



SIMON T. (LONG BIO.)
EVENT PLANNERS KIT
elevateyourgreatness.com



ABOUT SIMON T.

Simon T. (Trevarthen) is a premier speaker and facilitator on change, inspiration and innovation. As a professional facilitator, Simon has the rare ability to energize audiences while delivering personal, professional and business growth insights.

Founder and Chief Inspiration Officer of Elevate Your Greatness, Simon focuses his energy on helping others find and ignite their passion for achieving their greatness.

He inspires, entertains and educates audiences with success stories of innovation, inspiration and cultural change. He has inspired leaders in Africa, the Middle East, North America and Europe with his inspiring message of the 2% greatness rule.

Simon has spoken to over 50,000 people at conferences, training seminars and facilitation sessions. The new emphasis on virtual delivery Simon's team has invested many months in making a seamless studio quality that provides the best experience for his clients and participants.

As the creator and driving force behind a series of dynamic leadership seminars and workshops. Simon has facilitated hundreds of strategies and sparked energetic conversations about innovation and business transformation. A storyteller, strategist and business coach, he has lead change efforts in the public, not-for-profit and private sectors.

Simon's keynotes, workshops and facilitation include business retreats and conferences, start-ups, medium-sized and large corporations, science centers, museums, law firms, hospitals, federal, provincial and municipal governments, police organizations, government agencies and professional associations.

Simon has facilitated dozens of board and strategic leadership planning, vision and mission strategies and has sparked objective dialogue within executive teams. His interventions have resulted in a clear, concise and engaging vision for the future direction of the organizations he has served.

A believer in the untapped potential for governments to innovate and design experiences that anticipate and exceed clients' expectations, Simon facilitated innovation design sessions and over 22 complex healthcare transformations.



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ABOUT SIMON T. (CONTINUED)

Simon is a passionate student of human-centric design, innovation techniques and has led multiple idea-generator sessions on service innovation in the public and private sectors.

Simon was a strategy consultant on a project to transform Jordan's education system. Funded by the Canadian International Development Agency (CIDA), he delivered the mandate, governance structure and policy development process for the Strategic Policy and Planning Secretariat at the Jordanian Ministry of Education.

The secretariat became the focal point for the ministry's national reform process so that schools and student learning would support the transition to a knowledge-based economy.

Global in viewpoint but local in impact, he has led consulting engagements and dynamic leadership training in Africa, the Middle East, Europe and North America. Simon has also worked as a journalist and international spokesperson for major humanitarian organizations in post-conflict countries.

In the aftermath of the Kosovo conflict, he was the international spokesperson for Doctors without Borders (Médecins Sans Frontières/MSF) in Kosovo, Macedonia and Albania. Simon succeeded in creating awareness about the many impacts of unexploded landmines and cluster bombs, a real danger for the 750,000 returning refugees—especially children. He obtained extensive coverage, including the New York Times and CNN. BBC Television News also ran a feature story on its prime-time newscast.

An avid cyclist, Simon once rode from Malawi to Cape Town (4,500 km) and has completed numerous long-distance charity rides. He has also cage-dived with Great White Sharks in South Africa.

A lifelong learner who holds two master's degrees (one in innovation), trained in lean six sigma (black belt), and a Certified Management Accountant (CMA) and has several coaching certifications.



Simon T.

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WHAT SIMON T. TALKS ABOUT?

As a professional speaker, Simon T. delivers punchy, crisp and concise content. He will be a memorable speaker at your event. His keynote includes:

1. Speak Like a Leader: The Art of Getting to Yes!

All (truly) great leaders have mastered the art of the spoken word. Drawing upon history's great orators, communicators and sales dynamos, Simon T. unpacks the secrets of inspiring others to their greatness.

Leaders need to be able to influence people, build cultures, create movement and make sales. Simon T. explains how to master the "**3 Most Powerful Words In The English Language**" and craft a "**3-Minute Communication Masterpiece.**"

2. Spark Innovation Without Spending a Dime!

Innovation is vital "Thrive Strategy" in today's world. Disruption abounds. Learn how to outflank the competition by opening the aperture of ideas.

Leaders must Unlock their organization's creative capital and turn it into value. Create a more innovative culture that harnesses ideas and thrives.

Innovation is more than the next shiny thing. Innovation is the experiences, services and products you create that delight your customers.

3. Rock-Star Resilience: Art of Bouncing Forward!

Tough times breeds greatness. Having a resilience mindset geared to a positive future immunizes you from doubt, naysayers and critics. Belief in a better tomorrow helps you weather the storm of today.

Resilience is the ability to adapt — in any given situation — with a sense of purpose, optimism, and hope. Do not dwell on the calamity but establish empowering routines and tasks that provide you with traction and a sense of progress.

Re-energize your leadership resilience, develop or reinvent your personal leadership story, and create a narrative that leverages your unique talents.

Ideal audience: professionals looking to grow in their lives, leadership skills and organizations.



9 AMAZING KEYNOTES & SEMINARS

SPARK INNOVATION

WITHOUT SPENDING A DIME!

Simon T.

INNOVATORS SURVIVAL KIT

MATCHES & IDEAS

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SERVICE INNOVATION

PROGRAM TRANSFORMATION

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ROCK-STAR RESILIENCE

Simon T.

INSPIRE: LIBERATE INNER LEADER

Simon T.

SPEAK LIKE A LEADER

Simon T.

UNLEASH BIG CHANGE

Simon T.

CHANGE BOOT CAMP

Simon T.

RESULTS MAKING CHANGE STICK

Simon T.

5 INTERESTING FACTS ABOUT SIMON T.

1. ONCE HELD AT GUNPOINT BY A MILITIA CHECKPOINT IN A WAR ZONE.
2. HAS CAGE-DIVED WITH GREAT WHITE SHARKS!
3. CYCLED ACROSS AFRICA FROM MALAWI TO CAPE TOWN (4,500KM).
4. TRAVELLED TO 42 COUNTRIES AND WORK IN 18!
5. TRIED MOUNTAINEERING & PARASHOOTING TO CURE FEAR OF HEIGHTS.

"INSPIRED TO BE
EVEN MORE
EXCEPTIONAL AND
ENTHUSIASTIC."

DIANE DEVERYI, CEO,
THE LEARNING FORCE

BOOK SIMON T.

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SOCIAL MEDIA & VIDEO



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CONTACT INFORMATION

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Simon T.

**"SIMON'S DELIVERY IS
FANTASTIC: ENERGETIC,
ENTERTAINING, AND
PRACTICAL"**

**FARIBA ANDERSON,
CEO ACUTENET**

**"SIMON HAS THE ABILITY
ENGAGE AN AUDITORIUM
FULL OF EMPLOYEES OR
EXECUTIVES, ALL TO RAVE
REVIEWS"**

**JENNY O'DONNELL, SENIOR VICE
PRESIDENT, LCBO**

**"I AM AN OLYMPIAN AND
PROFESSIONAL SPEAKER. IT
TOOK MY SPEAKING SKILLS
TO THE NEXT LEVEL!"**

**ALISHA TATHAN, OLYMPIAN,
SPEAKER & CANADIAN
PROFESSIONAL BASKETBALL
PLAYER**