digital signage positioned at point-of-sale locations in high-traffic retail environments, targeting partnerships with major advertisers including Coca-Cola, Pepsi, Progressive, Geico, AT&T, Verizon, Ford, and Chevrolet.

**Aerial Marketing Solutions:** Innovative advertising airships and aerial extravaganzas featuring product-shaped blimps that create memorable brand experiences in high-traffic venues.

**Real Estate Technology:** Audio Home Tours Marketing Systems that provide realtors with 24/7 automated sales presentations, capturing the growing audiophile market segment representing 30% of all buyers.

**Professional Development:** "How to Get Hired Fast" advanced teaching books and courses addressing the significant challenges in today's employment market.

**Corporate Social Responsibility:** Comprehensive solutions for non-profit fundraising campaigns and innovative approaches to addressing global hunger through modern agricultural technologies.

## **Exceptional Leadership Team and Strategic Positioning**

The MCG leadership team brings 232+ years of combined sales, marketing, and management experience across multiple industries. CEO Ronnie Schmidt's distinguished career includes senior positions at six Fortune 500 companies, including Fram Corporation, Honeywell Inc., Boise-Cascade Inc., Bausch & Lomb Inc., Cooper Vision Inc., and Amstar-Domino Sugar Inc.

The company's strategic relocation to the Cayman Islands Special Economic Zone will provide significant tax advantages with a 50-year corporate tax moratorium, while the planned listing on the Cayman Stock Exchange (CSX) will offer investors enhanced liquidity and exit opportunities.

## **Compelling Investment Fundamentals**

MCG presents the seven critical elements that sophisticated investors seek in high-growth opportunities:

1. **Massive Untapped Markets** across multiple advertising and technology verticals
2. **Expected Explosive Growth** driven by proprietary technology advantages
3. **Top-Tier Client Base** including Fortune 500 advertisers and major brands
4. **Innovative Technology Platform** featuring AI-driven advertising content and proprietary delivery systems
5. **Experienced Visionary Management** with proven track record of generating substantial revenues
6. **Strong Profit Margins** averaging 52.4% across business segments
7. **Clear Exit Strategy** with planned public listing and strategic acquisition potential

## **Regulatory Compliance and Investment Structure**

Marketing Consultants Group LLC has filed Form D with the U.S. Securities and Exchange Commission (CIK: 1856928) for a \$50 million offering, ensuring full regulatory compliance for this sophisticated investor opportunity.

## **About Marketing Consultants Group, LLC**

Founded in 2007 and headquartered in Green Bay, Wisconsin, Marketing Consultants Group, LLC specializes in developing breakthrough marketing technologies that deliver superior results at reduced costs.

The company's proprietary "Consumer Friendly Marketing With THE WOW FACTOR" platform addresses the critical inefficiencies in traditional advertising while providing measurable value to both advertisers and consumers.

MCG's innovative solutions span digital advertising networks, aerial marketing platforms, real estate technology systems, professional development resources, and social impact initiatives.

The company's proven methodology has generated substantial revenue growth for clients across automotive, retail, real estate, food service, media, and technology sectors.

## **Investment Contact Information**

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## **Important Investment Disclaimers**

This press release does not constitute an offer to sell or a solicitation of an offer to buy securities. Any offers will be made only through appropriate offering documents to qualified investors. All investments involve risk, including potential loss of principal. Past performance does not guarantee future results. Market projections represent management's best judgment based on current information and are subject to change.

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**SEC Filing:** Form D filing available at [sec.gov/edgar/browse/?CIK=1856928](http://sec.gov/edgar/browse/?CIK=1856928)

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*Marketing Consultants Group, LLC is positioned to capitalize on the significant disruption occurring in the global advertising industry through its proprietary technology platform and proven management expertise. This pre-IPO opportunity represents access to a company with strong fundamentals, diversified revenue streams, and clear pathways to substantial growth and market expansion.*