

HOW OUR EXCLUSIVE, NEW SPORTS CELEBRITY SWEEPSTAKES WILL WORK TO RAISE MORE FASTER WITH LESS EFFORT FOR NON-PROFITS WHILE OUR SPORTS CELEBRITIES GET PAID AND WE HANDLE ALL THE DETAILS.

# **SPORTS CELEBRITIES**

**Want To Help Raise More  
Money Faster With Less Effort  
For Selected Non-Profits And  
Get Paid? Read This.**



**Marketing Consultants Group, LLC  
MarketingConsultantsGroup.com**

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**1. Participants.** We will hire Sports Celebrities like LeBron James, Reynaldo, and John Cena to promote our exclusive, new Celebrity Sweepstakes fundraising campaigns to their fans and the media to raise more money faster with less effort for Non-Profits. Celebrities get the applause. We handle the details.

**2. Grand Prizes.** We will work with our Celebrities and their staffs to create Sweepstakes Grand Prizes to include time spent with our Celebrities.

**3. Marketing.** We will help create promotional ads employing our exclusive, new **Consumer Friendly Marketing With THE WOW FACTOR**, featuring our Celebrities to promote our Celebrity Sweepstakes and maximize results.

**4. Administration.** We will manage administration of our Celebrity Sweepstakes campaigns. We will employ: (1) a professional ticketing firm to handle ticketing, (2) a professional travel agency to handle travel and accommodations for Grand Prize winners and, (3) a professional law firm to handle endorsement agreements, compliance, and legal matters. We will administer the details so our Celebrities and their representatives are free to do what they do.

**5. Transparency.** We will also employ a certified public accounting firm to handle all accounting functions, audit ticket sales, pay our Celebrities, Grand Prize expenses, administrative fees, and Non-Profit contribution.

**6. Know A Sports Celebrity You'd Like Us To Hire? Here's What To Do Now.**

**Watch Our Video. Sports Celebrities. Want To Help Raise More Money Faster With Less Effort For Selected Non-Profits And Get Paid?**

Watch [MarketingConsultantsGroup.com](http://MarketingConsultantsGroup.com) Fundraising Tab [Celebrity Video MarketingConsultantsGroup.com/celebrity-video](http://MarketingConsultantsGroup.com/celebrity-video)

**7. Call Ronnie Schmidt, our CEO, at (800) 330-8908 Ext. 807 or e-mail him directly [Ronnie.Schmidt@MarketingConsultantsGroup.com](mailto:Ronnie.Schmidt@MarketingConsultantsGroup.com) to set up a convenient call.**

**NOTE: Everyone who sees our Sports Celebrity Sweepstakes likes it. It's a win-win-win for Celebrities, their followers and fans, the Non-Profits.**

## About the Marketing Consultants Group, LLC, and CEO Ronnie Schmidt



**Ronnie Schmidt** is a results-driven, strategic Marketing Executive. Since 1971, he and his sales staffs have been directly responsible for \$252,000,000+ in sales during his sales management career with 6 Fortune 500s including **Fram Corp., Amstar-Domino-Sugar, Inc., Honeywell, Inc. Boise-Cascade Corp., Cooper Vision Inc.** and **Bausch & Lomb, Inc.** He also founded **Worldwide Media Corporation** and the **Marketing Consultants Group, LLC**.

He's created Selling Systems Solutions like **Audio Home Tours Marketing Systems, Digital Signs Advertising Networks, Aerial Extravaganzas, Affordable Advertising Airships** and exclusive, new **Consumer Friendly Marketing With THE WOW FACTOR**.

### How did Ronnie Schmidt start help raising more with less effort for Non-Profits?

Ronnie has advised and helped raise funds for Morningstar Fishermen, AKIM U.S.A., The Salvation Army, and Pi Kappa Alpha for Penn State's THON.ORG, among others.

"In 2015, while visiting Penn State, my alma mater, I learned my fraternity's brothers successfully raised funds for THON.ORG, a dance marathon fundraising event. They raffled off an exclusive, all-inclusive trip to Ireland for Penn State – UCF's football game.

But the Ireland fundraiser was one time. Next year they were stuck for a Grand Prize. I suggested a high-ticket Travel Gift Certificate. Success! The contest ended. But I asked THON.ORG's advisor, 'Why not run a contest every month, get 12 times profit?' Done!

THON.ORG's mission is to provide emotional and financial support, spread awareness and ensure funding for critical research for pediatric cancer – all in pursuit of a cure. Since 1977, Penn State students have raised over \$168,000,000 for pediatric cancer.

And then a bigger divine vision came upon me. Use our Consumer Friendly Marketing With THE WOW FACTOR, along with exclusive Grand Prizes, hire Sports Celebrities, pay them. And that's how our exclusive Sports Celebrities Sweepstakes concept began.

You're going to love the big results we help get for the Non-Profits and our Celebrities."

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Watch [MarketingConsultantsGroup.com Fundraising Tab Sports Celebrity Video MarketingConsultantsGroup.com/sports-celebrity-video-1](https://MarketingConsultantsGroup.com/FundraisingTab/SportsCelebrityVideo/MarketingConsultantsGroup.com/sports-celebrity-video-1)

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