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**The Marketing
Consultants Group, LLC**

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New Technologies And Our Action Plan Will Solve World Food Shortages, Hunger, Starvation (And The Funds To Implement It)

IMPORTANT NOTE:

Contact Author Ronnie Schmidt, CEO of the Marketing Consultants Group, LLC at Ronnie.Schmidt@MarketingConsultantsGroup.com, [\(800\) 330-8908, Ext. 807](tel:(800)330-8908) for a **CONFIDENTIAL COPY** of his results-proven **ACTION PLAN** to make Aquaponic and Hydroponic teaching systems available in schools and provide online video training in multiple languages to teach students, educators, parents and communities how to grow life-saving fish and plants and buy or build and maintain home-based, community, commercial feeding systems or visit MarketingConsultantsGroup.com/technology.

Every 3.6 seconds a person
dies of hunger
75%
of them are children

Every 3.6 seconds, someone in the world dies of hunger.

According to the UN 800 million people in the world go to bed hungry.



This world-famous picture is of a dying Sudanese child (I call him Sammy) being stalked by a vulture. Sammy died of starvation trying to make his way to a feeding station in 1993 Sudan famine.

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In 1994, the photojournalist who took the picture of Sammy that shocked the entire world, Kevin Carter, won the Pulitzer Prize for feature photography.

Two months after receiving the Pulitzer, Kevin Carter, overwhelmed with pain, committed suicide. "I'm really, really sorry," explained his suicide note, "the pain of life overrides the joy to the point that joy does not exist." Yet today, 32 years later, over 800 MILLION PEOPLE in the world STILL GO TO BED HUNGRY each day.

What has changed to prevent world hunger since 1993? What has changed to stop the needless suffering and deaths and riots in 24 nations? What does this mean to you?

On June 24, 2011, the world's largest economies, the G-20 Agriculture Ministers met in Paris, France to stabilize world food prices. Here's the Wall Street Journal article about the G-20 Agriculture Ministers' meeting:

Nations take action to stabilize food prices

By Paul Schenon
The Associated Press

PARIS — The largest economies in the world agreed Thursday to a series of measures to stabilize world food prices after recent fluctuations caused global instability, especially in poorer countries.

French Agriculture Minister Bruno Le Maire said the G-20 summit of agriculture ministers had agreed to calm the world market by establishing a transparent system to track global supplies, set up emergency food reserves, engage in more research into new wheat strains and create a rapid response mechanism to deal with drought in producer countries.

"It is a tour de force for the international community that lets you still believe in the power of solidarity and working together to address the big questions facing the planet, like the future of world agriculture," Le Maire told journalists.

Non-government organizations working on food issues, however, slammed the accord as too timid, saying it did not address the controversial issue of biofuels, which take up land that could be used to grow food, and doesn't focus enough on building up emergency stocks.

"Fixing the global food system and ending the food price crisis requires major surgery, yet the G-20 produced little more than a sticking plaster," said Jean-Cyril Dagnan of Oxfam, adding that measures are needed to stop the prices rising in the first place.

Global farm groups have also called for more market regulation, but that's been resisted by more free market-oriented governments such as Britain.

The gravity of the situation, however, was driven home when rising energy prices prompted a jump in food prices in 2008 that sparked riots in almost two dozen nations over three continents.

Last week, David Nabarro, the U.N. special representative on food security and nutrition, said that a repeat of 2008 is very likely, and shortages of food, water and power are bound to create social anxiety and political instability in the future.

A recent U.N. study also predicted that prices will be 20% higher for cereals and up to 30% higher for meat in the coming decade vs. the past 10 years. With the global population expected to increase from 6.9 billion to 9 billion by 2050, the problem of feeding the world put food security at the top of the G-20 summit's agenda.

Problem: Unstable world food prices causing global instability, especially in poorer countries.

Big Problem: Rising energy prices in 2008 promoted a jump in food prices, that sparked riots in almost 24 countries over 3 continents.

Proposed G-20 Solution: G-20 Agriculture Ministers agreed to calm world food market prices by establishing:

- A transparent system to track global supplies
- Set up emergency food reserves
- Create more research into new wheat strains
- Create rapid response mechanism to deal with drought in producer countries.

Response to the Proposed Solution: "Fixing the global food system and ending the food price crisis requires major surgery, measures are needed to stop the prices from rising

in the first place,” said Jean-Cyril Dagorn of Oxfam. Global farm groups have called for more market regulation, but that’s been resisted by more

free market-oriented governments. But The Biggest Future Problem According to a recent U.N. study, David Nabarro, special representative on food security and nutrition, said that a repeat of 2008 is very likely, and shortages of food, water and power are bound to create social anxiety and political instability.

Prices will be 20% - 30% higher for cereal and meat.

With global population expected to increase from 6.9 to 9 billion by 2050, the problem of feeding the world put FOOD SECURITY at the top of the G-20 summit’s agenda.

The best, most effective solution to FOOD SECURITY and the WORLD HUNGER PROBLEM?

Here’s A Simple 7-Step ACTION PLAN For Financing, Building And Maintaining Life-Saving Aquaponic and Hydroponic Community Feeding Systems



Aquaponic and Hydroponic Community Feeding Systems

1. Educate your team, order educational instructions, videos and training manuals like *Raising Tilapia for Community Development* for aquaponic fish and vegetable systems
2. Decide and plan what size and type of aquaponic community feeding system (to grow fish and/or vegetables) you want to build and maintain.
3. Fund your project to build and operate your aquaponic community feeding system from private donations and/or use Kiva.org (one of a number of international micro

funding companies available to get loans and make it easy for folks anywhere in the world to contribute to your project).

4. Order and source the necessary components to build your feeding system.
5. Build and stock your system with fingerlings (baby fish) and plantings.
6. Administer and set up a plan to maintain your feeding system and train others.
7. Tell others about your feeding system and success and what you've learned about building and maintaining your Community Feeding System.

Resources: An Aquaponic Community Feeding System At Work

Expert Hans Geissler went to Haiti to set up this Tilapia Farm and Training Center (Below - loveachild.com/fish) for missionaries Bobby and Sherry Burnett from LoveAChild.com. He also taught the people how to raise tilapia. They started with 275 fingerlings and now have 10,000 fish of all sizes.

This Tilapia Farm and Training Center (below) gives the Haitian people two things they desperately need, food and an opportunity to learn to feed themselves.



Bobby Burnett, Love A Child, Inc. with huge tilapia raised in their Tilapia Farm. The main facility contains a fish hatchery, a commercial scale aquaponic system, wet lab, and classroom. The hatchery has a 9,000 gallon tank capacity, fish grow-out section has a 36,000 gallon capacity and plant cultivation section has 1,000 ft of growing area under a greenhouse.

Contact Love A Child, Inc.:

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Resources – Financing



Kiva.org is the world's first micro-lending website for the working poor, empowering individuals to lend to an entrepreneur across the globe.

Founded in 2005, Kiva's mission is to connect people, through lending, to alleviate poverty. Thanks to Kiva, hundreds of thousands of entrepreneurs across 53 countries have received loans and currently, those loans have a 98% repayment rate.

Given that 100% of the loans made on Kiva.org go directly to the entrepreneurs Kiva.org features, it is necessary to fundraise tax-deductible donations to cover [Kiva.org's](http://Kiva.org) operations.



The Kiva.org staff in San Francisco, California, USA.

Given the high level of efficiency of Kiva.org for every \$1 that Kiva.org raises, Kiva leverages an additional \$10 in loans to entrepreneurs. Additionally, if you donate now, your gift will be matched dollar for dollar thanks to the generosity of the Omidyar Network.

Leveraging the internet and a worldwide network of microfinance institutions, Kiva.org lets individuals lend as little as \$25 to help create opportunity around the world.

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