

Green Bay, WI - Jan. 1, 2024 Marketing Consultants Group, LLC MarketingConsultantsGroup.com

CELEBRITIES. Want To Help Raise More Money Faster With Less Effort For Non-Profits? You Get Paid, All The Applause, While We Handle The Details.

"We hire Celebrities to raise more money faster with less effort for Non-Profits. They get paid to promote Celebrity Contests, while we handle all the details." – Ronnie Schmidt, CEO



How MCG's New "Consumer Friendly Marketing With THE WOW FACTOR" & Celebrity Sweepstakes (Raffles) Will Raise More Money For Non-Profits.

The [Marketing Consultants Group, LLC](http://MarketingConsultantsGroup.com) announced they will share their exclusive **Consumer Friendly Marketing With THE WOW FACTOR Marketing** to create and manage **Celebrity** and **Sports Celebrity Contests** for celebrities like Dwayne "The Rock" Johnson, Taylor Swift, Cristiano Ronaldo and others who want to: (1) raise more money faster with less effort for Non-Profits, (2) get paid and all the applause, (3) while the Non-Profit gets a portion of the profits, and (4) our firm handles the details.

Each **Celebrity Contest** Grand Prize winner will get to spend exclusive time with the Celebrity. Our Celebrities will use the company's exclusive Consumer Friendly Marketing With The WOW FACTOR Video Sales Letters to promote ticket sales on social media accounts like Instagram and Facebook.

The Marketing Consultants Group, LLC will deploy their exclusive **Consumer Friendly Marketing With THE WOW FACTOR** to cut through the media's "clutter" creating "warm and fuzzy feelings" that causes potential donors to reach for their wallets and purchase tickets to win the Grand Prize(s).

"Our **Celebrity Contests** will raise more money faster for Non-Profits with less effort. Celebrities will get paid and all the applause, give the Non-Profit a check from our **Celebrity Contest** profits while we handle all the details," said Schmidt.

Interested? Check out MarketingConsultantsGroup.com/celebrity-video to watch the video, e-mail Support@MarketingConsultantsGroup.com or call Client Support (800) 330-8908 Ext. 800 to set up a convenient call and get answers to your questions.

Contact: Ronnie Schmidt, CEO (800) 330-8908 Ext. 807
Ronnie.Schmidt@MarketingConsultantsGroup.com

About the Marketing Consultants Group, LLC, and CEO Ronnie Schmidt



Ronnie Schmidt is a results-driven, strategic Marketing Executive. Since 1971, he and his sales staffs have been directly responsible for \$252,000,000+ in sales during his sales management career with 6 Fortune 500s including **Fram Corp., Amstar-Domino-Sugar, Inc., Honeywell, Inc. Boise-Cascade Corp., Cooper Vision Inc.** and **Bausch & Lomb, Inc.** He also founded Worldwide Media Corporation and the Marketing Consultants Group, LLC

He's created Selling Systems Solutions like **Audio Home Tours Marketing Systems, Digital Signs Advertising Networks, Aerial Extravaganzas, Affordable Advertising Airships** and exclusive, new **Consumer Friendly Marketing With THE WOW FACTOR.**

How did Ronnie Schmidt start help raising more with less effort for Non-Profits?

Ronnie has advised and helped raise funds for Morningstar Fishermen, AKIM U.S.A., The Salvation Army, and Pi Kappa Alpha for Penn State's THON.ORG, among others.

"In 2015, while visiting Penn State, my alma mater, I learned my fraternity's brothers successfully raised funds for THON.ORG, a dance marathon fundraising event. They raffled off an exclusive, all-inclusive trip to Ireland for Penn State – UCF's football game.

But the Ireland fundraiser was one time. Next year they were stuck for a Grand Prize. I suggested a high-ticket Travel Gift Certificate. Success! The contest ended. But I asked THON.ORG's advisor, 'Why not run a contest every month, get 12 times profit?' Done!

THON.ORG's mission is to provide emotional and financial support, spread awareness and ensure funding for critical research for pediatric cancer – all in pursuit of a cure. Since 1977, Penn State students have raised over \$200,000,000 for pediatric cancer.

And then a bigger divine vision came upon me. Use our Consumer Friendly Marketing With THE WOW FACTOR, along with exclusive Grand Prizes, hire Sports Celebrities, pay them. And that's how our exclusive Sports Celebrities Contests concept began.

You're going to love the big results we help get for the Non-Profits and our Celebrities."

Know Of A Celebrity You'd Like Us To Hire? Here's What To Do.

Watch Our Video. Celebrities. Want To Help Raise More Money Faster With Less Effort For Selected Non-Profits And Get Paid?

Watch the video at MarketingConsultantsGroup.com/celebrity-video

Call Ronnie Schmidt, our CEO, at (800) 330-8908 Ext. 807 or e-mail him at Ronnie.Schmidt@MarketingConsultantsGroup.com to set up a call.

Marketing Consultants Group, LLC

(MarketingConsultantsGroup.com)

2300 Riverside Drive, Green Bay, WI 54301

Client Support (800) 330-8908 Ext. 800

Support@MarketingConsultantsGroup.com