The Marketing Consultants Group, LLC

<u>Don't Read This Pitch Deck!</u>

Unless You're Looking For Your Next Best PRE-IPO Investment

1039 West Mason Street
Green Bay, WI 54303 USA
(800) 330-8908
MarketingConsultantsGroup.com

<u>The major problems with today's marketing</u>:

Can you remember the last ad you saw, read or heard? No? You're not alone, most can't.

Advertising Age's research indicates 80% of Super Bowl ads DO NOT increase sales.

Today's ads on outdated advertising mediums (radio, TV, print, billboards, online are getting diminished sales results at higher costs).

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September 2022

Our Solution: We'll Launch The Next Big, New Things In Marketing, Technology & Media

We're a diversified marketing company with multiple new, different, superior business models.

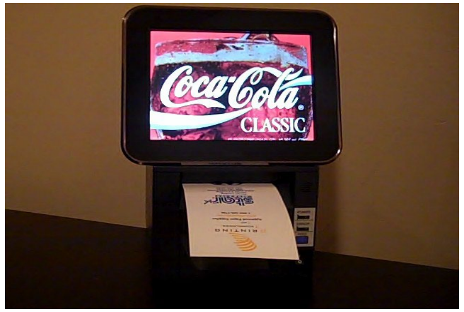
We'll get advertisers better sales results for less than the diminishing returns today's marketing gets at higher costs. How?

We'll sell top advertisers ad space on our new, different, superior ad mediums and deploy new, different marketing to convert more consumers into customers for less.

Introducing Our New, Different Business Models

• Aerial Extravaganzas & Aerial Marketing Campaigns

• Indoor Digital Signs Advertising Networks



• Audio Home Tours Marketing Systems

• Consumer-Friendly Marketing With "THE WOW FACTOR"

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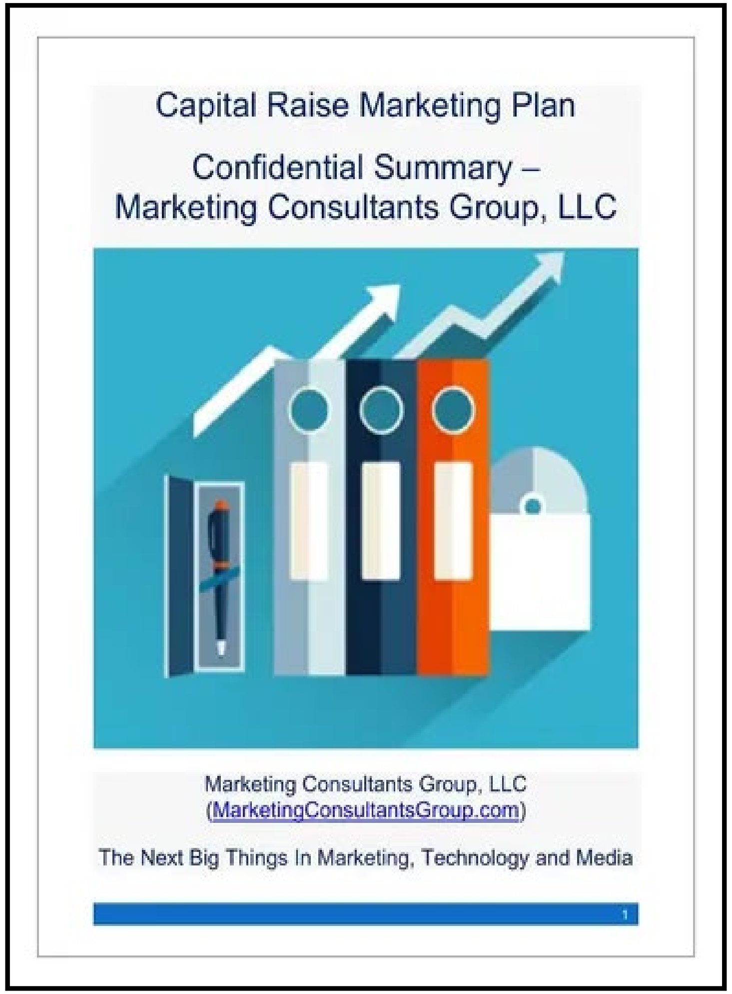
Our Investment Opportunity

- We're raising capital via Preferred Stock sale (SEC registered, Marketing Consultants Group under Rule 506c).
- We'll finance our new ad mediums and selling systems equipment to finance our expected explosive growth.
- We'll utilize some funds to take company public via reverse merger with listed on the Over-The-Counter Bulletin Board (OTCBB).
- Exit Strategy: Grow quickly, maximize our shareholder's value, locate offshore to a tax-friendlier environment, become takeover target, sell the company.

Marketing Consultants Group, LLC

Our Capital Raise Marketing Plan



Our Capital Raise Marketing Plan

- **Once public via reverse merger, listing on Over-The-Counter Bulletin Board (OTCBB) we'll be on radar of institutional investors.**
- **Once public, authorized brokers will sell our Preferred Stock.**
- **Once public, we will attract more investors and pursue institutional investors to finance our exclusive equipment and expected explosive growth.**

Marketing Consultants Group, LLC – Advertising Mediums Business Model

Our Exclusive Aerial Extravaganzas Advertising Mediums & Marketing Campaigns

Note: This graphic is for illustrative purposes.

- We overcame the only objection to aerial advertising: COST.
- We will fly smaller aerials at lower altitudes, like this can of Coors, in high-traffic consumer locations and get the same visual effect at 1/5th the cost of larger aerials.
- We will handle all the details of our Aerial Extravaganzas Marketing Campaigns for top ad clients.

Marketing Consultants Group, LLC – Advertising Mediums Business Model

Our Exclusive Aerial Extravaganzas Advertising Mediums & Marketing Campaigns

Note: This graphic is for illustrative purposes.

- Each of our new, different Aerial Extravaganzas Advertising Mediums & Marketing Campaigns has potential to generate $1,200,000 in sales, $852,000 net profit per year.
- We will fly each campaign an average of 20 days per month at $5,000 per day.

Marketing Consultants Group, LLC – Advertising Mediums Business Model – Our Exclusive Aerial Extravaganzas Advertising Mediums & Marketing Campaigns

Why Aerial Advertising?
Can Advertising With An Airship (Blimp) Be More Effective Than Traditional Forms Of Advertising?

White Paper - Case Study researched and authored by Ronnie Schmidt, Founder, CEO Marketing Consultants Group, LLC

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Why Aerial Advertising?
Can Advertising With An Airship (Blimp) Be
More Effective Than Traditional Forms Of Advertising?

Pictured is an illustration of Marketing Consultants Group, LLC's Affordable Aerial Extravaganzas Marketing Campaigns to be stationed in the top cities in North America.

Can advertising with an Airship (Blimp) be more effective than traditional forms of advertising?

Well. ask yourself these questions:

1. What is the last newspaper ad you saw?

2. What is the last radio commercial you heard?

1

Our Why Aerial Advertising? White Paper and Case Study

- OUR WHITE PAPER and CASE STUDY
- Why Aerial Advertising? Can Advertising With An Airship (Blimp) Be More Effective Than Traditional Forms Of Advertising?
- Authored by our CEO Ronnie Schmidt.
- Aerial marketing campaigns are successful. People are fascinated with things that fly, they look up and can remember when, where, what was on the aerial.

Marketing Consultants Group, LLC – Advertising Mediums Business Model

Our Exclusive Indoor Digital Signs Advertising Networks

- We overcame all retailer's objections to in-store digital advertising:
  1. Not knowing what to do.
  2. Not knowing how to do it.
  3. Not knowing who's going to do **it.**

- We will handle all the details for both retailers and advertisers, placing our digital signs, creating ad content that increases sales and managing our digital networks.

Marketing Consultants Group, LLC – Advertising Mediums Business Model

Our Exclusive Indoor Digital Signs Advertising Networks

- Our Target Market: We will sell competing Advertisers our exclusive ad space via long-term sales agreements.

- Coca Cola vs. Pepsi
- Progressive vs Geico
- AT&T vs. Verizon
- Ford vs. Chevy

- We will position our Digital Signs in select high-traffic consumer venues including grocery and convenience stores, airports and malls.

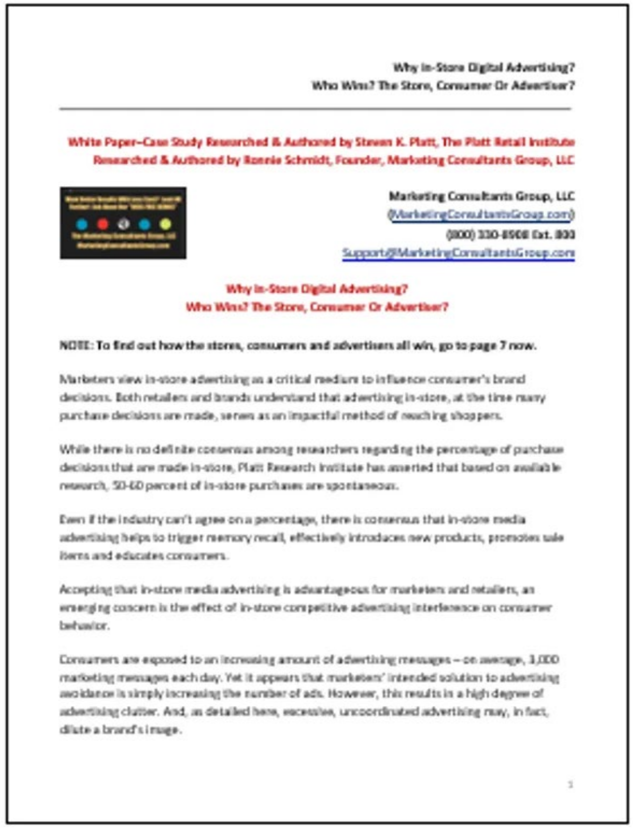
Marketing Consultants Group, LLC – Advertising Mediums Business Model

Our Exclusive Indoor Digital Signs Advertising Networks

- 6 rotating ads will be featured on each of our exclusive indoor digital signs.
- 6 Ads X $1.50/day per ad X 360 days/ year. Each Digital Sign has potential to generate $3,240 in gross sales per year, $2,592 in net profit per year.
- A typical store will have 5 digital signs, generating $16,200 in gross sales, $12,960 net profit per year per store.

Marketing Consultants Group, LLC – Advertising Mediums Business Model

Our Exclusive Indoor Digital Signs Advertising Networks



Why In-Store Digital Advertising?
Who Wins? The Store, Consumer Or Advertiser?

White Paper–Case Study Researched & Authored by Steven K. Platt, The Platt Retail Institute
Researched & Authored by Ronnie Schmidt, Founder, Marketing Consultants Group, LLC

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Why In-Store Digital Advertising?
Who Wins? The Store, Consumer Or Advertiser?

NOTE: To find out how the stores, consumers and advertisers all win, go to page 7 now.

Marketers view in-store advertising as a critical medium to influence consumer's brand decisions. Both retailers and brands understand that advertising in-store, at the time many purchase decisions are made, serves as an impactful method of reaching shoppers.

While there is no definite consensus among researchers regarding the percentage of purchase decisions that are made in-store, Platt Research Institute has asserted that based on available research, 50-60 percent of in-store purchases are spontaneous.

Even if the industry can't agree on a percentage, there is consensus that in-store media advertising helps to trigger memory recall, effectively introduces new products, promotes sale items and educates consumers.

Accepting that in-store media advertising is advantageous for marketers and retailers, an emerging concern is the effect of in-store competitive advertising interference on consumer behavior.

Consumers are exposed to an increasing amount of advertising messages – on average, 3,000 marketing messages each day. Yet it appears that marketers' intended solution to advertising avoidance is simply increasing the number of ads. However, this results in a high degree of advertising clutter. And, as detailed here, excessive, uncoordinated advertising may, in fact, dilute a brand's image.

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Our Why In-Store Digital Advertising?
White Paper and Case Study

- OUR WHITE PAPER and CASE STUDY
- "Why In-Store Digital Advertising? Who Wins? The Store, Consumer Or Advertiser?" authored by our CEO Ronnie Schmidt, with research provided by Steven K. Platt, Platt Retail Institute.
- The key to our digital advertising networks will be the placement of our signs and exclusive Consumer Marketing With THE WOW FACTOR ad content which will convert consumers into customers for less for our top-tier advertisers.

Marketing Consultants Group, LLC - Selling Systems Business Model

Our Exclusive Audio Home Tours Marketing Systems

We will sell Realtors our Audio Home Tours Marketing Systems to: (1) incoming take calls, (2) deliver sales presentations, (3) get more listings, (4) give sellers what they want – 24/7 SALES ACCOUNTABILITY.

We are beta testing an affordable subscription-based pricing model below $100/month for our Audio Home Tours Marketing Systems.

Marketing Consultants Group, LLC – Marketing Business Model

Consumer Friendly Marketing With “THE WOW FACTOR”

- Our new, different, superior Consumer Friendly Marketing With “The Wow Factor” Marketing Campaigns will cut through today’s marketing’s clutter, grab attention, and easily convert consumers into customers for less cost than the diminishing returns today’s marketing campaigns get at higher costs.
- We will design and provide new, completely different, superior ad content that will be remembered and contain the 4 facets of any effective ad: Attention, Interest, Desire, Action

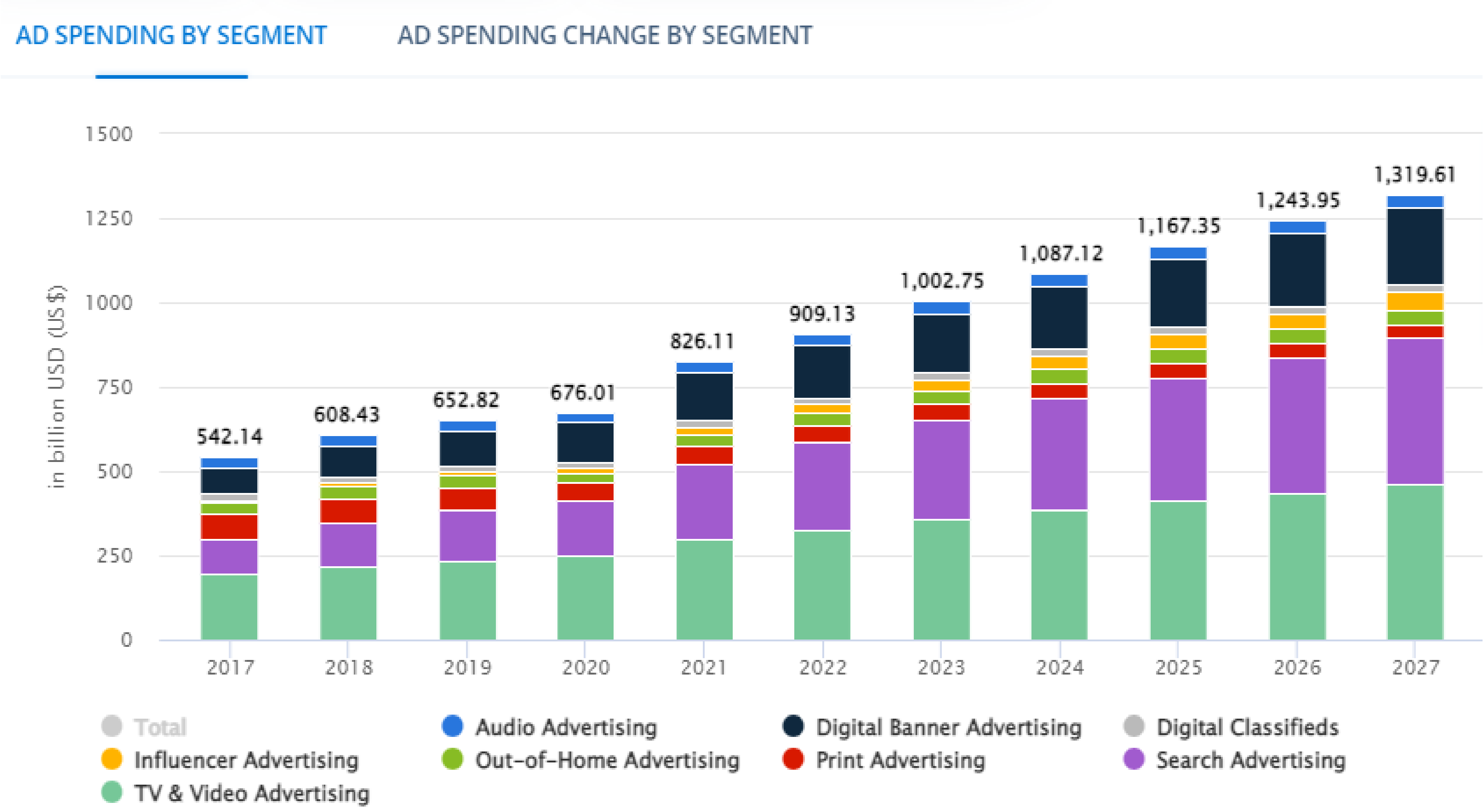
Our Consumer-Friendly Marketing With “THE WOW FACTOR” Marketing Campaigns

Our Competition Is Gets Diminishing Returns At Higher Costs

1. Many ignore Print, Radio, TV, Billboard, Online ad mediums and ad content.
2. Today’s advertising doesn’t get attention or create an interest in or desire for products, services. It doesn’t provide calls to action and doesn’t increase sales.
3. Our new, different ad mediums, ad content will increase sales at lower costs.

2022 U.S. Ad Spending and Worldwide Ad Spending

In 2022, U.S. ad spending 365.00bn $US, worldwide ad spending will be 909.13bn $US



U.S. and worldwide ad spending statistics provided by Statista.com

Financial Projections (Aerial Extravaganzas Marketing Campaigns)

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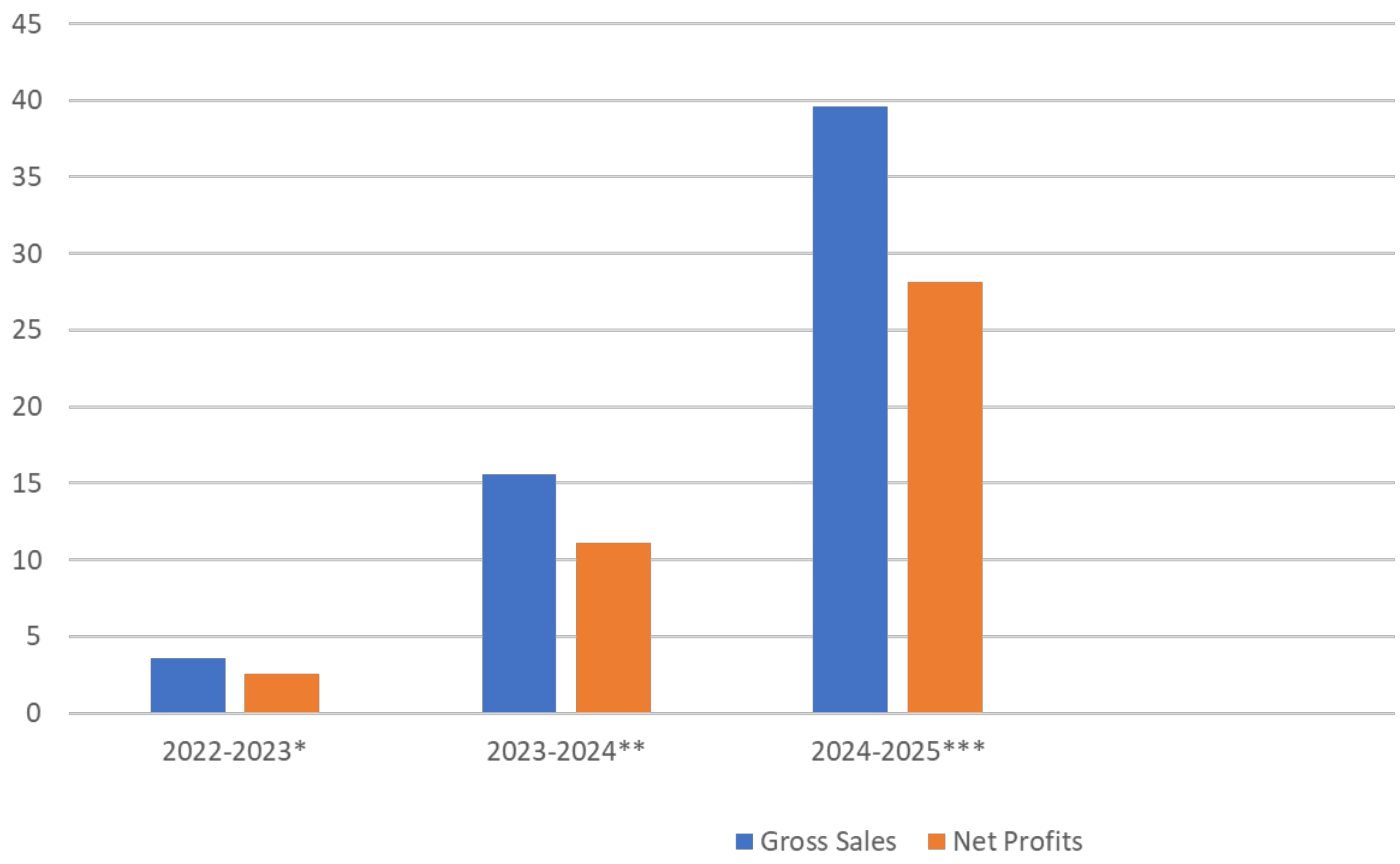
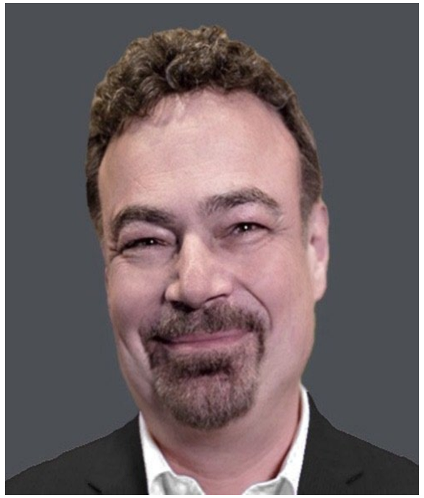


* 2023-2024 Deploy 3 Aerial Marketing Campaigns Sales $3,600,000, Net Profit - $2,556,000

** 2024-2025 Deploy 10 Aerial Marketing Campaigns Sales $15,600,000, Net Profit - $11,076,000

*** 2025-2026 Deploy 20 Aerial Marketing Campaigns Sales $39,600,000, Net Profit - $28,116,000

Marketing Consultants Group, LLC – Leadership, Board Of Directors


Board Members Mr. Ronnie Schmidt,
Mr. Bob Barbieri, Mr. Bill Shelly,
Ms. Bridgetta Rustina Messina,
Dr. Anthony Ponceti, Mr. Toby Page
and Outside Advisor Sir Brad Blazar.

- Our Board and Advisor have 232+ years of sales, marketing and sales management experience, sales of $3.2+ Billion in multiple industries.

Sources and Uses of Funds from our Preferred Stock Sale

The Company seeks to raise minimum gross proceeds of $1,000,000 and maximum gross proceeds of $50,000,000 from the sale of Preferred Stock. The Company intends to apply these proceeds as set forth herein, subject only to reallocation by Management in the best interests of the Company.

Proceeds from Sale of Stock	$1,000,000 Minimum	$50,000,000 Maximum
Offering Expenses (1)	$10,000 Estimate	$ 50,000 Estimate
Commissions (2)	$100,000 Estimate	$5,000,000 Estimate
Finder's Fees (3)	$10,000 Estimate	$ 500,000 Estimate
Total Offering Expenses & Fees	$120,000 Estimate	$5,550,000 Estimate
Net Offering Proceeds	$ 880,000	$ 44,450,000
Equipment	$ 558,000	$ 23,730,000
Salaries	$ 162,000	$ 15,740,000
Administration	$ 5,160	$ 1,121,000
Marketing/Sales	$ 57,350	$ 1,759,000
Interest	$ 0	$ 0
Working Capital	$ 96,500	$ 2,100,000
Total Application of Proceeds	$1,000,000	$ 50,000,000

Footnotes:

(1) Includes estimated memorandum preparation, filing, printing, legal, accounting, and other fees, and expenses related to the Offering.

(2) At the date of this offering, this Offering is being sold by the officers and directors of the Company, who will receive compensation for their efforts.

(3) Finder's fees may be paid by the Company to those individuals who recommend accredited investors. Such finders may receive finder's fees up to five percent (5%) of the stock price.

We Have The 7 Things Investors Desperately Want And Need

1. Huge Untapped Markets For Our New, Different Ad Mediums & Marketing Campaigns
2. Top Tier Advertising Clients
3. Problem-Solving Management With Over 232 Years Of Sales/Marketing Experience
4. High Net Profits Over 50%
5. Defensible Market Positions For Our Exclusive Ad Mediums & Advertising Content
6. Expected Explosive Growth In U.S. And Into Worldwide Markets
7. A Profitable Exit Strategy In A Tax-Friendly Environment For Our Selected Investors

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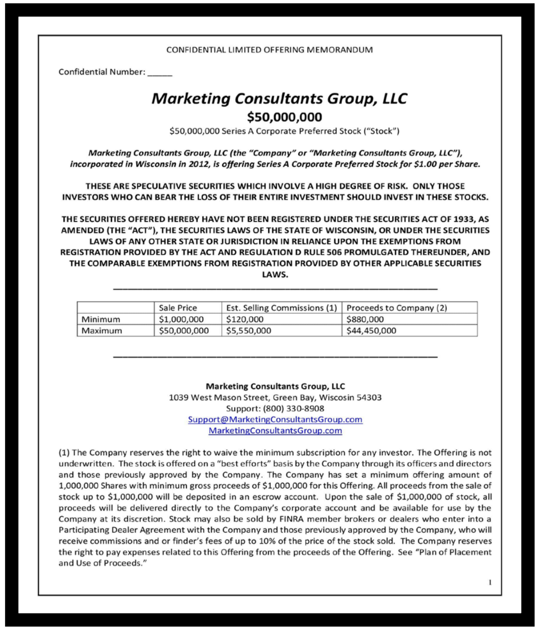
August 2022

Here's what to do next.


CONFIDENTIAL LIMITED OFFERING MEMORANDUM

Confidential Number: _____

Marketing Consultants Group, LLC

$50,000,000

$50,000,000 Series A Corporate Preferred Stock ("Stock")

Marketing Consultants Group, LLC (the "Company" or "Marketing Consultants Group, LLC"), incorporated in Wisconsin in 2012, is offering Series A Corporate Preferred Stock for $1.00 per Share.

THESE ARE SPECULATIVE SECURITIES WHICH INVOLVE A HIGH DEGREE OF RISK. ONLY THOSE INVESTORS WHO CAN BEAR THE LOSS OF THEIR ENTIRE INVESTMENT SHOULD INVEST IN THESE STOCKS.

THE SECURITIES OFFERED HEREBY HAVE NOT BEEN REGISTERED UNDER THE SECURITIES ACT OF 1933, AS AMENDED (THE "ACT"), THE SECURITIES LAWS OF THE STATE OF WISCONSIN, OR UNDER THE SECURITIES LAWS OF ANY OTHER STATE OR JURISDICTION IN RELIANCE UPON THE EXEMPTIONS FROM REGISTRATION PROVIDED BY THE ACT AND REGULATION D RULE 506 PROMULGATED THEREUNDER, AND THE COMPARABLE EXEMPTIONS FROM REGISTRATION PROVIDED BY OTHER APPLICABLE SECURITIES LAWS.

	Sale Price	Est. Selling Commissions (1)	Proceeds to Company (2)
Minimum	$1,000,000	$120,000	$880,000
Maximum	$50,000,000	$5,550,000	$44,450,000

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Support: (800) 330-8908
Support@MarketingConsultantsGroup.com
MarketingConsultantsGroup.com

(1) The Company reserves the right to waive the minimum subscription for any investor. The Offering is not underwritten. The stock is offered on a "best efforts" basis by the Company through its officers and directors and those previously approved by the Company. The Company has set a minimum offering amount of 1,000,000 Shares with minimum gross proceeds of $1,000,000 for this Offering. All proceeds from the sale of stock up to $1,000,000 will be deposited in an escrow account. Upon the sale of $1,000,000 of stock, all proceeds will be delivered directly to the Company's corporate account and be available for use by the Company at its discretion. Stock may also be sold by FINRA member brokers or dealers who enter into a Participating Dealer Agreement with the Company and those previously approved by the Company, who will receive commissions and or finder's fees of up to 10% of the price of the stock sold. The Company reserves the right to pay expenses related to this Offering from the proceeds of the Offering. See "Plan of Placement and Use of Proceeds."

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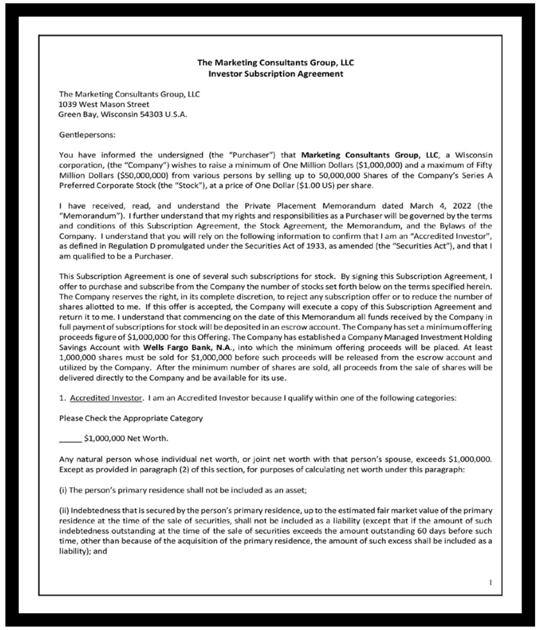
The Marketing Consultants Group, LLC
Investor Subscription Agreement

The Marketing Consultants Group, LLC
1039 West Mason Street
Green Bay, Wisconsin 54303 U.S.A.

Gentlepersons:

You have informed the undersigned (the "Purchaser") that **Marketing Consultants Group, LLC**, a Wisconsin corporation, (the "Company") wishes to raise a minimum of One Million Dollars ($1,000,000) and a maximum of Fifty Million Dollars ($50,000,000) from various persons by selling up to 50,000,000 Shares of the Company's Series A Preferred Corporate Stock (the "Stock"), at a price of One Dollar ($1.00 US) per share.

I have received, read, and understand the Private Placement Memorandum dated March 4, 2022 (the "Memorandum"). I further understand that my rights and responsibilities as a Purchaser will be governed by the terms and conditions of this Subscription Agreement, the Stock Agreement, the Memorandum, and the Bylaws of the Company. I understand that you will rely on the following information to confirm that I am an "Accredited Investor", as defined in Regulation D promulgated under the Securities Act of 1933, as amended (the "Securities Act"), and that I am qualified to be a Purchaser.

This Subscription Agreement is one of several such subscriptions for stock. By signing this Subscription Agreement, I offer to purchase and subscribe from the Company the number of stocks set forth below on the terms specified herein. The Company reserves the right, in its complete discretion, to reject any subscription offer or to reduce the number of shares allotted to me. If this offer is accepted, the Company will execute a copy of this Subscription Agreement and return it to me. I understand that commencing on the date of this Memorandum all funds received by the Company in full payment of subscriptions for stock will be deposited in an escrow account. The Company has set a minimum offering proceeds figure of $1,000,000 for this Offering. The Company has established a Company Managed Investment Holding Savings Account with **Wells Fargo Bank, N.A.**, into which the minimum offering proceeds will be placed. At least 1,000,000 shares must be sold for $1,000,000 before such proceeds will be released from the escrow account and utilized by the Company. After the minimum number of shares are sold, all proceeds from the sale of shares will be delivered directly to the Company and be available for its use.

1. Accredited Investor. I am an Accredited Investor because I qualify within one of the following categories:

Please Check the Appropriate Category

_____ $1,000,000 Net Worth.

Any natural person whose individual net worth, or joint net worth with that person's spouse, exceeds $1,000,000. Except as provided in paragraph (2) of this section, for purposes of calculating net worth under this paragraph:

(i) The person's primary residence shall not be included as an asset;

(ii) Indebtedness that is secured by the person's primary residence, up to the estimated fair market value of the primary residence at the time of the sale of securities, shall not be included as a liability (except that if the amount of such indebtedness outstanding at the time of the sale of securities exceeds the amount outstanding 60 days before such time, other than because of the acquisition of the primary residence, the amount of such excess shall be included as a liability); and

1

Get a confidential copy of our PPM and Investors Documents. Either call Ronnie Schmidt, CEO (800) 330-8908 Ext. 807, or get our Investors Documents on our Investors Page located at

MarketingConsultantsGroup.com/investors