FOR IMMEDIATE RELEASE

Marketing Consultants Group LLC's New Technologies and Action Plan That Will Solve World Hunger Problem Announces $50M Pre-IPO Investment Opportunity.

The Marketing Consultants Group LLC Seeks Growth Capital to Solve World Hunger Problem with New Technologies and New Action Plan and Replace Non-Performing Advertising With New, Results-Proven Ad Mediums and Selling Systems Solutions That Get Better Sales Results For Less Cost.

GREEN BAY, WISCONSIN, USA GEORGETOWN, CAYMAN ISLANDS, – June 15, 2026 – Marketing Consultants Group, LLC, (MarketingConsultantsGroup.com) a pioneering marketing/advertising technology company, whose CEO generated over $252 million in sales with multiple Fortune 500 companies, announced an exciting pre-IPO investment opportunity.

The company is raising $50 million in growth capital to accelerate deployment of new technologies, aquaponics and hydroponics to solve the world's hunger problem, revolutionary, new ad platforms and expand its portfolio of breakthrough marketing and advertising solutions.

Transforming the $600 Billion Global Advertising Industry

Led by visionary CEO Ronnie Schmidt, MCG, LLC has developed a comprehensive suite of proprietary marketing technologies designed to address the fundamental challenges plaguing today's advertising landscape.

With research indicating that 80% of Super Bowl advertisements fail to increase sales, MCG, LLC's "Consumer Friendly Marketing With THE WOW FACTOR" represents a paradigm shift toward more effective, engaging, and cost-efficient advertising solutions that gets better results.

"Traditional advertising mediums are delivering diminishing returns at increasingly higher costs," said Ronnie Schmidt, Founder and CEO of Marketing Consultants Group, LLC. "Our innovative platforms cut through the media's clutter to deliver better measurable results for top-tier advertisers while providing consumers with enhanced, engaging buying experiences."

Diversified Revenue Streams and Proven Market Traction

MCG LLC's diversified platforms includes multiple high-growth revenue opportunities:





New Technologies, Our White Paper And Our Action Plan Solves World Hunger Problem New innovative approaches and new Action Plans to solve global hunger using Aquaponic and Hydroponic technologies. We will create Training Videos, Teaching Systems, Community Feeding and Commercial Production Systems to address this catastrophic worldwide problem. **MarketingConsultantsGroup.com/technology**



New Affordable Advertising Airships and Aerial Extravaganzas Marketing Solutions: Innovative affordable advertising airships and aerial extravaganzas featuring product-shaped blimps to create memorable brand experiences in high-traffic venues. **MarketingConsultantsGroup.com/aerial-extravaganzas**



New Real Estate Selling Systems Solutions: Our new Audio Home Tours Marketing Systems will provide realtors with 24/7 automated sales presentations, capturing the audiophile market segment of 30% of all buyers. **MarketingConsultantsGroup.com/audio-home-tours**



New AI Driven Consumer Friendly Marketing With THE WOW FACTOR Marketing will get better sales results for top-tier advertisers like **Coca-Cola, Pepsi, Ford, Chevy, AT&T, Verizon** **MarketingConsultantsGroup.com/celebrities**



New Fundraising; Non-Profit Fundraising Campaigns to educate, entertain and engage more raving fans and raise more free money faster utilizing our results-proven, AI driven Consumer Friendly Marketing With THE WOW FACTOR Marketing. **MarketingConsultantsGroup.com/celebrities** **MarketingConsultantsGroup.com/sports-celebrities**



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Authored by CEO Ronnie Schmidt who was hired by 6 Fortune 500 companies including Honeywell and Bausch & Lomb and successfully hired and mentored many**.**

Exceptional Leadership Team and Strategic Positioning

The MCG leadership team brings 232+ years of combined sales, marketing, and management experience across multiple industries. CEO Ronnie Schmidt's distinguished career includes senior positions at six Fortune 500 companies, including Fram Corporation, Honeywell Inc., Boise-Cascade Inc., Bausch & Lomb Inc., Cooper Vision Inc., and Amstar-Domino Sugar Inc. The company's strategic relocation to the Cayman Islands will provide significant tax advantages with a 50-year corporate tax moratorium, while the planned listing on the Cayman Stock Exchange (CSX) will offer investors enhanced liquidity and exit opportunities.

Compelling Investment Fundamentals

MCG has the 7 critical elements that sophisticated investors seek in high-growth opportunities:

1. **Massive Untapped Markets** across multiple advertising and technology verticals
2. **Expected Explosive Growth** driven by proprietary technology advantages
3. **Top-Tier Client Base** including Fortune 500 advertisers and major brands
4. **Innovative Technology Platforms** featuring AI-driven advertising content and proprietary delivery systems
5. **Experienced Visionary Management** with proven track record of generating substantial revenues
6. **Strong Profit Margins** averaging 52.4% across business segments
7. **Clear Exit Strategy** with planned public listing and strategic acquisition potential

Exceptional Board of Directors and Advisors

The Marketing Consultants Group LLC’s Board has 232+ years of sales and marketing management experience and as a group has been directly responsible for over $3.2B in sales.

Regulatory Compliance and Investment Structure

Marketing Consultants Group LLC has filed Form D with the U.S. Securities and Exchange Commission (CIK: 1856928) for a $50 million offering, ensuring full regulatory compliance for this sophisticated investor opportunity. The Private Placement Memorandum and Subscription Agreement can be found at **MarketingConsultantsGroup.com/investors**.

About Marketing Consultants Group, LLC

Founded in 2007 and headquartered in Green Bay, Wisconsin, Marketing Consultants Group, LLC specializes in developing breakthrough marketing content and new, different, superior advertising mediums that deliver superior results at reduced costs versus the diminishing results marketers and advertisers are getting with traditional mediums at higher costs.

The company's proprietary "Consumer Friendly Marketing With THE WOW FACTOR" platform addresses the critical inefficiencies in traditional advertising while providing measurable value to both advertisers and consumers.

MCG's innovative solutions span aerial extravaganzas marketing platforms, real estate audio home tours marketing systems, professional development resources, and social impact initiatives.

The company's proven methodology and new advertising mediums have generated substantial revenue growth for clients across automotive, retail, real estate, food service, media, and technology sectors.

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Important Investment Disclaimers

This press release does not constitute an offer to sell or a solicitation of an offer to buy securities. Any offers will be made only through appropriate offering documents to qualified investors. All investments involve risk, including potential loss of principal. Past performance does not guarantee future results. Market projections represent management's best judgment based on current information and are subject to change.

Securities offered through this private placement have not been registered under the Securities Act of 1933 and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements.

SEC Filing: Form D filing available at **sec.gov/edgar/browse/?CIK=1856928**
Investment Documentation: **MarketingConsultantsGroup.com/investors**

Marketing Consultants Group, LLC is positioned to capitalize on the significant disruption occurring in the global advertising industry through its proprietary technology platform and proven management expertise. This pre-IPO opportunity represents access to a company with strong fundamentals, diversified revenue streams, and clear pathways to substantial growth and market expansion.