



PODCAST GUEST
MEDIA KIT
elevateyourgreatness.com

Simon T.

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ABOUT SIMON T.

Simon T. (Trevarthen) is a premier speaker on resilience, inspiration and innovation. As a presenter, Simon has the rare ability to energize audiences while delivering personal, professional and business growth insights.

Founder and Chief Inspiration Officer of Elevate Your Greatness, Simon focuses his energy on helping others find and ignite their passion for achieving their greatness.

Simon has facilitated hundreds of sessions and sparked energetic conversations about innovation and business transformation. An international keynote speaker, Simon has addressed over 50,000 people at conferences, training seminars and workshops.

A storyteller, strategist and business coach, Simon has lead and consulted on change efforts in the public, not-for-profit and private sectors.

Global in viewpoint but local in impact, he has been an executive, consultant and speaker in Africa, the Middle East, Europe and North America. Simon has also worked as a journalist and international spokesperson for major humanitarian organizations in conflict zones

Long Form Bio

[CLICK HERE](#)



“Simon was a guest on my podcast, Tackle Tuesday, where we discussed innovation and what he calls, “experimenting in the margins”. My conversation with him was enlightening, educational and energizing. Simon will definitely be a repeat guest on my show”!

DR. JOHANNA PAGONIS, HOST
TACKLE TUESDAY PODCAST

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WHAT SIMON T. TALKS ABOUT?

As a professional speaker, Simon T. delivers punchy, crisp and concise content. He will be a memorable guest on your show on:

1. Speak Like a Leader: The Art of Getting to Yes!

All (truly) great leaders have mastered the art of the spoken word. Drawing upon history's great orators, communicators and sales dynamos, Simon T. unpacks the secrets of inspiring others to their greatness.

Leaders need to be able to influence people, build cultures, create movement and make sales. Simon T. explains how to master the **"Magic of 3s"**, **"3 Most Powerful Words In The English Language"** and craft a **"3-Minute Communication Masterpiece."**

2. Spark Innovation Without Spending a Dime!

Innovation is vital "Thrive Strategy" in today's world. Disruption abounds. Learn how to outflank the competition by opening the aperture of ideas.

Leaders must Unlock their organization's creative capital and turn it into value. Create a more innovative culture that harnesses ideas and thrives.

Innovation is more than the next shiny thing. Innovation is the experiences, services and products you create that delight your customers.

3. Rock-Star Resilience: Art of Bouncing Forward!

Tough times breeds greatness. Having a resilience mindset geared to a positive future immunizes you from doubt, naysayers and critics. Belief in a better tomorrow helps you weather the storm of today.

Resilience is the ability to adapt — in any given situation — with a sense of purpose, optimism, and hope. Do not dwell on the calamity but establish empowering routines and tasks that provide you with traction and a sense of progress.

Re-energize your leadership resilience, develop or reinvent your personal leadership story, and create a narrative that leverages your unique talents.

Ideal audience: professionals looking to grow in their lives, leadership skills and organizations.



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7 REASONS WHY SIMON T. IS A GREAT PODCAST GUEST?

1. ENERGY, INSPIRATION AND PASSION

With a background in TV journalism and as a spokesman, Simon T. knows the power of clear, succinct and practical ideas.

2. GLOBAL EXPERT & STORYTELLER

Stories have the power to move us to action. Simon T. peppers his interviews with stories and global examples that bring the topic alive.

3. PROFESSIONAL STUDIO CAMERA & MICROPHONE

Your audience deserves the best audio or video experience possible. With a professional home studio, Simon T. helps you get crystal clear sounds and video.

4. PODCAST PROMOTION: 10,000 LINKEDIN CONNECTIONS

Simon T. works with you to help promote the episode on all social media, including special posts on LinkedIn to his 10,000 business connections and 5,000 mailing list.

5. PROFESSIONAL PHOTOS, THUMBNAILS & BIO

Hosting a show is demanding enough. We make it easier for you with professional quality photos, thumbnails, snappy bios and downloadable content.

6. FIRST TAKE: PERFECT! (NOT HERE TO SELL)

As speaker and presentation excellence coach, Simon knows the power of a clear, crisp and concise delivery. No filler words or sales pitches to edit out later.

7. CALL TO ACTION - SO WHAT FACTOR!

Your audience is listening because they want to change their lives, leadership and organizations. So every great interview ends with a call to action.



**PROFESSIONAL
STUDIO &
PRODUCTION!**



5 INTERESTING FACTS ABOUT SIMON T.

1. ONCE HELD AT GUNPOINT BY A MILITIA CHECKPOINT IN A WAR ZONE.
2. HAS CAGE-DIVED WITH GREAT WHITE SHARKS!
3. CYCLED ACROSS AFRICA FROM MALAWI TO CAPE TOWN (4,500KM).
4. TRAVELLED TO 42 COUNTRIES AND WORK IN 18!
5. TRIED MOUNTAINEERING & PARA SHOOTING TO CURE FEAR OF HEIGHTS.

"INSPIRED TO BE
EVEN MORE
EXCEPTIONAL AND
ENTHUSIASTIC."

DIANE DEVERYI, CEO,
THE LEARNING FORCE

"SIMON IS A CLEAR,
INFORMATIVE AND CONCISE
SPEAKER WHO BRINGS A
WEALTH OF KNOWLEDGE AND
MAKES DIFFICULT
CONVERSATIONS THAT MUCH
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Simon T. -Simon Trevarthen- Elevate Your Greatness

Simon is a premier speaker on resilience, inspiration, and innovation. As a presenter, Simon...

 YouTube


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SOCIAL MEDIA & VIDEO



[linkedin.com/in/simontrevarthen/](https://www.linkedin.com/in/simontrevarthen/)



[youtube.com/channel/UCKZeA3SiGW9vvjRNq1dWxIA](https://www.youtube.com/channel/UCKZeA3SiGW9vvjRNq1dWxIA)



twitter.com/SimonTrevvarthen



[instagram.com/simon_trevarthen](https://www.instagram.com/simon_trevarthen)



[facebook.com/elevateyourgreatness/](https://www.facebook.com/elevateyourgreatness/)



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CONTACT INFORMATION

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"SIMON IS A CLEAR, INFORMATIVE AND CONCISE SPEAKER WHO BRINGS A WEALTH OF KNOWLEDGE. HE WAS A JOY TO WORK WITH, AND I WOULD RECOMMEND HIM TO ANY PODCAST HOST LOOKING FOR A FRESH VOICE AND UNIQUE PERSPECTIVE."

TAWANDA CHIRENDA
EDITOR & HOST, WILLING STUDENT
PODCAST

"SIMON WAS AN EXCELLENT GUEST ON MY PODCAST, STRAIGHTFORWARD, VALUE-PACKED AND FUN. HIS EPISODE RANKED AS MOST OF OUR MOST DOWNLOADED EPISODES: RECOMMENDED!"

BILL BANHAM, EDITOR & HOST
HR CHAT

