

The Accountability Leadership by Local communities for Inclusive, Enabling Services (ALLIES) Project

Reaching the last mile towards TB Elimination

BACKGROUND

For the world to end tuberculosis (TB), India must make progress towards TB elimination. As a signatory to the UN High-Level Meeting on TB Declaration, and in keeping with commitments to end TB by 2025, the Government of India has rolled out a National Strategic Plan (NSP) for TB Elimination for 2017-2025. The ambitious NSP emphasizes a comprehensive Detect-Treat-Prevent-Build approach, with key activities designed to plug gaps in the TB care cascade by engaging the private sector, communities and other stakeholders.

Through the TB Call to Action Project supported by USAID (2016-2020), REACH strengthened the community response to TB by engaging TB survivors as Champions and advocated for increased resources for TB by involving industries, elected representatives, the media and others.

VISION OF ALLIES

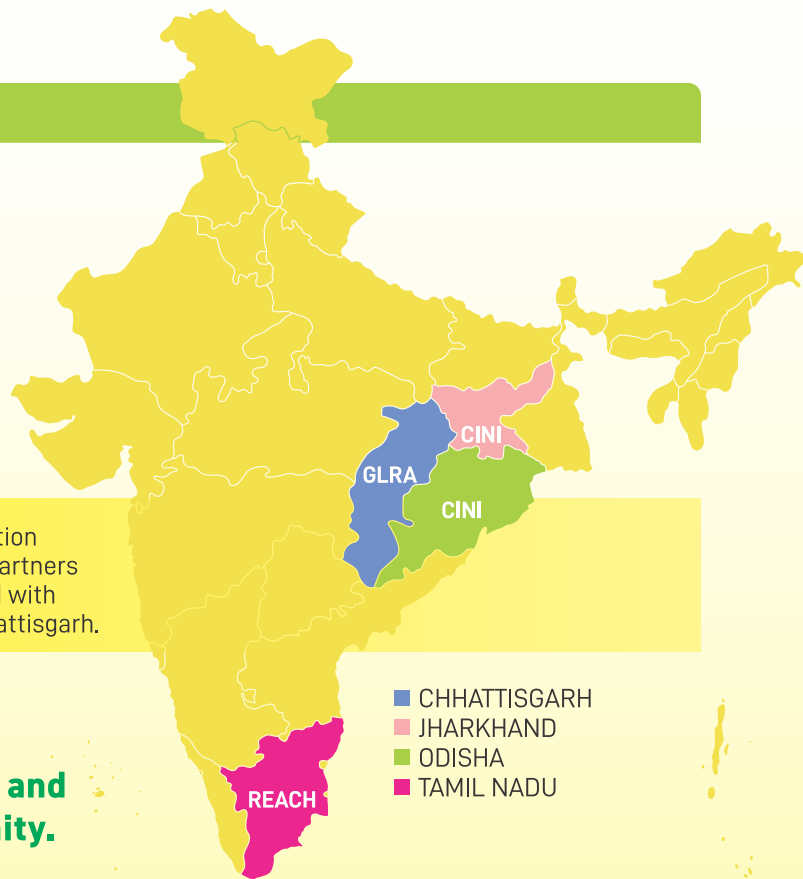
The ALLIES project builds on REACH's learnings, which show that trained TB Champions are recognized as leaders within their communities - they are highly motivated to work with and among their communities. This four-year project, also supported by USAID, seeks to improve the environment for TB elimination by promoting community action for accountability. The project will position the community as ALLIES to the program and adopt an approach based on recognition of both rights and responsibilities.



STRATEGIC OBJECTIVES

1. To create a cadre of powerful community leaders who can advocate for rights-respectful, gender and age-responsive TB services.
2. To establish a community-owned accountability framework based on Quality of Care and Quality of Services.
3. To generate local solutions and resources for enhanced social support.
4. To enable environments for TB elimination at state and national levels.

The ALLIES project will be implemented in three intervention districts in each priority state, along with implementing partners Child in Need Institute (CINI) in Odisha and Jharkhand and with German Leprosy and TB Relief Association (GLRA) in Chhattisgarh.



■ CHHATTISGARH
 ■ JHARKHAND
 ■ ODISHA
 ■ TAMIL NADU

For India to reach the last mile towards TB Elimination, the ALLIES Project is uniquely placed to leverage the passion and commitment of the TB-affected community.



About REACH: Resource Group for Education and Advocacy for Community Health (REACH) is a Chennai-based non-profit organisation established in 1999 in response to the roll out of the Revised National TB Control Programme (RNTCP) in Tamil Nadu. Through an unrelenting focus on TB for two decades, REACH has engaged various stakeholders for a multi-sectoral and comprehensive response to TB, including the Central TB Division, State and District TB Cells, private health care providers, business leaders, celebrities, the media, people with TB and affected communities. REACH is presently implementing the ALLIES Project supported by USAID in four priority states - Chhattisgarh, Jharkhand, Odisha and Tamil Nadu.

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