

# ASTHMA

## Where's my story?

Asthma is not a new concern. So how can you make your story relevant to your readers?

## WHERE YOU LIVE MATTERS

### Asthma Prevalence/life expectancy by PIN code

- Is there a relationship between where people live and how short their lives are due to deaths due to asthma?

## ASSESS HUMAN IMPACT

### Disproportionate impact on poor

- District-level data may reveal who receive treatment for asthma and who are unable to access
- Sub-group: Are women and children getting access to facilities

## HOW DO FAMILIES COPE

### Take a closer look:

- What triggers attacks?
- Is there a trend to these triggers?
- How could it have been prevented?
- What are the economic & social consequences of no treatment?
- Situation of families in emergency units

## CHILDREN & ASTHMA

### Hospitalization & care

- Missed school days
- Drop outs
- Impact of indoor air pollution
- What kind of future do children with asthma have?

## TREATMENT GAPS

### Correct use of inhalers among long-term users

- Do people with asthma know how to correctly use inhalers?
- Do they confidently know where their inhalers are kept?
- What about their family members and teachers?

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\*Adapted from "Reporting on Asthma" by Center for Health Journalism and "Asthma inhalers - do you know how to use yours?" by National Asthma Council Australia

