

# discPLUS+ PARTNERS WITH STREAMER UIN AND IMAGE GEYSER TO SERVICE CONTENT DIRECT-TO-CONSUMER VIA 4400 SCREENS



## UIN Reach Expands Beyond 100K Homes To Digital Screens In Local Businesses

**DETROIT, MI | 7.1.2025** - Today, in a bid to be the nation's preferred 21st Century streaming option, **Urban Information Network (UIN)** and **discPLUS+** announced a partnership to place content on 4400 screens in businesses globally. Currently, UIN reaches 100K viewers monthly via its IPTV network.

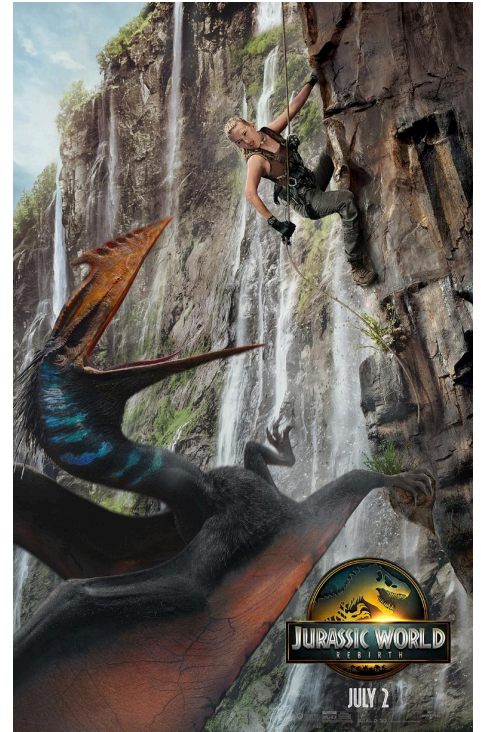
**UIN** remains at the forefront of the IPTV revolution, earning the prestigious "Journalism That Matters" award in 2010. Recognized as an innovator, UIN established itself as an independent black interest platform for community-focused news and information, operating since 2006.

**discPLUS+** brings a wealth of experience in revenue generation, education, project management, and capacity building services having generated over \$5.5 million in print and digital media buy revenue for its publishing partners since 2020, and launching successful initiatives like **discUSA** and discPLUS to provide local businesses with content via screens.

This partnership represents how smart collaboration and innovation are used to amplify voices, promote community engagement, and drive meaningful change in the media industry.

UIN, with community access and online reach nationally and globally, offers a longstanding, independent, source of viable news information. discPLUS+ provides a combined digital impact of over 10 Million monthly web visitors, coupled with an extensive network of news publishers and media partners. The UIN/discPLUS+ partnership is poised to make a significant impact in and on the global media marketplace by offering consumers more streaming options.

# IRON HEART, JURASSIC WORLD REBIRTH, HEAD OF STATE, PREMIERE WEEK



The summer movie scene is getting sexier by the week. Lest we forget, **Micheal B. Jordan**, **Tom Cruise**, and **Ana de Armas** (all voted “Most Sexiest” at some point) are already steaming up the big screens. This week, the **Ryan Coogler** helmed series “**Ironheart**” is for set Disney+ (**06.24**); next week **Idris Elba**, **Priyanka Chopra Jonas**, and **John Cena** get presidential on **PRIME** in **Head Of State** (**07.2**), and **Scarlett Johansson** battles prehistoric beasts in **Jurassic World Reborn** (in theaters **07.2**).

“**Ironheart**” follows Riri Williams, a genius MIT student and inventor, as she creates her own advanced suit of armor, inspired by Iron Man, after the events of “**Black Panther: Wakanda Forever**”.

In **Head Of State**, the UK Prime Minister Sam Clarke (Idris Elba) and U.S. President Will Derringer (John Cena) have a not-so-friendly and very public rivalry that jeopardizes their countries’ “special relationship.” But when they become the targets of a powerful and ruthless foreign adversary, they are begrudgingly forced to rely on the only two people they can trust: each other.

Five years after the events of **Jurassic World Dominion**, the planet’s ecology has proven largely inhospitable to dinosaurs. Those remaining exist in isolated equatorial environments with climates resembling the one in which they once thrived. The three most colossal creatures hold, in their DNA, the key to a drug that will bring miraculous life-saving benefits to humankind – so naturally we want it!

# NAKED GUNS BLASTS OFF NEW TRAILER, PUTS A WILD TWIST ON OLD ERA COMEDY



[Courtesy Paramount Pictures] What if you remixed **Liam Neeson**'s character in *Taken* (Brian Mills) with **Leslie Nielsen**'s character from *Police Squad* (Frank Drebin), you get a "very particular set of skills, acquired over a long career," to help revive a franchise from a bygone era, *The Naked Gun*.

The originals are classics, comedy gold from a time when modern sensitivities were far more liberal—to say the least. Nielsen's bumbling band of officers in *Police Squad* (1982), which also stars a still socially acceptable **O.J Simpson** in some of his best comedic work, were a wild and raunchy bunch. The film's edginess and sexual undertones are representative of late 70s and 80s movies (remember *Porky's*?).

The new *The Naked Gun*, based on trailers released so far (and a sneak peek France's premiere 🤔), appears to continue pushing the envelope; see Neeson morph from a Catholic School girl licking a massive lollipop into a middle aged police detective to make a collar. Needless to say, his private school apparel stays on but is now shrink-to-fit and does not at all hide his red Fruit Of The Looms.

Imagine an off-beat, irreverent, raunchy comedy with gratuitous violence and cool catchphrases! One can only hope that the new *The Naked Gun* unleashes a real kickass *Police Squad* led by a new Drebin.

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# IDRIS ELBA, JOHN CENA, HEAD OF STATE; BALLERINA: WORLD PREMIERE, HOLLYWOOD

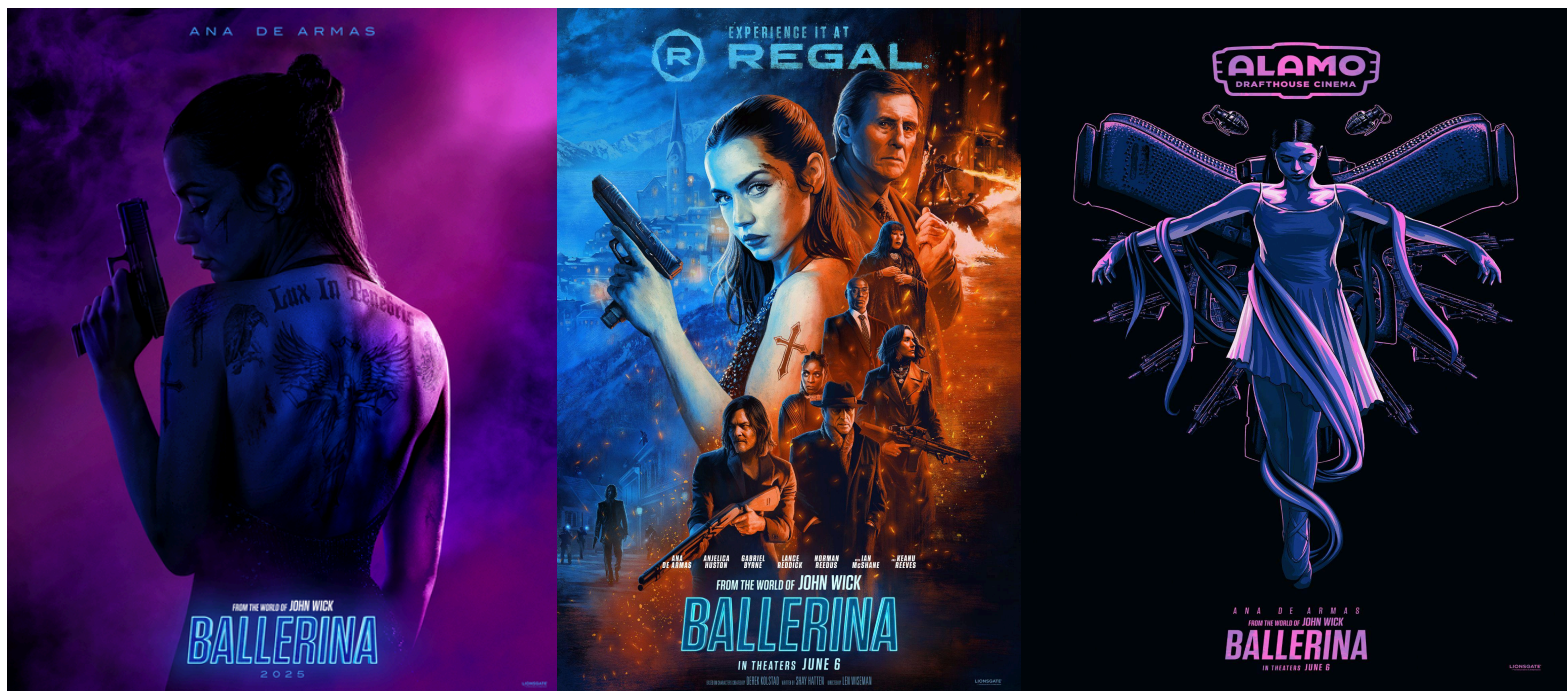


[Courtesy Amazon/MGM] In the action-comedy *Heads of State*, the UK Prime Minister Sam Clarke (**Idris Elba**) and U.S. President Will Derringer (**John Cena**) have a not-so-friendly and very public rivalry that jeopardizes their countries' "special relationship." But when they become the targets of a powerful and ruthless foreign adversary—who proves more than a match for the two leaders' security forces—they are begrudgingly forced to rely on the only two people they can trust: each other.

Ultimately allied with the brilliant MI6 agent Noel Bisset (**Priyanka Chopra Jonas**), they must go on the run and find a way to work together long enough to thwart a global conspiracy that threatens the entire free world. The film also stars **Paddy Considine**, **Stephen Root**, **Carla Gugino**, **Jack Quaid** and **Sarah Niles**. The film is directed by **Ilya Naishuller**.

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# BALLERINA, THE WORLD OF JOHN WICK PREMIERES IN HOLLYWOOD, AND EU



## Ana de Armas Takes Center Stage in *Ballerina*, Surrounded By Returning Stars Like Keanu Reeves, And Icons Like Anjelica Huston

\*\*\*\*\*NEW CONTENT AVAILABLE FROM THE HOLLYWOOD PREMIERE\*\*\*\*\*

Dropping visualS for *Ballerina* continues to set entertainment news, and the internet, on fire as the second spin-off from *The World Of John Wick*, premieres globally. Interviews with **Ana de Armas**, **Keanu Reeves**, and more on the red carpet for the Hollywood premiere, now available.

Possibly, more exciting and sexy than Armas in *Ballerina* is the casting of screen icon Anjelica Huston. Of course she plays a boss; The Director (Huston) is a surrogate mother to Eve whose lessons are as unforgiving as the assassin world she must survive. Huston stars as the formidable leader of the Ruska Roma who runs the infamous ballet school that doubles as a fearsome assassin training ground.

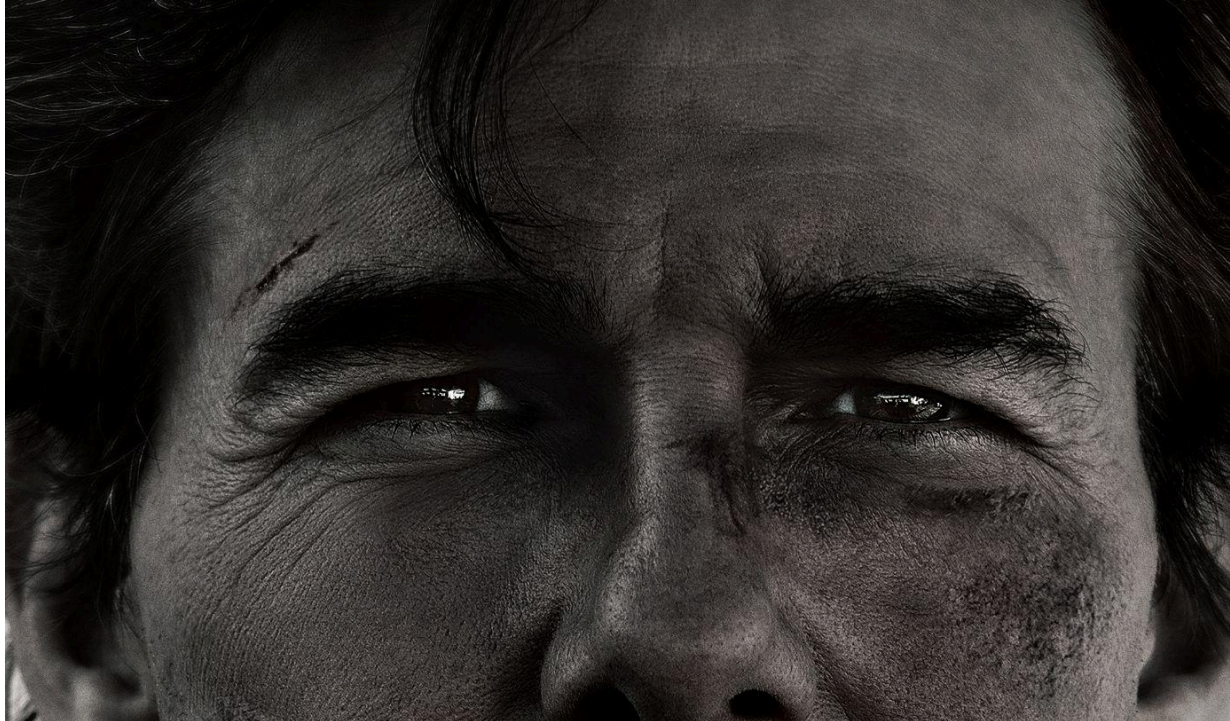
Directed by **Len Wiseman**, based on a script written by **Shay Hatten**, the film takes place during the events of *John Wick: Chapter 3 – Parabellum*, and follows **Eve Macarro** (Ana de Armas), who is beginning her training in the assassin traditions of the Ruska Roma.

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# MISSION IMPOSSIBLE, BALLERINA, THUNDERBOLTS, FANTASTIC 4, ANDOR S2



## IF LOOKS COULD KILL, ETHAN HUNT'S LIFE WOULD BE SO MUCH EASIER: TOM CRUISE (above) IS BACK IN MISSION IMPOSSIBLE

All the stops are being pulled out as Hollywood goes heavy on star power to get butts back in seats, and box-office cash register's ringing, this Spring and Summer.

Currently, **Micheal B. Jordan** (playing a dual role) and mega-watt director **Ryan Coogler** are topping the charts with ***Sinners*** scaring the bejesus out of audiences; **Ben Affleck** and **Jon Berthal** are back as best-buddies, homicidal brothers, in ***The Accountant 2***; **Rami Malek** and **Sir Laurence Fishburne** are starring as polar opposites in the international crime thriller, ***The Amateur***, adding to the high voltage list of movies now showing, that are not Disney films.

Prepare to move over for Tom Cruise in ***Mission Impossible: The Final Reckoning***, but not before the electrifying and sexy **Florence Pugh**, aided by her cocky cast of anti heroes in **Marvel's** twist on a superhero movie, with the much anticipated ***The Thunderbolts*** entering theaters as to of Disney's biggest titles, ***Wicked*** and ***Snow White***, are still making the rounds in cinemas.

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# DAY DRINKER, JOHNNY DEPP'S BACK ON SCREEN, ACCOUNTANT 2, ANDOR SEASON 2



## JOHNNY DEPP IN *DAY DRINKERS* (above), BEN AFFLECK AND THE GANG'S ALL BACK IN *THE ACCOUNTANT 2*, PLUS “ANDOR” SEASON 2

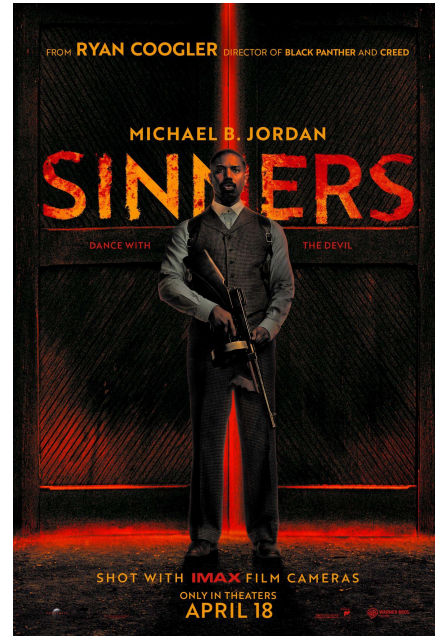
Releasing a highly anticipated sneak-peek at Oscar winner **Johnny Depp**, Lionsgate released a photo of the actor in character for the upcoming feature film, *Day Drinkers*. April continues to thrill with big names heading back to both large and small screens; Oscar winner **Ben Affleck**, **Jon Bernthal**, and **Cynthia Addai-Robinson** are back in *The Accountant 2*, out **April 22**. Affleck's super assassin, disguised as a lowly, mild-mannered accountant, returns to solve the untimely murder of a former acquaintance. This time, Affleck and Bernthal, who play violent brothers in the film, appear to be on a journey of rediscovery, in a trailer that's giving “buddy comedy” with a touch of extreme violence.

Cassian Andor (**Diego Luna**) and his ragtag band of freedom fighters returns next week for a second and final season of Disney's, *Andor*. Premiering **April 22**, S2 of *Andor* consists of 12 episodes, with new shows dropping weekly on **Disney+**. Silencing the doubters, S1 of *Andor* earned a surprising number (eight) of **Primetime Emmy Awards** nominations, winning three: **Outstanding Drama Series**, **Outstanding Directing for a Drama Series**, and **Outstanding Writing for a Drama Series**.

**ATTENTION EDITORS:** Video, Photo, and Media Assets available at: [ImAGeyser.com/igeyserwire](https://ImAGeyser.com/igeyserwire).



# LAURENCE FISHBURNE, MICHAEL B. JORDAN, THE AMATEUR, SINNERS, & SNOW WHITE



## BIG NAMES, BIG BANGS, SET TO EXPLODE APRIL'S BOX OFFICE; SNOW WHITE, BLACK BAG, DOPE THIEF, PICTURE THIS, AND MORE

Get your popcorn ready FrFr (For real For real), the studios are blasting into April with marquee names and explosive stories. ***The Amateur***, starring Sir **Laurence Fishburne** (no he did not get knighted but he should), as a CIA black ops vet who is set opposite an “amateur,” in **Rami Malek**. Bent on revenge for the murder of his wife, ***The Amateur*** goes full **Bourne Identity** with some next level **Law Abiding Citizen**, in the clips available on the wire. ***The Amateur*** premiered **April 11** only in theaters.

The dynamic duo, writer/director **Ryan Coogler**, and auteur actor/heartthrob **Michael B. Jordan**, reunites to scare the bejesus out of movie goers with the horror-thriller, ***Sinners***. Jordan steps into a dual role as twin brothers, battling their own demons, who return home to the Jim Crow South to face real, historical–metaphorical–demons. The subtext is dripping like the sweat on my man’s forehead, just before he sank through the floor in ***Get Out***. ***Sinners*** premieres **April 18** only in theaters.

***Snow White*, *Black Bag*, “*Dope Thief*”, *Picture This*, keyart, character art, trailers, red card content, interview clips**, and more for creatives to use, #UpNow. VISIT: [ImAGeyser.com/igeyserwire](https://ImAGeyser.com/igeyserwire)

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