



RAW PET FOOD

2020 STAFF TRAINING

RAW DIET HISTORY

- ▶ Racing greyhounds and sled dogs have eaten raw food diets for years.
- ▶ In 1993, Australian veterinarian Ian Billinghurst suggested extending these diets to family pets and created BARF Diet
- ▶ BARF = Bones and Raw Food or Biologically Appropriate Raw Food

BENEFITS OF RAW FOOD DIET

- ▶ Shinier Coats
- ▶ Healthier Skin
- ▶ Cleaner Teeth
- ▶ Higher Energy Levels



RAW PET FOOD DIETS

PMR

- ▶ Prey Model Raw Diet
 - ▶ 80% Raw Meat
 - ▶ 10% Bone
 - ▶ 5% Liver
 - ▶ 5% Other Secreting Organs

BARF

- ▶ Biologically Appropriate Raw Foods
 - ▶ Muscle Meat
 - ▶ Bones
 - ▶ Organ Meat
 - ▶ Raw Eggs
 - ▶ Dairy Products
 - ▶ Fruits & Veggies

Muscle Meat

- 80% of Diet
- Any meat without bones

Organs

- Pet's Multi-Vitamin
- 5% Liver
- 5% Other Secreting Organs

Bones

- Raw Meaty Bones
- Recreational Bone

GETTING STARTED

- ▶ Meat, Bones and Organs SHOULD NOT be enhanced, smoked or cooked in ANY WAY
- ▶ Start slow and gradually increase
- ▶ Monitor stools
- ▶ Talk to a Pet Professional

Week 1-2	Week 2-3	Week 3-4	Week 4 +
<ul style="list-style-type: none">• Chicken Muscle and Bone ONLY	<ul style="list-style-type: none">• Red Meat Proteins	<ul style="list-style-type: none">• Liver and Other Organs	<ul style="list-style-type: none">• Variety & Balance

FEEDING PERCENTAGES (Dogs by Age)

2-4 Months

- 8-10% Body Weight
- 3 Meals Daily

4-6 Months

- 6-8% Body Weight
- 3 Meals Daily

6-8 Months

- 4-6% Body Weight
- 2 Meals Daily

8-12 Months

- 3-4% Body Weight
- 2 Meals Daily

18 Months +

- 2-3% Body Weight
- 1-2 Meals Daily

PMR FEEDING EXAMPLE

Liver

$$16 \text{ oz} \times 0.05 = 0.8 \text{ oz}$$

Organ

$$16 \text{ oz.} \times 0.05 = 0.8 \text{ oz}$$

Bone

$$16 \text{ oz.} \times 0.10 = 1.6 \text{ oz}$$

Muscle Meat

$$16 \text{ oz.} \times 0.80 = 12.8 \text{ oz}$$

BASED ON 1 LB. EACH DAY

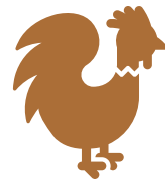


Beef Organ Blend

Ingredients:

- Liver, Kidney, Heart
- NEEDS GUARANTEED
ANALYSIS LABEL

10 LB. MIN



Chicken Organ Blend

Ingredients:

- Chicken Leg Quarters and
Livers
- NEEDS GUARANTEED
ANALYSIS LABEL

10 LB. MIN



Scraps

Beef

Chicken

Just Ground Scraps
NOT FOR HUMANS LABEL

1 LB. MIN



RAW MEATY BONES

- ▶ Edible bones that are covered in muscle meat, connective tissue and may include skin
 - ▶ Chicken Backs (40 # Case)
 - ▶ Leg Quarters (Single from Case)
 - ▶ Chicken Necks (40# Case)
 - ▶ Turkey Necks (40 # Case)
 - ▶ Pork Ribs (Single from Case)
 - ▶ Whole Rabbit (Single from Case)
 - ▶ Chicken Feet (40# Case)

RECREATIONAL BONES

- ▶ Recreational
- ▶ Weight Bearing
- ▶ Wreck Bones
- ▶ Found in large grazing animals

