

Looking For Your Next Best Marketing, Technology & Media Investment?

Look In Stores For Our Exclusive, New Digital Signs Advertising Networks.

Confidential Investment Summary – Marketing Consultants Group, LLC

OUR VALUE & METHOD We are a marketing, technology and media company who will provide top competing advertisers like **Coca-Cola, Pepsi, Geico, Progressive, AT&T, Verizon, Ford, Chevy, Burger King, McDonald's** with results-proven, advertising-effective, less costly customer acquisition and sales conversion via:

- 1. Proprietary Ad Space** on our new **Digital Signs (Remotely Managed)** on our new results-proven **Indoor Digital Signs Ad Networks (Remotely Managed)** (See below),
- 2. Long Term Ad Delivery Service Agreements** for top-tier, deep-pocket advertisers,
- 3. Proprietary Digital Signs, Ad Delivery Equipment, Management Systems,** and
- 4. Game-Changing Consumer Friendly Marketing With THE WOW FACTOR Marketing Campaign's** ad content that cuts thorough traditional media's clutter. We will grab everyone's attention, broadcasting our top-tier client's promotional messages at the point of sale to millions of consumers in high-traffic retail stores, supermarkets.

We Overcame Retailer Objections to in-store digital advertising: **(1)** what to do, **(2)** how to do it, **(3)** who's going to do it. We handle the details, get better results for less.

Everything we do supports conversion of prospects into customers, broadcasting the right message to the right market at the right time in U.S.'s \$206.7B ad media market.

Investors will profit from the 7 things everyone desperately wants that we have:

- 1. Massive Untapped Markets** for customer acquisition and ad space (U.S. \$206.7B)
- 2. Top-Tier Ad Clients** who spend billions on ad space like deep-pocketed **Coca-Cola**.
- 3. Visionary Management** with a proven track record - CEO sold over \$252,000,000.
- 4. Average 52.4% Net Profit Margins** over the next three (3) years (See below).
- 5. Difficulty For Competitors** Our advertisers, retailers will sign exclusive agreements.
- 6. Explosive Growth** Our remotely managed **Digital Signs** run anywhere in the world.
- 7. Exit Plan.** We'll provide investors equity. We'll maximize profits, sell the company.

We will be positioned to be a new media force, takeover target or sale candidate.

1 WE SOLVED THIS PROBLEM

Our **(1)** proprietary new ad networks of advertising-effective, results-proven **Indoor Digital Signs**, **(2)** ad delivery services, **(3)** ad management systems and **(4)** game-changing **Consumer-Friendly Marketing with THE WOW FACTOR Marketing Campaigns** cut through traditional media's clutter to grab your attention, create interest and desire, take action. We will send consumers to our client's web sites, stores, call centers, and sales funnels.

2 CORE SOLUTION ELEMENTS

Our exclusive technology allows us to easily manage thousands of **Digital Signs** in our **Indoor Digital Signs Ad Networks** anywhere in the world from one command center in the U.S.

3 OUR KEY CHALLENGES

We will easily deal with the objections from ad agencies who see us as a threat. We will provide new ad space that gets better results vs. results from ads run in traditional media's clutter. We will source capital to finance our equipment prior to launch in 2021.

4 KEY ELEMENTS

Diversity of high-margin, results-proven marketing and ad services. Large new-client pipeline > \$1B. We will conduct "no-risk" demos, capture better results, sign new clients to 5-year long-term sales contracts.

5 LEADERSHIP

Ronnie Schmidt, CEO, has been responsible for \$252,000,000+ in sales for 6 Fortune 500s. He co-authored **White Paper "Why Indoor Digital Advertising? Who Wins? The Store, Consumer or Advertiser?"** He earned a BA in Pre-Law from **Penn State University**.

Our Digital Signs Ad Networks Positioned At Point Of Sale Will Get Better Results



Each Digital Sign = \$3,240 sales \$2,376 in profit (6 Ads @ \$1.50/day, 360 days/yr.)

Fiscal Year	2022-2023	2023-2024	2024-2025
Gross Sales	1,620,000	2,430,000	3,240,000
Expenditures	793,260	1,156,140	1,519,020
Net Income	826,740	1,273,860	1,720,980
Net As % Sales	51.0%	52.4%	53.1%



CHANGES IN THE MARKET

1. Marketers pressuring ad agencies to get better results at lower costs.
2. Traditional media and ad mediums becoming increasingly cluttered.
3. Agencies creating less-effective ads.

FACTS YOU NEED TO KNOW

1. We're in Advertising and Marketing.
2. Invested \$400,000, 3 years in R&D.
3. Stock sales, convertible notes will finance equipment for explosive growth.
4. Our Digital Signs are worth millions.

MAJOR VALUES WE DELIVER

1. We deliver accountability, results.
2. Cost-effectiveness, exclusivity.
3. Broadcast capabilities to millions.
4. Visionary thinking, better results.
5. Overcame traditional media clutter.

Marketing Consultants Group, LLC 1039 West Mason Street Green Bay, WI 54303 MarketingConsultantsGroup.com
Contact: Ronnie Schmidt, CEO (800) 330-8908 Ronnie.Schmidt@MarketingConsultantsGroup.com

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