

Image Geyser (ImAGeyser.com)

Monetizing The Culture & The Creators

Activations, Content, Media, Merch & Experiences

Are you ready to harness your Inner Geyser?

IMAGEYSER®

Picture this: your energy and creativity erupting in a spectacular display, captivating everyone around you. You're not just a person; you're a powerhouse of ideas and inspiration, bursting with potential!

Imagine channeling that energy into unforgettable experiences—content that resonates, events that connect, and merchandise that fans can't resist. With you at the center, every interaction becomes an opportunity for growth and engagement.

eBay Partnership Activation

To monetize Hip Hop and *The Culture*, **DSD Publicity** and its digital extension **ImageGeyser®** (ImAGeyser.com) launched our **eBay** initiative to educate multicultural content owners, celebrities, influencers, and entrepreneurs on eCommerce.



Image Geyser Reaches Global Markets



From memorabilia to celebrity experiences, everything sells on eBay! Our trademarked **POP|POS program** is an eCommerce solution that turns activations, content, media, merch, and experiences into money!

Think of your attic, basement, closet, garage, hard-drives, and other storage units as an ocean of content and merch to be unearthed!

African American, Latino, and Native American art, content, experiences, fashion, music are culture drives and collectibles, in high demand globally.

You Are A Geyser

You are our product! Geysers of content, events, merch, collectibles from past projects and lives (of course autographed stuff), it all has tremendous value **ONLINE**. Let's offer lunch or a meet-n-greet with you on eBay; host an auction! There are multiple ways to get involved:

What We Provide

DSD Publicity and Image Geyser (ImAGeyser.com) form a 21st Century One-Stop for creatives. We are a full multimedia service agency and eCommerce solutions. We will:

- Execute a full media and social media campaign
- Execute all marketing and promotions
- Create consumer and fan engagement / experiences
- Event planning
- Sales

Ask about the Small Crowd Investment option to raise needed capital.

What We Need

1. Participate in a one-on-one interview
2. Provide authentication of your market position and capitalization
 - a. Brand ID
 - b. Cash-On-Hand and Revenue Projection
3. Agree on a Monetization Plan & Schedule
 - a. You may set monetization goals
 - b. We provide the means of monetization and payment schedule
4. Provide a item or items (give it all to us) to be monetized
 - a. You may set a minimum value
 - b. We set term and revenue shares
 - c. You may fundraise "Not For Profit" or "Non Profit"
5. Agree to participate in a fan experience(s) at a date(s) of your choosing
 - a. Direct fan an engagement is key to monetization
 - b. You may receive compensation for select fan engagements