



Business Accounting Services



With the help of our Business Accounting Services clients are able to navigate the future with greater confidence, knowing and better understanding their business performance and opportunities for enhanced success.

Our Business Accounting Services provide business owners and managers a beneficial means for better understanding key financial metrics relating to operating budgets and costs including product costs, employee expenses, payroll, taxes, and costs associated with overhead including benefits, equipment and software. These metrics provide clients with critical insights through which to better plan and control business functions and to make informed financial decisions.

As a staple business function, we recommend that CFOs and Chief Accounting Officers for any organization implement a holistic framework for their accounting and finance operations. Supporting this function, we assist clients in identifying weaknesses and potential improvements which may help their business and operations to lower costs and to deliver more value to the bottom line.

Providing supplemental expertise across core business areas, Managerial Accounting Services help our business clients to improve decision-making and to more efficiently manage the financial aspects of their business.

Examples of Managerial Accounting Services include:

- Cost behavior and cost-volume-profit analysis
- Operational budgeting and capital budgeting
- Standard costing and variance analysis
- Activity based costing
- Pricing of individual products and services
- Analyzing the profitability of product lines, customers and territories
- Financial ratios and comparisons
- Earnings and profits analysis
- Segment reports
- Budgets, projections and forecasts



Member of the
**Virginia Society of
Certified Public
Accountants**



BAS Accounting Services, Certified Public Accountant Firm

19465 Deerfield Ave., Suite 102, Lansdowne, Virginia 20176

Phone: (571) 495-2227 | Fax: (703) 995 4333 | www.bascpa.com | info@bascpa.com